



# GenAI Strategy

April 2025

# Why there is a need for AI APP Strategy

**Our organization** struggle with handling high volumes of customer inquiries and providing timely support with our traditional apps

**I would like to** enhance decision-making processes and trend analysis for my apps.

**I would like to** provide personalized experiences to our customers for customer retention

**I would like to use AI** in our apps to get effective insights

**I would like to get list of** AI use cases recommendations in my organizations app portfolio to make them future ready

## But there are questions around....

### Comprehensive Evaluation

A swift and effective evaluation of the application portfolio along with strategic planning.

### Applications of AI

Identifying the most suitable AI use cases based on the application area and functionality.

### Strategic planning

Offer suitable estimates and technologies for the applications of AI.

# Accelerating GenAI App Strategy

within few weeks with our GenAI App Evaluator accelerator

## “GenAI App Evaluator” for Automated AI Features Infusion

The GenAI App Evaluator simplifies the process of modernizing existing applications by automating the analysis and recommendation of AI features. This reduces the need for extensive manual assessments and stakeholder discussions, allowing businesses to focus on strategic planning and execution.

### Key Features:

- Automated Screen Analysis
- Feature Recommendations
- Task List and Planning.
- Strategic AI Infusion Planning
- High-Level Timeline Generation
- Technical Feasibility Assessment

- 40% Time savings
- Improved ROI by 30%
- Enhanced User Experience
- Better Decision Making
- Innovative Solutions






Business Domain: Health Insurance and Claims Management									
Recommendations									
Sr. No.	Component	Recommendation	GenAI Use Case	Description	Benefit	Criticality	Scoring	Implementation Suggestions	
1	"Type the demands" Buttons	Add an AI-powered recommendation system for request type	Recommendation System	Use GenAI to analyze user history and suggest the most relevant request type.	Enhances user experience by reducing cognitive load and time to choose an option.	High	9	Azure Personalizer, Azure OpenAI for custom recommendation models.	
2	"No message" Section	Implement a chatbot assistant for status inquiries.	Chatbot & AI Assistant	Allow users to interact with a conversational AI to check the status of their requests.	Reduces dependency on manual search & improves accessibility for users.	High	9	Azure Bot Services, Azure OpenAI for GPT-based conversational models.	
3	"Reimbursements" Section	Introduce automated summarization of reimbursement status.	Summarization	Summarize reimbursement details and pending actions for users using AI.	Saves user time by processing complex, easy-to-read information.	Medium	8	Azure Cognitive Services Text Analytics, OpenAI summarization.	
4	"Accident & Is message" Button	Enable real-time message drafting with AI suggestions.	Text Generation	Use GenAI to assist users in drafting messages by suggesting templates or relevant keywords.	Simplifies communication and ensures professional, error-free language.	Medium	8	Azure OpenAI, GitHub Copilot for message drafting features.	



# How do we make this jump-start

**Start with a 2-week discovery and analysis workshop** focused on five applications of varying complexity. This workshop will analyze and recommend AI feature integration using GenAI App Evaluator accelerator to modernize and enhance the intelligence of existing applications.

		1 Preparation	2 Assessment	RightShore Team
Activities		<ul style="list-style-type: none"><li>Capgemini hosted GenAI App Evaluator</li><li>Client to finalize upto 5 Applications</li><li>Client to provide Screenshots of the application web pages</li><li>Create Account in Evaluator</li></ul>	<ul style="list-style-type: none"><li>Create applications under Account</li><li>Client to provide assessment details</li><li>Upload apps screenshots and generate recommendations</li><li>Report out</li></ul>	
Deliverables			<ul style="list-style-type: none"><li>Assessment report</li></ul>	
		<ul style="list-style-type: none"><li>2 Days</li></ul>	<ul style="list-style-type: none"><li>8 Days</li></ul>	
				<div> Onshore Consultant</div> <div> Offshore Consultant</div>

# Deep Dive into Details

## What is needed from you

- 5 Applications List with complexity
- Each application's web pages screenshots (high resolution)
- GenAI App Evaluator assessment queries answers
- Review AI use cases recommendations generated by GenAI app evaluator

## What you will get

- AI Feature Recommendations: Suggest AI features based on the existing app's functionality
- Technical Feasibility Assessment
- Strategic AI Infusion Planning
- AI use cases complexity with its priority as per domain
- High-Level Timeline Generation
- Task List and Planning.
- Recommended Microsoft Technologies

## What this JumpStart do not cover

- GenAI App evaluator client deployment
- URL assessment (unless application is public)
- Use cases implementation
- Prototyping of recommended AI use cases

# What's Next

## Jumpstart

- ✓ GenAI infusion app assessment
- ✓ AI use cases recommendations
- ✓ Use cases complexity with priority .
- ✓ Strategic plan
- ✓ **Recommended Microsoft Technologies**

- Faster decision making on GenAI infusion use cases
- Prioritization of the GenAI use cases as per complexity

## Reshape intelligent apps

- ✓ GenAI infusion app assessment
- ✓ AI use cases recommendations
- ✓ Use cases complexity with priority .
- ✓ Strategic plan
- ✓ **Recommended Microsoft Technologies**

- ✓ Provision AI services to support AI use cases
- ✓ PoC or prototyping
- ✓ Modernize apps with GenAI/AI capabilities
- ✓ Automate repetitive tasks and flows
- ✓ Monitor and govern apps
- ✓ Measure realized value of AI infused apps

