![cegeka logo]

Enterprise strategy workshops

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Why strategy workshops

Why IT strategy?

SYNERGIES

Projects and initiatives are not prioritized around business objectives and synergies and dependencies are recognized too late.

BUSINESS CASE

Having a clear IT strategy allows you to make a strong business case in a more and more complex IT environment.
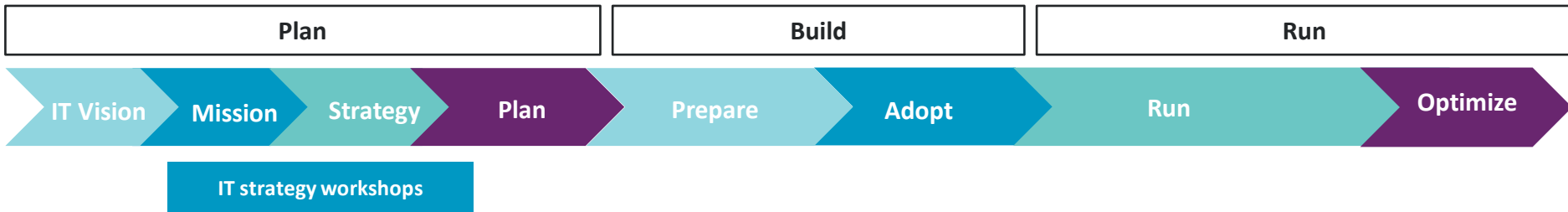
EFFICTIVE IT

An IT strategy will make it possible to run IT effectively while driving technology innovation.

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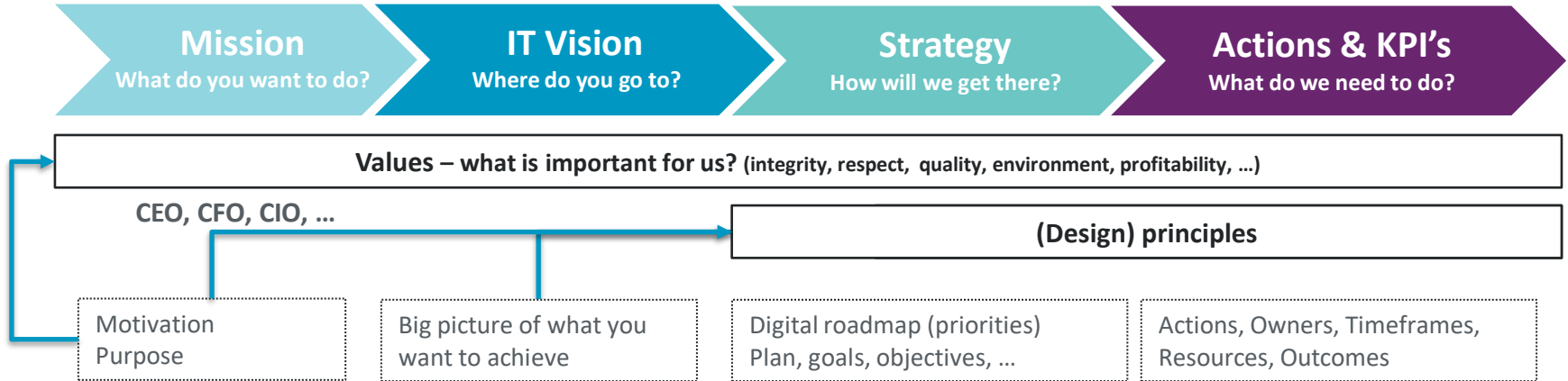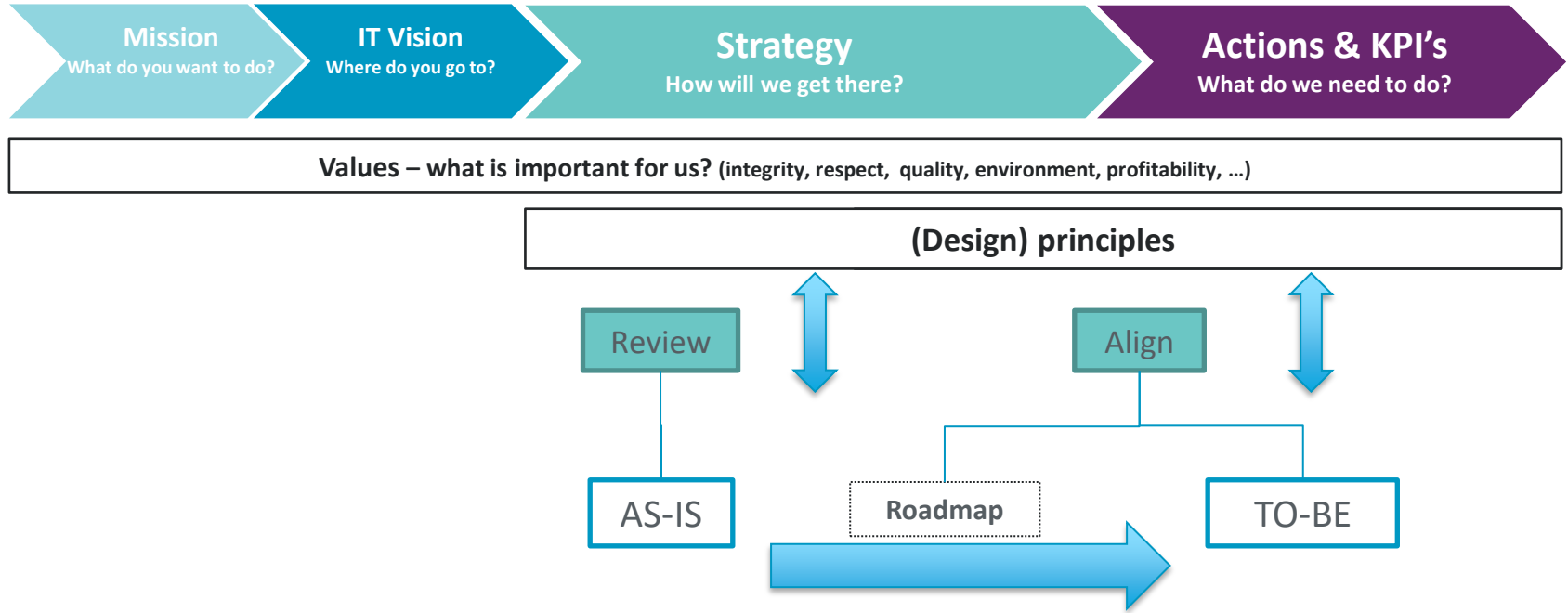# Our approach

