



SaaS Marketplace

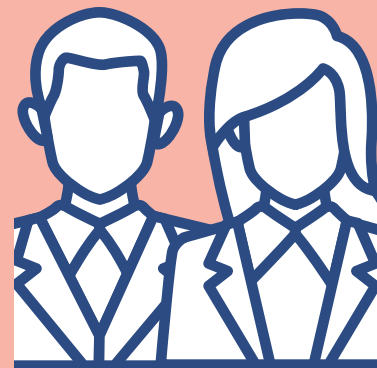
Nuclei

INTRODUCTION



2018

5 years since
incorporation



18+ Clients

Presence across
Asia



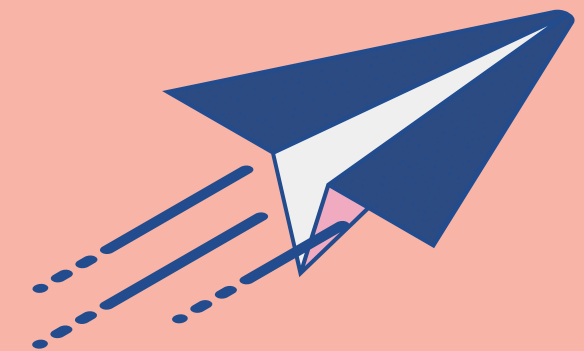
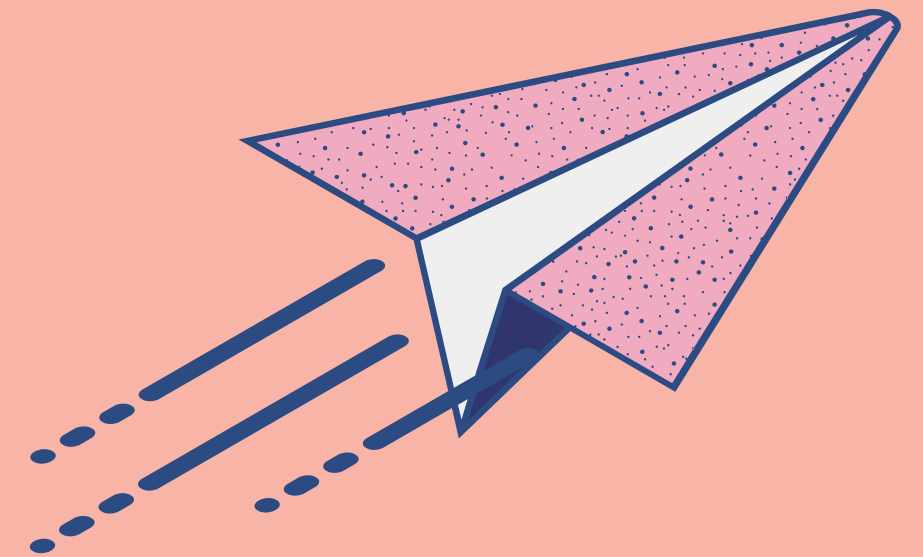
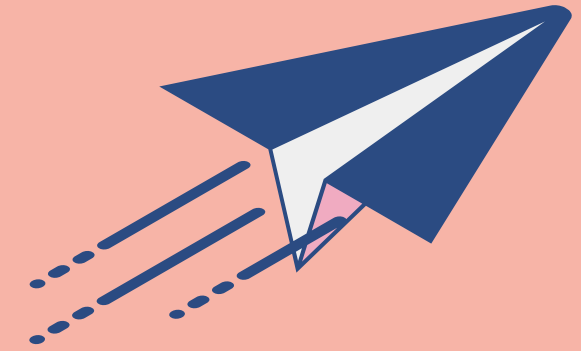
3 million

