

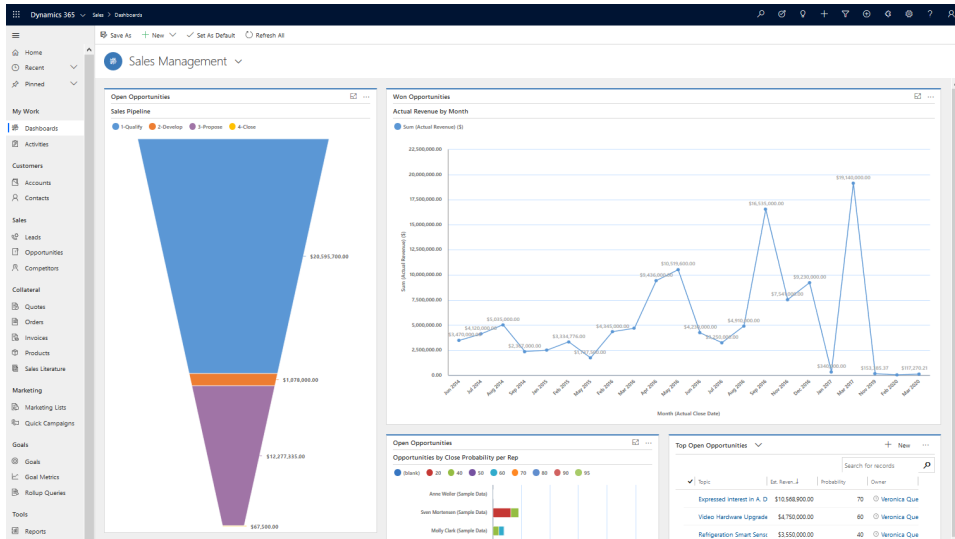


Microsoft Dynamics 365 CRM

Customer Relationship Management

Microsoft Dynamics 365 CRM is a leading customer relationship management system that helps companies improve marketing, sales and customer service processes. It integrates with many existing Microsoft applications, including Office 365, Dynamics 365 Business Central and Outlook.

As the first Microsoft Dynamics CRM Partner in the world, Cargas provides the highest level of knowledge, experience and service to its customers. We support growing and mid-market organizations by helping them increase efficiency, improve their customers' experience, and gain valuable insight to make better business decisions.



FEATURES

Dynamics 365 CRM is easy to use, flexible and can be deployed in the cloud, on-premise, or through a partner-hosted server to transform your business.

- Yearly Upgrades
- Web-Based Browser Access
- Multi-Layered Security
- Customer Accounts & Contacts
- Sales Leads And Opportunities
- Marketing Lists And Campaigns
- Pipeline Management
- Tasks, Activities And Notifications
- Workflow Automation
- Mobile Application
- Custom Reporting
- Dashboards
- Outlook And Microsoft Office Integration
- Open API For Customizations
- Marketing Automation Integration

KEY BENEFITS

Operational Efficiency

Streamline and standardize business processes to gain efficiency and obtain more consistent information about your sales and marketing prospects.

Collaboration

Give your marketing, sales and customer service teams one system for logging activities and accessing information.

Business Development

Stay engaged with important leads and opportunities with prioritized pipeline reports and automated notifications.

Customization

Easily extend CRM beyond sales, marketing and customer service through built-in customization and workflow tools.

Sales & Marketing Analytics

Gain visibility into your sales and marketing results to communicate meaningful metrics like pipeline value and customer acquisition cost.

ABOUT CARGAS



Cargas was founded on the vision that creating a great place to work attracts talented and motivated employees who in turn will do their best to make our company a success.

Our Values

Our company purpose is to share our success with our employees, customers, owners, partners, and community. While software is our business, your success is our purpose. We were founded on three core values: Teamwork, Customer Care, and Employee Ownership.

Our Team

Cargas is an employee-owned company. More than 70% of our team owns Cargas stock. Because our employees are personally invested in our company, they're also invested in your success. Our employee ownership means we're built to last. We plan to transition ownership of our company to future generations of employee owners, not sell it. A partnership with us is a long-term commitment.

Our Approach

We don't believe in one-size-fits-all solutions. It's our job to understand your business inside and out so we can help you find the best solution to fit your needs.

1988

Cargas Is Founded

14x

Best Places To Work In PA

1,000+

Software Implementations

98%

Customer Retention Rate