

Why there is a need for AI APP Strategy

Our organization
struggle with handling
high volumes of
customer inquiries and
providing timely
support with our
traditional apps

I would like to enhance decision-making processes and trend analysis for my apps.

I would like to provide personalized experiences to our customers for customer retention

I would like to use AI in our apps to get effective insights

I would like to get list of
Al use cases
recommendations in my
organizations app
portfolio to make them
future ready

But there are questions around....

Comprehensive Evaluation

A swift and effective evaluation of the application portfolio along with strategic planning.

Applications of AI

Identifying the most suitable AI use cases based on the application area and functionality.

Strategic planning

Offer suitable estimates and technologies for the applications of AI.

Accelerating GenAl App Strategy

within few weeks with our GenAI App Evaluator accelerator

"GenAI App Evaluator" for Automated AI Features Infusion

The GenAI App Evaluator simplifies the process of modernizing existing applications by automating the analysis and recommendation of AI features. This reduces the need for extensive manual assessments and stakeholder discussions, allowing businesses to focus on strategic planning and execution.

Key Features:

Automated Screen Analysis

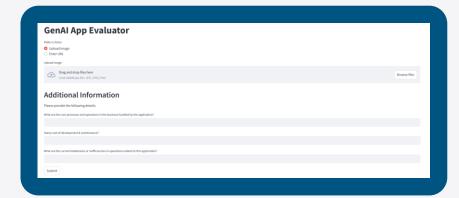
Feature Recommendations

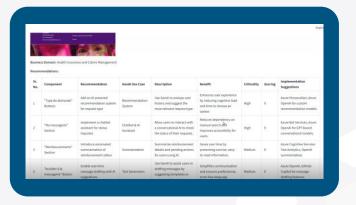
Task List and Planning.

Strategic Al Infusion Planning

High-Level Timeline Generation

Technical Feasibility Assessment







Improved ROI by 30%

Enhanced User Experience

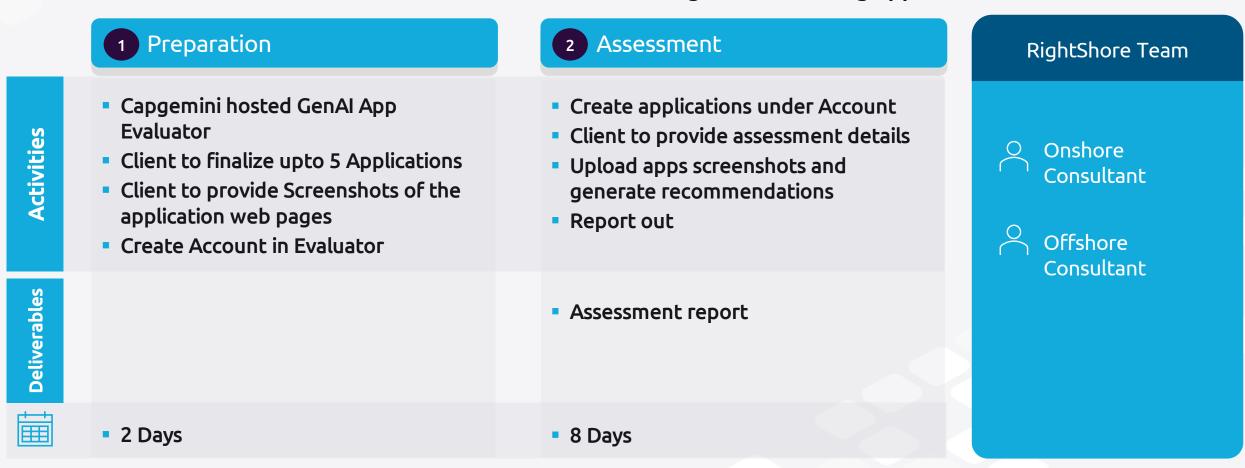
Better Decision Making

Innovative Solutions



How do we make this jump-start

Start with a 2-week discovery and analysis workshop focused on five applications of varying complexity. This workshop will analyze and recommend AI feature integration using GenAI App Evaluator accelerator to modernize and enhance the intelligence of existing applications.



Deep Dive into Details

What is needed from you

- 5 Applications List with complexity
- Each application's web pages screenshots (high resolution)
- GenAl App Evaluator assessment queries answers
- Review AI use cases
 recommendations generated by
 GenAI app evaluator

What you will get

- Al Feature
 Recommendations: Suggest Al
 features based on the existing
 app's functionality
- Technical Feasibility Assessment
- Strategic AI Infusion Planning
- Al use cases complexity with its priority as per domain
- High-Level Timeline Generation
- Task List and Planning.
- Recommended Microsoft Technologies

What this JumpStart do not cover

- GenAl App evaluator client deployment
- URL assessment (unless application is public)
- Use cases implementation
- Prototyping of recommended Aluse cases

