

Reshape your Insurance Business With Automated Industry Data Model



Market Overview:

The Insurance Analytics Market Size is predicted to **reach USD 39 Billion by 2030, a 14.4% CAGR.**



It is estimated that the insurance market will reach **USD 224.34 trillion by 2028, growing at a CAGR of 63.13%.**

Industry Data Models (IDMs) deliver sector-specific **operational optimization** through a comprehensive, pre-configured framework of technical and business data models tailored to enterprise needs. These models enable businesses to **track industry-specific KPIs in a unified view, driving cost reductions, improving efficiency, and capitalizing on emerging opportunities.** Leveraging pre-built KPIs and metrics derived from best practices, government regulations, and the complex data and analytic needs of enterprises, they significantly enhance operations and decision-making. Furthermore, with the right data model in place, **insurers can better respond to market conditions and remain competitive** in an ever-evolving landscape. This could result in **enhanced customer experience, improved operational efficiencies, better risk assessment capabilities, lower claim costs, and more accurate pricing structures.**



Benefits of IDM



Predictive Analytics



Automated Deployment



Reduction in Cost



Greater Visibility



Improved Governance



Optimizing Efficiency

Our Solution

Celebal Technologies' Automated Industry Data Models provide a **comprehensive approach to monitoring life insurance KPIs through a consolidated view across business functions**. By utilizing IDMs, organizations can extract meaningful insights from complex, unstructured data with minimal effort, ensuring operational efficiency, market competitiveness, and sustainable growth. These data models deliver critical KPIs across key life insurance sub-domains, including Insurance Overview, Claims Overview, Sales Overview, and Operations, within a modern data framework.

100+ Business Metrics

20+ Pre-Built Plugins

Deployed in 6 weeks.

Key KPI's



Insurance Overview

Customizable dashboard to monitor KPIs, policies, gross written premium, claims, and more.

Claims Overview

Get clear visibility of your claim handling process.

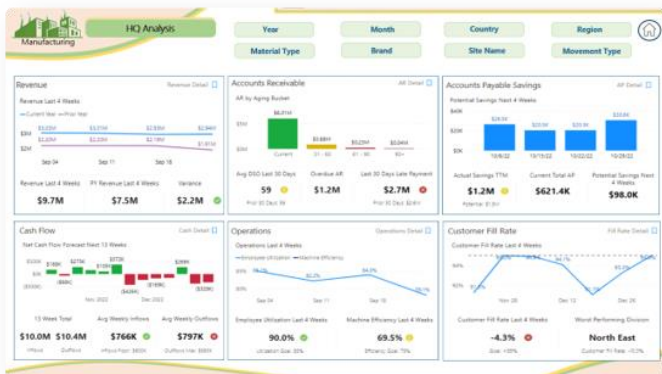
Sales Overview

An intuitive dashboard with easy-to-read metrics for forecasting sales.

Operations

Real-time visibility into intricate operations, performance etc.

Dashboards



Impacts



32%

Enhanced Operational Efficiency



10X

Superior Business Visibility



4X

Better Decision Making



7%

Reduction in loss ratio



6X

Process Simplification



10%

Rise in Customer Retention



Advance Specializations on Azure

AI & Machine Learning | Analytics | Kubernetes | Infra and Database Migration to Microsoft Azure | Cloud Security | Low Code - No Code



Traditional Enterprise Meets **Modern Cloud Innovation**



Microsoft Solutions Partner



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