IT transformation journey

Plan	Build	Run

IT Vision → Mission → Strategy → Plan → Prepare → Adopt → Run → Optimize

IT strategy workshops

SOLUTION BUILD

CLOUD MANAGED SERVICES

Enterprise Strategy Workshops

Mission What do you want to do?	**IT Vision** Where do you go to?	**Strategy** How will we get there?	**Actions & KPI's** What do we need to do?

Values – what is important for us? (integrity, respect, quality, environment, profitability, …)

CEO, CFO, CIO, …

(Design) principles

Motivation Purpose	Big picture of what you want to achieve	Digital roadmap (priorities) Plan, goals, objectives, …	Actions, Owners, Timeframes, Resources, Outcomes

Enterprise Strategy Workshops

| **Mission**
What do you want to do? | **IT Vision**
Where do you go to? | **Strategy**
How will we get there? | **Actions & KPI's**
What do we need to do? |

Values – what is important for us? (integrity, respect, quality, environment, profitability, …)

(Design) principles

Review

Align

AS-IS

Roadmap

TO-BE

Our solution

Vision and mission statement

A **mission** statement:

- Focuses on today and what an organization does to achieve it.

- Drives the company.

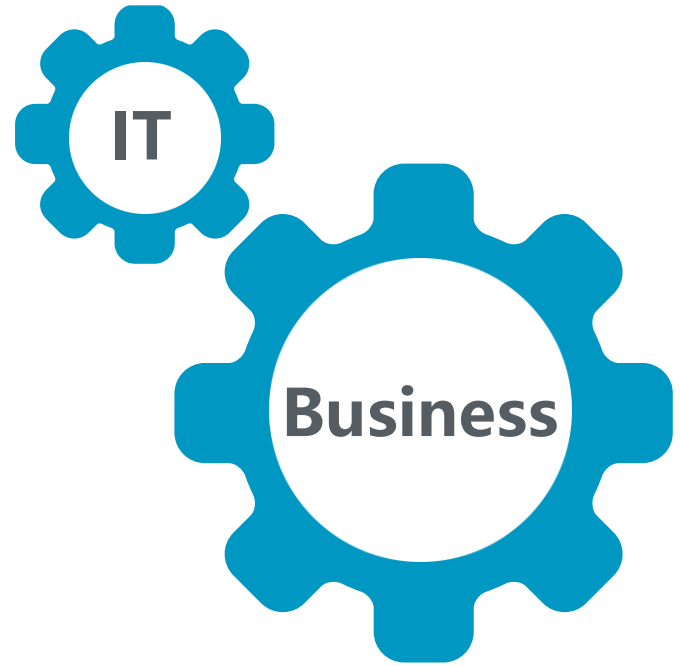- Answers: What do we do? Whom do we serve? How do we service them?

A **vision** statement:

- Focuses on tomorrow and what an organization ultimately wants to become.

- Gives the company direction.

- Answers: What problems are we solving? Who and what are we changing?

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Why Cegeka?

Thank you

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