

Copilot Enabled CPG Explorer

A comprehensive solution offering persona-specific LLMs to access product information, store policies, and production plans, integrated with Gen AI-powered analytics to enhance inventory visibility, maximize sales, improve customer experience, and optimize merchandising strategies.



Business Opportunity

- End-to-End Supply Chain Visibility
- Improved Capacity Utilization Across Production Lines
- Customer Retention and Loyalty
- Time spent in retrieving critical information
- Monitoring Sustainability Metrics



Value

- Production Planning, Inventory visibility, reducing stockouts and excess stock.
- Enhanced workflows through end-to-end supply chain visibility.
- Enable faster access to product details and store policies for improved decision-making.



Solution Package

Preconfigured Analytics optimizes processes and tracks performance with real-time data insights

Pre-Configured Analytics

Dashboards with KPIs facilitate quick, data-driven decisions through instant access to performance metrics

7 Dashboard
102 KPI's

Persona Specific
Playbook

Playbook combines information retrieval with intelligence to provide contextually relevant responses and insights

3
Playbooks

With RAG and NLP-powered queries, retrieving and synthesizing information from unstructured data across different documents becomes fast and efficient



Beneficial Persona

Return on Investment

~ 8 to 15 % Improvement in Production Efficiency

~10 to 20 % Reduction in Procurement Costs

~10 to 15 % Improvement in Supply chain Efficiency

~ 13-14 Weeks

Timeline



Procurement Manager

Production Manager

Supply Chain Manager

Retail Operations Manager

Marketing Manager

Sales Manager

Sustainability Manager

Technology Used



Fabric



Power BI



Azure OpenAI



Solution Snapshots

