

The Science of activating Team Engagement & Loyalty

- Companies today are quickly adopting and changing the way they are working, using different tools to manage and communicate with their employees. With all these changes, **How do you motivate your team, how do you keep them engaged?**
- **Captain Up powers teams with relevant goals, feedback and rewards for their activities.** Helping companies better engage their employees throughout this challenging period, as they are working from home.
- **Provide your team with customised, timely feedback, and reward desired activities while gaining a dynamic view on performance.** Create a personal user experience to maximize team engagement.
- Our teams & customers may be remote, but **the need to interact, feedback, socialize, manage & motivate**, is as relevant as ever.



Personalize the employee journey.

Every **action** counts towards a bigger goal, **Reward employees** for engaging with products and services.



Reward employees, personalize the training content, let your team learn from their colleagues.

Updates the team on achievements.



Send **automatic messages & notifications** with call-to-action.

Motivate the team with **instant personal feedback** and coaching.



The platform is **integrated with Microsoft's advanced transaction tools.**

Purchase and activate the loyalty platform from the marketplace.

- **Manage and incentivize remote teams**
- **Provide self service channels**
- **Manage user experience in one place**
- **Add a personal touch to the online journey**
- **Personalize the communication channel**
- **Create segmented journeys**
- **Gain view on users behaviour**



User Profile



Activity Feed



Leaderboards



Tournaments



Notifications



Customized Pop-ups



Inbox



Automated Messages



Levels



Shop



Trophies



Rewards



User Mgmt



Rule Engine



Currency Conversion



Segmentation