What's Next

Jumpstart

- √ GenAl infusion app assessment
- ✓ Al use cases recommendations
- ✓ Use cases complexity with priority .
- ✓ Strategic plan
- √ Recommended Microsoft Technologies

- Faster decision making on GenAl infusion use cases
- Prioritization of the GenAl use cases as per complexity

Reshape intelligent apps

- ✓ GenAl infusion app assessment
- ✓ Al use cases recommendations
- ✓ Use cases complexity with priority .
- ✓ Strategic plan
- ✓ Recommended Microsoft Technologies
- Provision Al services to support Al use cases
- ✓ PoC or prototyping
- ✓ Modernize apps with GenAI/AI capabilities
- ✓ Automate repetitive tasks and flows
- ✓ Monitor and govern apps
- Measure realized value of AI infused apps
- Infuse intelligence in traditional apps
- Build GenAI use cases as per ROI analysis
- More efficient functionalities

Why Sogeti



Our Strength

Proven experience & success stories

AI & cloud expertise with in-house accelerators

Faster time-to-value & reduced risk with best practices

practices

Our Partnership

Gold
Microsoft Partner

Microsoft

Our strong relationship with Microsoft see us collaborate nationally and across borders to deliver the best possible products to our clients

Resulting in

Quick and efficient GenAl infusion assessment

Faster GenAl use cases implementation

Faster ROI





About Sogeti

Part of the Capgemini Group, Sogeti makes business value through technology for organizations that need to implement innovation at speed and want a local partner with global scale. With a hands-on culture and close proximity to its clients, Sogeti implements solutions that will help organizations work faster, better, and smarter. By combining its agility and speed of implementation through a DevOps approach, Sogeti delivers innovative solutions in quality engineering, cloud and application development, all driven by AI, data and automation.

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2023 global revenues of €22.5 billion. Get The Future You Want | www.capgemini.com

Visit us at www.sogeti.com

GenAl App Assessment

"GenAl App Evaluator" for Automated Al Features
Infusion

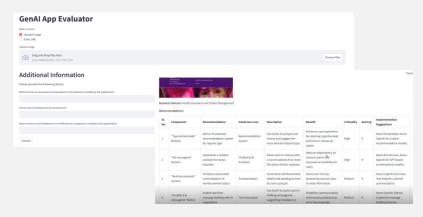
An intelligent application that analyses existing app screens or URLs, recommends AI features, provides a high-level timeline, generates task lists and plans, and creates a prototype of the AI-enhanced app using Microsoft technologies like Cognitive Services and Azure OpenAI Service. The tool is structured to adhere to a defined framework, guided by prompts that assist users in effectively navigating the evaluation process.

Key Features:

- Automated Screen Analysis
- AI Feature Recommendations: Suggest AI features market. The tool's ability to generate high-level based on the existing app's functionality timelines, task lists, and prototypes ensures that
- Technical Feasibility Assessment
- Stakeholder Collaboration: generate additional questions
- Strategic AI Infusion Planning
- High-Level Timeline Generation
- Task List and Planning.
- Prototype Generation
- Resource Allocation Optimization
- Integration with Microsoft Technologies
- Powered by GitHub Copilot

The GenAI App Evaluator simplifies the process of modernizing existing applications by automating the analysis and recommendation of AI features. This reduces the need for extensive manual assessments and stakeholder discussions, allowing businesses to focus on strategic planning and execution. The integration with Microsoft Cognitive Services and Azure OpenAI Service ensures that the latest AI technologies are utilized, keeping the applications up-to-date and competitive.

By automating the AI feature infusion process, the GenAI App Evaluator significantly reduces the time and effort required to bring AI-enhanced applications to market. The tool's ability to generate high-level timelines, task lists, and prototypes ensures that the implementation process is streamlined and efficient. This results in faster go-to-market timelines, enabling businesses to quickly capitalize on the benefits of AI integration and gain a competitive edge in their respective markets.



Business benefits

Quantitative

- **Time Savings:** Reduce the time required for AI feature analysis and integration by 40%.
- Cost Reduction: Lower the costs associated with manual assessment and stakeholder engagement by 40%.
- Improved ROI: Increase the return on investment (ROI) by 30% through efficient AI integration.
- Higher Productivity: Boost team productivity by 25% through automated task generation and planning.
- Faster GTM: Accelerate go-to-market (GTM) timelines by 20%.

Qualitative

- Enhanced User Experience: Improve end-user satisfaction through Al-driven features and interactions.
- **Better Decision Making:** Facilitate informed decision-making with strategic AI infusion plans.
- Streamlined Collaboration: Enhance collaboration among stakeholders with effective communication tools.
- Innovative Solutions: Foster innovation by integrating advanced AI technologies into existing applications.
- Scalability: Ensure scalable AI solutions that can grow with the business needs.

GenAl App Evaluator simplify modernizing existing applications by automating Al feature analysis and recommendations, and its efficiency in reducing time and effort for Al feature infusion, resulting in faster GTM.