

# GAMIFY

ANALYTICS GAMING MODE



**REVOLUTIONIZE  
SHAREPOINT & MICROSOFT 365  
WITH THE POWER OF GAMING**

## 1. ABOUT INTLOCK

Intlock, the developer of CardioLog Analytics, CardioLog Engage, Augmented Analytics, and Gamify, has been a leader in the field of analytics and engagement solutions for all SharePoint and Office 365 platforms, including Teams, SharePoint Online, OneDrive, Viva Connections, Exchange, for over 15 years. Our products increase adoption, boost productivity and deliver deep insights into the performance of the entire SharePoint and Microsoft 365 application initiatives through tracking, targeting, and engaging, ultimately enabling organizations to optimize their portal and applications' impact and maximize their return on investment. The solutions are available for both On-Premises and SaaS deployments.



## 2. SHORT OVERVIEW

GAMIFY aims to revolutionize SharePoint & Office 365 with the power of gaming. GAMIFY is a standalone solution that allows you to reward, recognize, and motivate your end users for their adoption of and contribution to SharePoint and Office 365. Incorporating gamification into your SharePoint platform is an easy and fun way to motivate your end users to increase their portal usage. It was revealed that employees who receive regular individual recognition and rewards for doing good work are responsible for a 10% to 20% increase in revenue and productivity (by Gallup Q12 Research Study). With the GAMIFY Ribbon, users can see their stats and rankings without having to leave the main SharePoint / Office 365 site. The GAMIFY Ribbon also shows how they compare to others within their skill set (engaging, observing, exploring) as well as how their department compares to other departments. Without leaving this page, users can see what next steps they need to take to boost their score and can effortlessly click on the links provided to accomplish those tasks.



### 3. VALUES

In order to solve some of the most pressing SharePoint & Microsoft 365 challenges, we created GAMIFY - a SharePoint-based gamification service, which encourages users to take action in the portal, ultimately increasing SharePoint adoption. GAMIFY is a radically new way to drive productivity and adoption through a gamified user experience. It helps you to make your activities, content, and your users more visible within the intranet with an end-goal of boosting SharePoint adoption and productivity.



With GAMIFY, your organization can:

- **Drive Adoption** – drive repeat visits to SharePoint, ensuring compliance and communication requirements are met
- **Use recognition to reward contributions** - Employee recognition can always be improved and GAMIFY provides continuous recognition via badges, leaderboards, and tokens. This motivates existing users and encourages new users to adopt SharePoint as a key component of their workday
- **Tap into user motivation** – Encourage users with targeted user dashboards and web parts within SharePoint that display their engagement score, how they compare to their peers, their best performing content, and next-step suggestions
- **Drive social engagement** - Gamification uses social reputation to motivate end users, creating a strong social driver for the use of SharePoint
- **Improve compliance** – GAMIFY drives repeat visits to SharePoint to ensure that compliance goals and communication dissemination requirements are constantly met
- **Improve onboarding and training processes** – With its user score updates and next-step suggestions, gamification works well in training, whether for onboarding or on-the-job learning. Since it's used through SharePoint, GAMIFY can create a measurable increase in the completion of training tasks and can boost involvement in learning





### SMART PERSONAS

Assign users an identity, based on their real-time usage activity



### END-USER SCORING

Reward individuals with points for increased usage



### ADOPTION MILESTONES

Visualize recent achievements and motivate end users



### PEER-TO-PEER METRICS

Inspire friendly competition between colleagues and teams



### ACTIONABLE INSIGHTS

Personalized next step suggestions to help users level up



### USER & TEAM LEADERBOARDS

Highlight individual and team champions via message bar or web part

REWARD | RECOGNIZE | REVOLUTIONIZE



### 4. ADVANTAGES

#### Boost Productivity

Use recognition to reward contribution and drive employee adoption via badges, leaderboards, and tokens



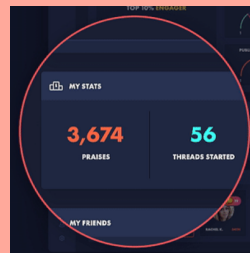
#### Inspire Lasting Change

Nudge users by using real-time feedback to align portal usage with organizational goals



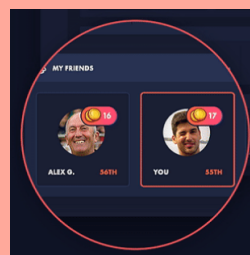
#### Increase Portal Adoption

Drive repeat visits to SharePoint to ensure compliance and communication requirements are met



