

ORGANISATIONAL CHANGE MANAGEMENT AND USER ADOPTION: FROM GIVING A CLEAR VISION TO GETTING EMPLOYEES ON BOARD

“Effective change management can increase the probability of project success from 15% to more than 90%. It is a process to navigate the required change.”

Recognize this?

- Is there a lot of resistance to change in your company?
- Is your organization having difficulties keeping up with the speed of change?
- Does everyone know why the change is happening?
- Does everyone know what impact the change has on an individual?
- Is the change regularly and properly communicated within the company?
- Is the change being monitored actively?
- Are the trainings aligned on the needs of the employees?

Change Management

We can help you with the transition of your organization's goals, processes or technologies by implementing an organizational change management strategy. At Cegeka we use the Prosci and ADKAR method:

- **Awareness** of the need for change
- **Desire** to support the change
- **Knowledge** of how to change
- **Ability** to demonstrate skills and behaviors
- **Reinforcement** to make the change stick

Business Benefits



REDUCE

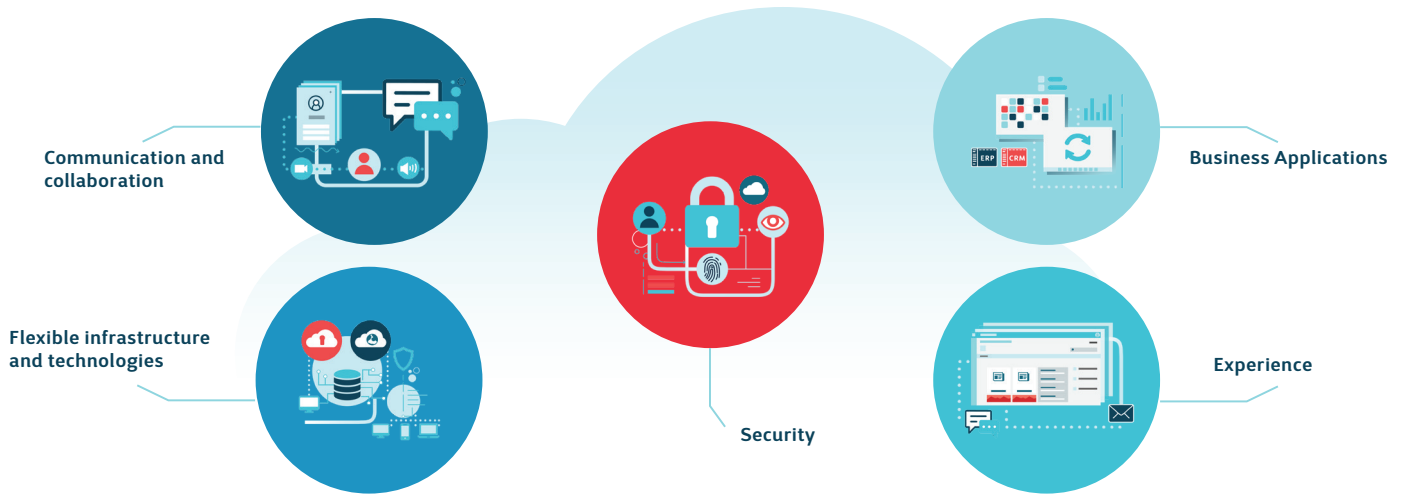
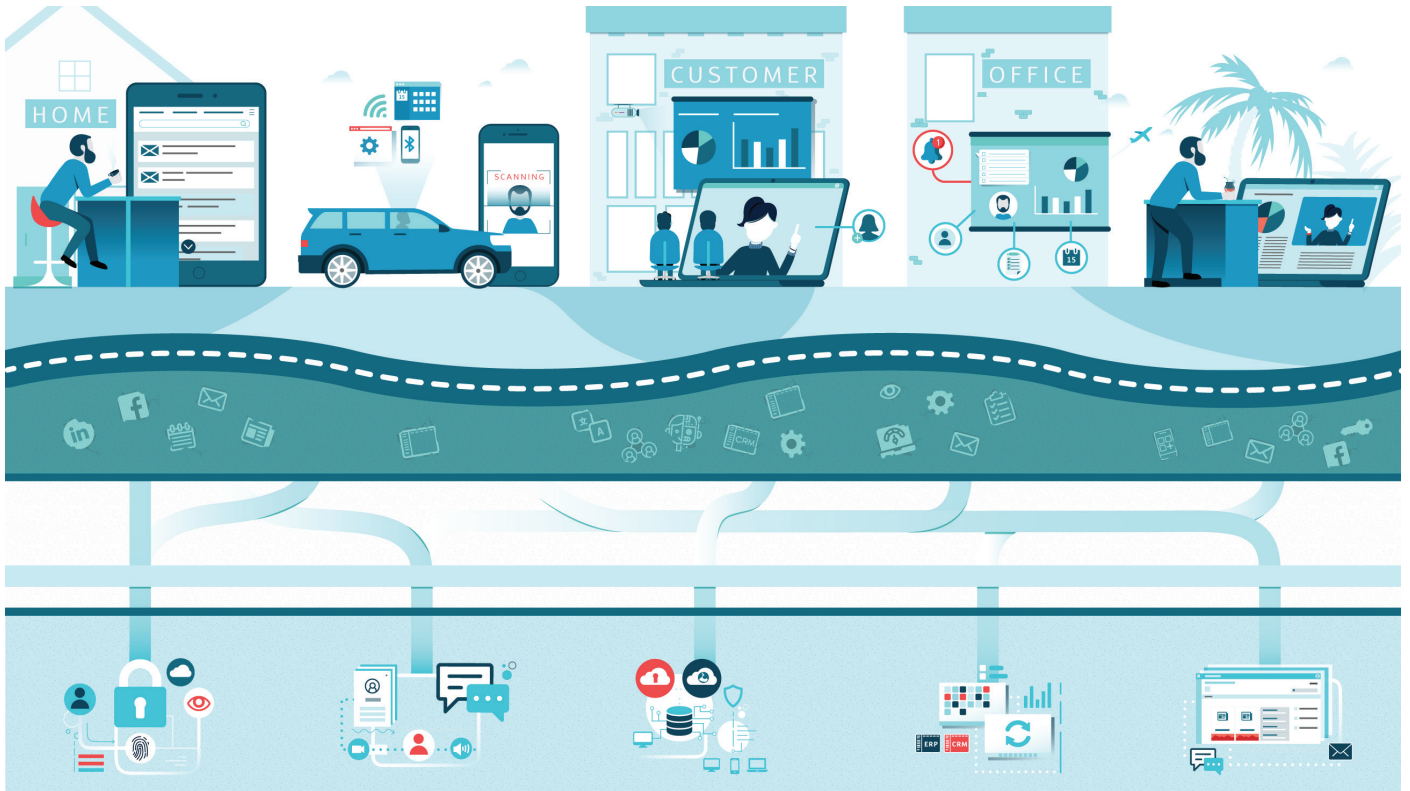
- User frustration
- Employee resistance to change
- The time needed to implement change
- Stress and anxiety associated with change
- Risks associated with the change
- Negative vibes/chat in the coffee corner



INCREASE

- Maximization of the investment because the solution is used as intended.
- Employee involvement and participation
- Change competency in the organization
- Awareness
- Speed of adoption
- Cooperation and collaboration in your business
- Management support

THE USER EXPERIENCE



Roadmap to become truly digital

