

Driving Data-Driven Banking with Industry Data Model

Market Overview:



The Global Financial Analytics market is projected to grow from **USD 10.70 billion in 2025** and reach **USD 22.64 billion by 2032**, exhibiting a **CAGR of 11.3%**.



The market for big data analytics in the BFSI sector was valued at **USD 5.67 billion in 2024** and is projected to grow at a **CAGR of 10.8% to reach USD 12.89 billion in 2027**.

Industry Data Models (IDMs) deliver sector-specific **operational optimization** through a comprehensive, pre-configured framework of technical and business data models tailored to enterprise needs. These models enable businesses to **track industry-specific KPIs in a unified view, driving cost reductions, improving efficiency, and capitalizing on emerging opportunities**. Leveraging pre-built KPIs and metrics derived from best practices, government regulations, and the complex data and analytic needs of enterprises, they significantly enhance operations and decision-making. For instance, **banks** can utilize IDMs to **swiftly detect fraudulent activities**, enhancing customer protection against potential threats. Additionally, **by harnessing predictive analytics**, they can more **accurately evaluate risk profiles** and make more informed, data-driven decisions. Scalable and future-ready, IDMs **easily adapt to evolving regulatory landscapes and new market entrants**, ensuring ongoing compliance and robust data governance while safeguarding customer trust.



Benefits of IDM



Predictive Analytics



Automated Deployment



Reduction in Cost



Greater Visibility



Improved Governance



Optimizing Efficiency

Our Solution

Celebal Technologies' Automated Industry Data Models **simplify KPI monitoring for banking through interactive dashboards.** These deployment-ready models **extract insights from complex data with ease, integrating inputs from core banking, lending, CRM, and more.** They deliver vital KPIs across banking sub-domains, helping enterprises maintain operational excellence and a competitive edge within a modern data fabric.

100+ Business Metrics

20+ Pre-Built Plugins

Deployed in 6 weeks

Key KPIs

Summary

Extend pre-built data models for holistic monitoring and meaningful insights

Operational Analysis

Benefit from strategic decision-making capabilities based on historical data.

Retail Transaction

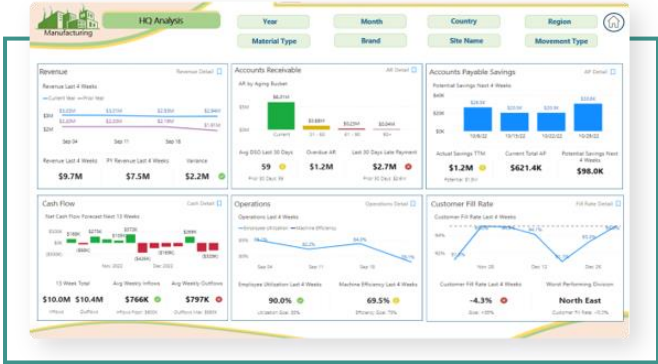
Enhanced visibility into daily performance of various customer divisions and territories

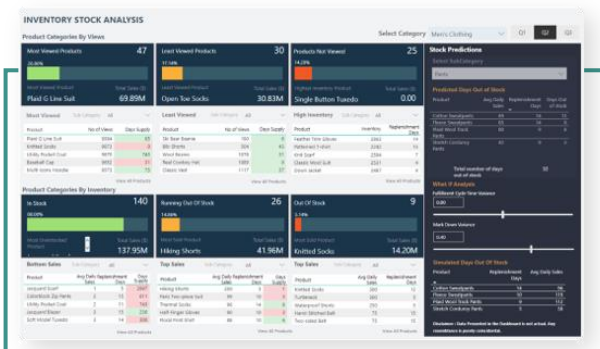
Assets Optimization

Enhanced enterprise-wide view of all the functionalities



Dashboards







Business Impacts

32%

Enhanced Operational Efficiency

10X

Superior Business Visibility

7%

Increase in Revenue

12%

Reduced Operational Costs

6X

Process Simplification

40%

Rise in Customer Retention



Advance Specializations on **Azure**

AI & Machine Learning | Analytics |
Kubernetes | Infra and Database
Migration to Microsoft Azure | Cloud
Security | Low Code - No Code



Traditional Enterprise Meets **Modern Cloud Innovation**



Rising Star Partner Of The Year - APAC 2023
Business Excellence Partner Of The Year - Singapore 2023
Azure Data & AI Partner Of The Year - Malaysia 2022
Country Partner Of The Year - India 2021 and 2022



Top Consumption Partner - APJ 2022
Regional System Integration Partner - India 2021 and 2022

US | Canada | APAC | Japan | EMEA | India | Australia



enterprisesales@celebaltech.com