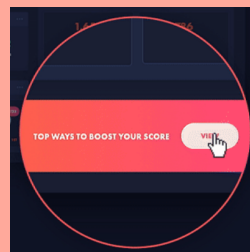
#### Drive Social Engagement

Create a strong social driver for the use of SharePoint and Office 365

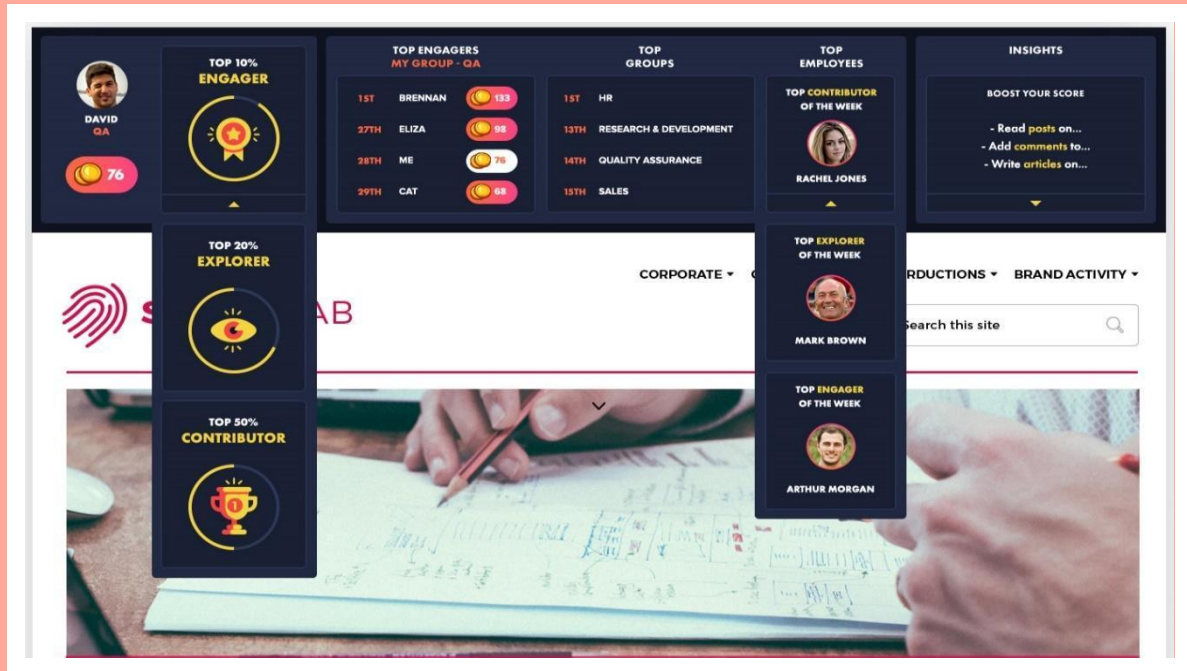


#### Improve Onboarding & Training

Ease the training process with score updates and next-step suggestions



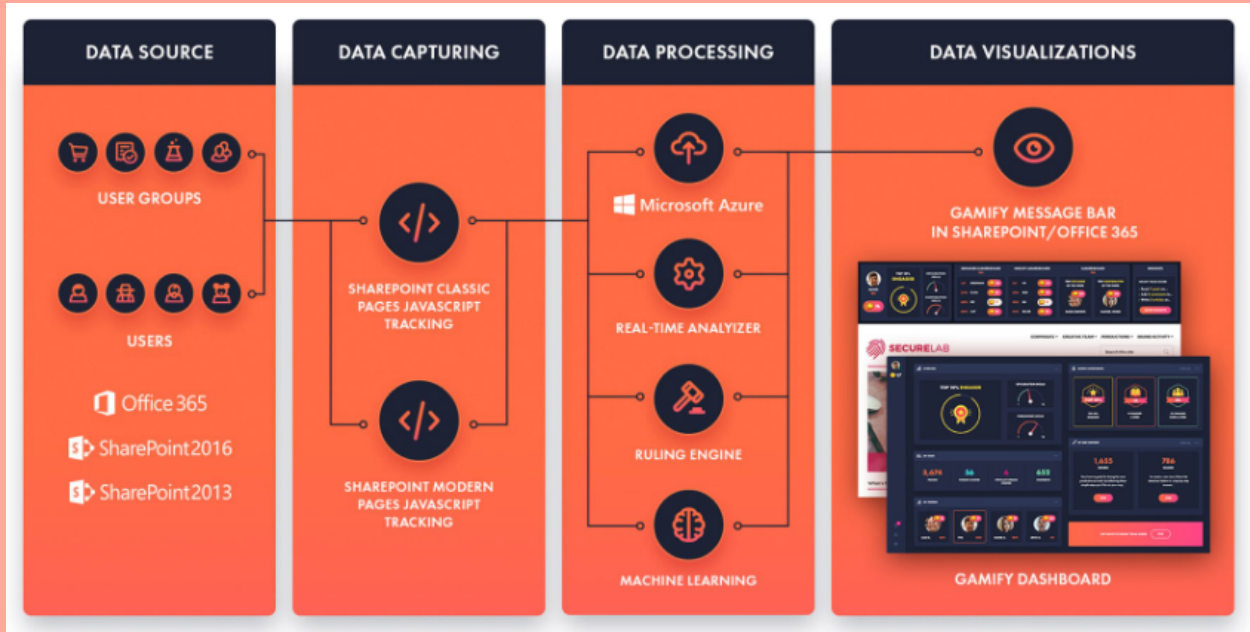
### 5. FEATURES



- **RIBBON** – Without leaving your SharePoint homepage, see at a glance how many points you have, your rank compared to others in your persona, your department's rank compared to others, and what next steps you need to take to boost your score
- **PERSONA** – There are three types of personas: engager, explorer, and contributor. Your rank in each persona is determined by which actions and skills you've accomplished. For example, this user is in the top 10% of engagers, which means he has been strong at rating and liking content and following content and users this past month
- **AWARDS** – Find out how many points you've scored this month and what persona you rank the highest in
- **TOP GROUPS** – See how you stack up against those within your department who have ranked the highest in the same persona as you. View the leaderboard to see how your group ranks against the other groups
- **TOP EMPLOYEES** – See which of your fellow employees are the top performers this week in the three skillsets
- **INSIGHTS** – See the next actions you need to take to increase your score. Easily click on the links provided to get ahead of the game



### 6. SCHEMATIC DIAGRAM



### 7. CONTACT US

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