



Description



Unlock the potential of AI & Gen AI with GOLD Capgemini's AI-driven Wealth Management Platform for Financial Services. Leverage our unique Wealth Management platform to streamline the transition from traditional wealth management to AI-driven wealth management, enabling high-touch experiences at scale. Leveraging Azure's capabilities, our platform seamlessly integrates with your data platforms, enabling you to deliver AI-powered wealth advisor platforms.

GOLD - Wealth Management Platform for Financial Services

Assets & Accelerators



1. Gen AI accelerator focusing on Wealth Management value cases in Financial Services
2. The accelerator enables industrialization of AI to develop and run Wealth Management Platforms at scale that includes
 1. Ready to deploy secure global infrastructure
 2. Trusted battle-tested common services at scale
 3. Use case templates to drive business value

Technologies



1. Azure AI Services (ML, Search, Cognitive Services)
2. Azure Apps
3. Azure Others (IaaS, PaaS, SaaS)

Why Capgemini



1. Capgemini's Generative AI for Financial Services offering meets organizations at every stage of their AI journey – from discovery and experimentation to MVP, MVP iteration to scalable enterprise solutions.
2. Approach includes Capgemini's Gen AI development platform, a modular, unified toolkit designed to scale any Gen AI workload while prioritizing value and enablement across organizations

Client Challenges



Affluent customers increasingly demand personalized services, but advisors often lack the bandwidth to deliver hyper-personalization. This creates a gap in meeting client expectations and maintaining high-touch experiences. GOLD, Capgemini's AI-driven Wealth Management Platform, bridges this gap, offering scalable, AI-powered solutions for personalized wealth management.

Target buyers



1. CIO
2. CDO
3. CTO
4. Senior IT Leadership (SVP/VP)

Solution Elements



1. Advanced algorithms offering hyper-personalized advice
2. Leverages real-time data and predictive analytics to provide strategic, customized information for decision-making.
3. Empowers clients with timely, data-backed insights
4. Offer personal, human like interactions to clients and financial advisors

Key Benefits



Capgemini's accelerator offers the following key benefits"

- Deep Personalization Engine
- AI-Driven Insights & Analysis:
- 24/7 Gen AI Wealth Advisor
- Scalability & Efficiency
- Empowered Decision Making