Transactions
processed per month



50+

Global partners



Trusted By



IndusInd Bank

Strategic Partners



ORACLE

Infosys



Other Products



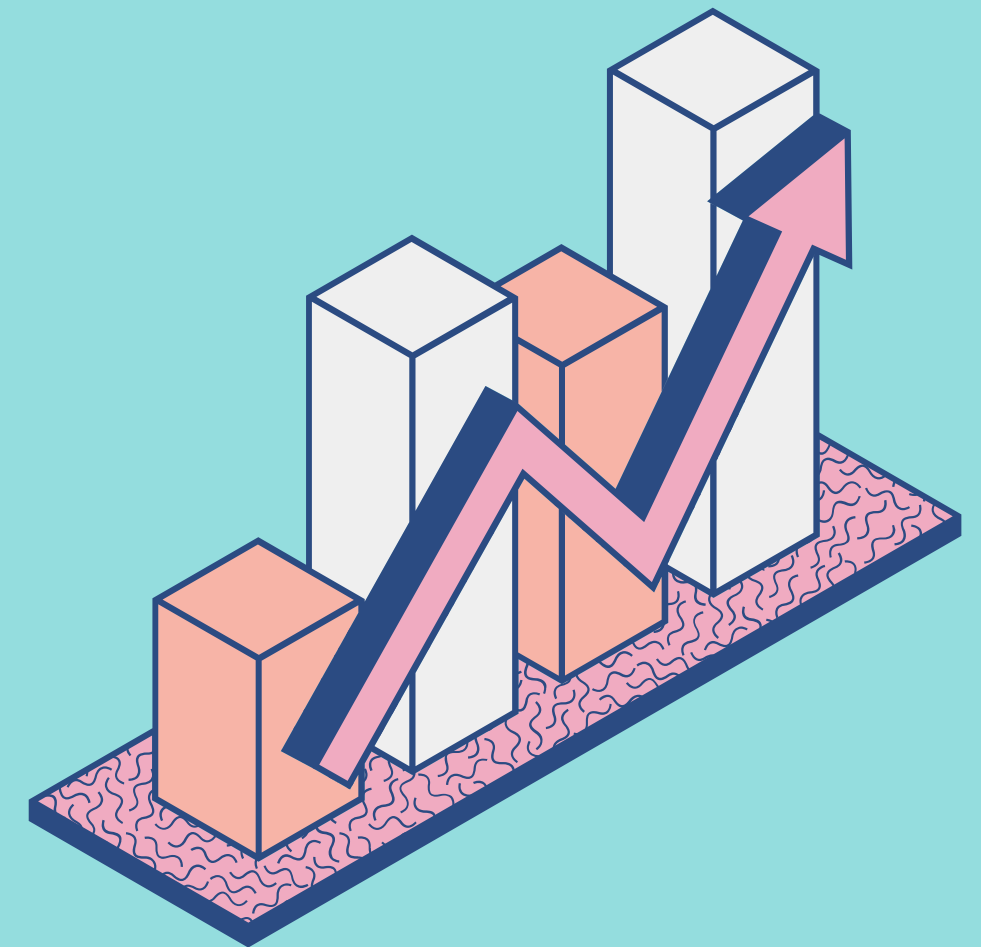
Arise



















Merchant
Marketplace



Premium
Banking



SaaS Economy is here!

Business type	Count	Apps/Softwares				
Small	2+	 				
Startup	50+					
Medium	25+					
Enterprise	200+					

