

# Real-Time 3D Digital Twin in Omniverse with IT/OT Fusion & Conversational AI on Azure

Revolutionize factory operations with a real-time 3D Digital Twin platform that unifies IT and OT data through a process information model, delivering immersive 3D visualizations, intelligent dashboards, real-time performance insights, and AI-powered chat for quick, smarter decision-making



## Business Opportunity

- Expanding the Digital Twin solution across various data sources
- Delays in detecting machine failures, bottlenecks, and inefficiencies
- Maintaining real-time alignment between the physical factory floor and its digital twin



## Value



Enables seamless IT & OT data integration for enhanced visibility



Provides real-time monitoring to optimize performance



Ensures continuous synchronization with real-time data streams



## Solution Functionality

Connect data from MES, ERP, sensors, and PLCs to unify operational insights across different manufacturing systems

**Seamless IT & OT Data Integration**

**Interactive 3D Model Navigation**

Enable users to zoom, rotate, and interact with digital twin components for in-depth analysis and monitoring

**Real-Time Data Visualization**

Display live operational data, including throughput, WIP levels, scrap rates, and machine performance, through an intuitive 3D interface

**Conversational AI**

Speed up fault detection with a conversational interface that simplifies data access



## Return on Investment



~ 15 to 25% Improvement in Decision-Making Speed

~ 20 to 30% Increase in Data Visibility

~ 20 to 35% Increase in Equipment Utilization

Production Manager



Maintenance Manager



## Technology Used



MSFT Fabric



Power BI



NVIDIA Omniverse  
Kit Streaming



Azure  
Open AI



## Solution Snapshots