- Infuse intelligence in traditional apps
- Build GenAI use cases as per ROI analysis
- More efficient functionalities

# Why Sogeti

## Our Strength

Proven experience & success stories

AI & cloud expertise with in-house accelerators

Faster time-to-value & reduced risk with best practices

## Our Partnership

Gold  
Microsoft Partner



Our strong relationship with Microsoft see us collaborate nationally and across borders to deliver the best possible products to our clients

## Resulting in

Quick and efficient GenAI infusion assessment

Faster GenAI use cases implementation

Faster ROI



## About Sogeti

Part of the Capgemini Group, Sogeti makes business value through technology for organizations that need to implement innovation at speed and want a local partner with global scale. With a hands-on culture and close proximity to its clients, Sogeti implements solutions that will help organizations work faster, better, and smarter. By combining its agility and speed of implementation through a DevOps approach, Sogeti delivers innovative solutions in quality engineering, cloud and application development, all driven by AI, data and automation.

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2023 global revenues of €22.5 billion. Get The Future You Want | [www.capgemini.com](https://www.capgemini.com)

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# GenAI App Assessment

## “GenAI App Evaluator” for Automated AI Features Infusion

An intelligent application that analyses existing app screens or URLs, recommends AI features, provides a high-level timeline, generates task lists and plans, and creates a prototype of the AI-enhanced app using Microsoft technologies like Cognitive Services and Azure OpenAI Service. The tool is structured to adhere to a defined framework, guided by prompts that assist users in effectively navigating the evaluation process.

### Key Features:

- Automated Screen Analysis
- AI Feature Recommendations: Suggest AI features based on the existing app’s functionality
- Technical Feasibility Assessment
- Stakeholder Collaboration: generate additional questions
- Strategic AI Infusion Planning
- High-Level Timeline Generation
- Task List and Planning.
- Prototype Generation
- Resource Allocation Optimization
- Integration with Microsoft Technologies
- Powered by GitHub Copilot

The GenAI App Evaluator simplifies the process of modernizing existing applications by automating the analysis and recommendation of AI features. This reduces the need for extensive manual assessments and stakeholder discussions, allowing businesses to focus on strategic planning and execution. The integration with Microsoft Cognitive Services and Azure OpenAI Service ensures that the latest AI technologies are utilized, keeping the applications up-to-date and competitive.

By automating the AI feature infusion process, the GenAI App Evaluator significantly reduces the time and effort required to bring AI-enhanced applications to market. The tool's ability to generate high-level timelines, task lists, and prototypes ensures that the implementation process is streamlined and efficient. This results in faster go-to-market timelines, enabling businesses to quickly capitalize on the benefits of AI integration and gain a competitive edge in their respective markets.

GenAI App Evaluator

radio-button

Upload Image

radio-button

Enter URL

Upload Image

Drag and drop files here

or paste image URL (URL, PDF, PNG)

Browse files

Additional Information

Please provide the following details:

What are the core processes and operations in the business handled by the application?

What is the current business or workflow in operation related to this application?

Submit

Business Domain: Health Insurance and Claims Management

Recommendations:

No.	Component	Recommendation	GenAI Use Case	Description	Benefits	Criticality	Scoring	Implementation Suggestions
1	"Type de demande" Section	Add an AI-powered recommendation system for request type	Recommendation System	Use GenAI to analyze user history and suggest the most relevant request type	Enhances user experience by reducing cognitive load and time to choose an option	High	5	Azure Personalizer, Azure OpenAI for custom recommendation models
2	"Vo message" Section	Implement a chatbot assistant for status request	Chatbot & AI Assistant	Allow users to interact with a conversational AI to check the status of their requests	Reduces dependency on manual users, 24/7 response availability for users	High	5	Azure Bot Services, Azure OpenAI for GPT-based conversational models
3	"Remboursements" Section	Introduce automated reimbursement details and pending actions	Summarization	Summarize reimbursement details and pending actions for users using AI	Saves user time by generating concise, easy-to-read information	Medium	5	Azure Cognitive Services Text Analytics, OpenAI summarization
4	"Assistance à la messagerie" Section	Enable real-time message drafting with AI suggestions	Text Generation	Use GenAI to assist users in drafting responses by suggesting templates or auto-fill responses	Simplifies communication and reduces frustration in writing long messages	Medium	5	Azure OpenAI, GitHub Copilot for message drafting templates

## Business benefits

### Quantitative

- **Time Savings:** Reduce the time required for AI feature analysis and integration by 40%.
- **Cost Reduction:** Lower the costs associated with manual assessment and stakeholder engagement by 40%.
- **Improved ROI:** Increase the return on investment (ROI) by 30% through efficient AI integration.
- **Higher Productivity:** Boost team productivity by 25% through automated task generation and planning.
- **Faster GTM:** Accelerate go-to-market (GTM) timelines by 20%.

### Qualitative

- **Enhanced User Experience:** Improve end-user satisfaction through AI-driven features and interactions.
- **Better Decision Making:** Facilitate informed decision-making with strategic AI infusion plans.
- **Streamlined Collaboration:** Enhance collaboration among stakeholders with effective communication tools.
- **Innovative Solutions:** Foster innovation by integrating advanced AI technologies into existing applications.
- **Scalability:** Ensure scalable AI solutions that can grow with the business needs.

GenAI App Evaluator simplify modernizing existing applications by automating AI feature analysis and recommendations, and its efficiency in reducing time and effort for AI feature infusion, resulting in faster GTM.