SaaS market is USD 170Bn

Categories

SaaS Apps

Messaging



Workspace



Cloud



Ads



HR



Accounting



Sales



Project Mgmt



Categories

SaaS Apps

Design



Marketing



Doc



Payment Gateway



Corporate Card



Workflow Automation



Anti-virus



Delivery



Businesses love branded email

SME



johntrading@gmail.com

Orders on call

Owns delivery

SAASification



MODERN SME



john@trading.com

Online store

3PL

SaaS Rewards by fintechs attracting SMBs



aws^{activate}

AWS

Up to **\$5,000** in
AWS credits over
a year

HubSpot

Hubspot

Up to **90%** off
Hubspot
subscription

Segment

Segment

Up to **\$50,000** in
credits

freshworks

Freshworks

\$4,000 credits
across
Freshworks suite
of products

mailmodo

Mailmodo

50% discount on
your mailmodo
subscription

aws

AWS

Flat **12%**
discount on your
monthly AWS
billing

Google Cloud

Google Cloud

4% discount on
Google Cloud
billing

coda

Coda

\$1000 in Coda
credit applied to
any paid plan

Add new revenue streams



Tech + Speed

+



Trust + Distribution

=



SaaS Marketplace

Bank Benefits



Fee Income + MDR

Carving out a USP in commercial cards

Retail credit cards

Rewards
Travel
Moneback
Millenial
GenZ
Lifestyle
Co-branded
Fuel
Entertainment











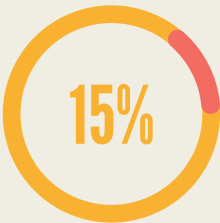





Commercial credit cards

Corporate card
SME Card

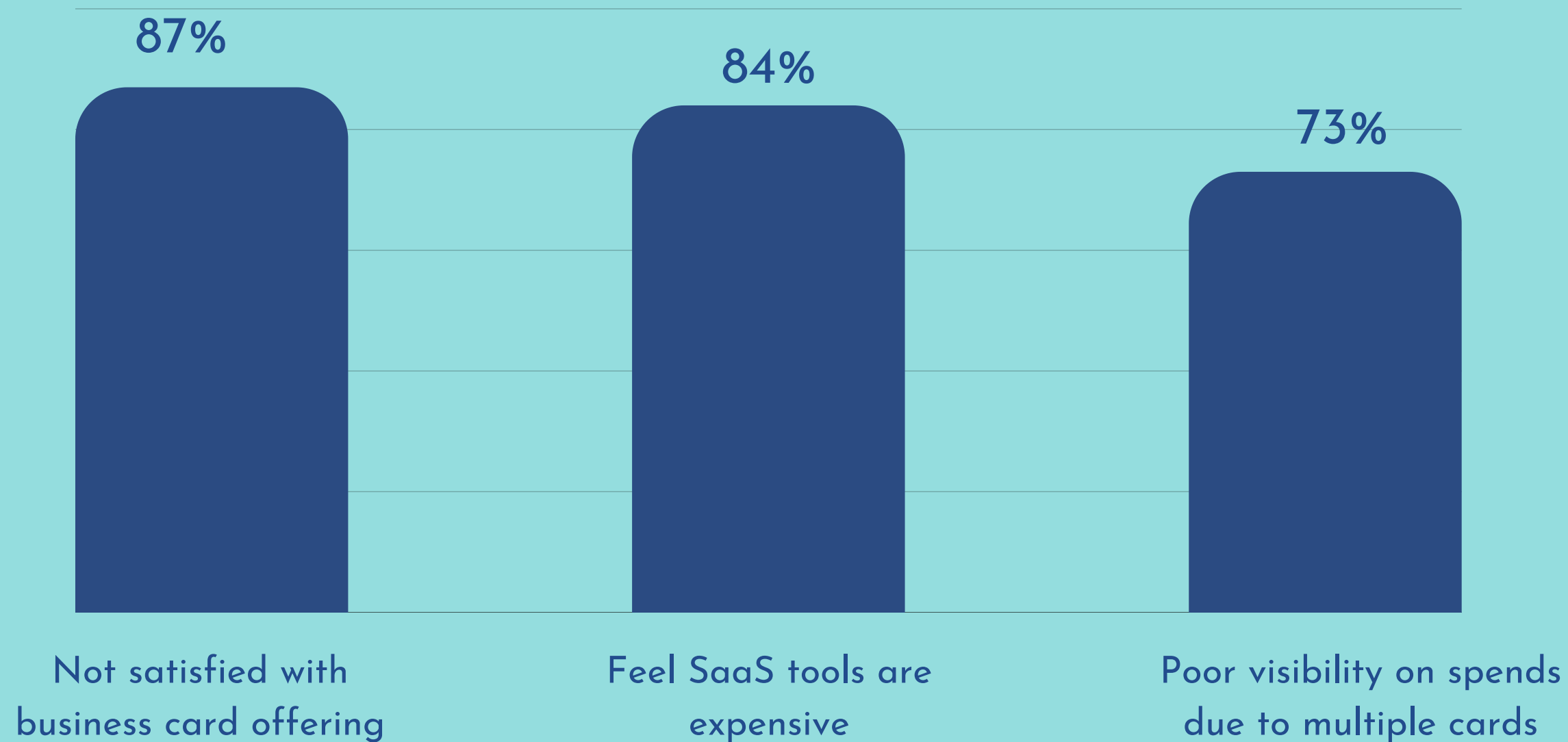
White Space

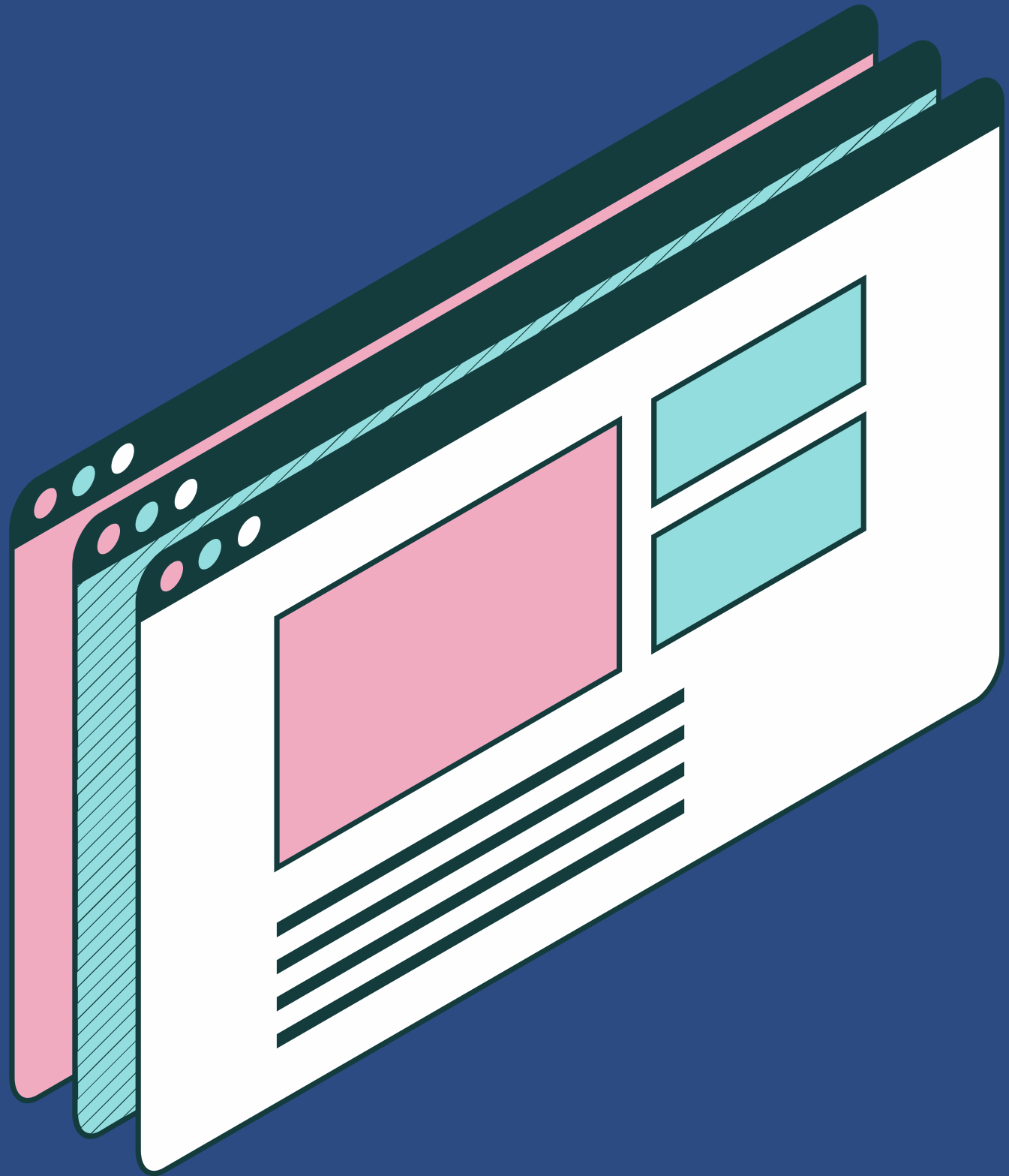


Differentiated *Premium Business Banking*

		  Brex 	  Nuclei
Rewards - Travel			
Rewards - SaaS Coverage			
SaaS Management			
			 Nuclei

Primary research shows 87% businesses are dissatisfied with commercial cards





Thank you

Want to explore further?
mounica.jami@gonuclei.com
[+919611614477](tel:+919611614477)
gonuclei.com