

# Intelligent Enterprise

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# Celebal Specialization and Strength



## Partnerships



## Advanced Specialization



- AI & Machine Learning
- Analytics
- Infra and Database Migration to Microsoft Azure
- Kubernetes
- Cloud Security
- Low Code no Code

INDIA | USA | CANADA | APJ | MIDDLE EAST | AUS

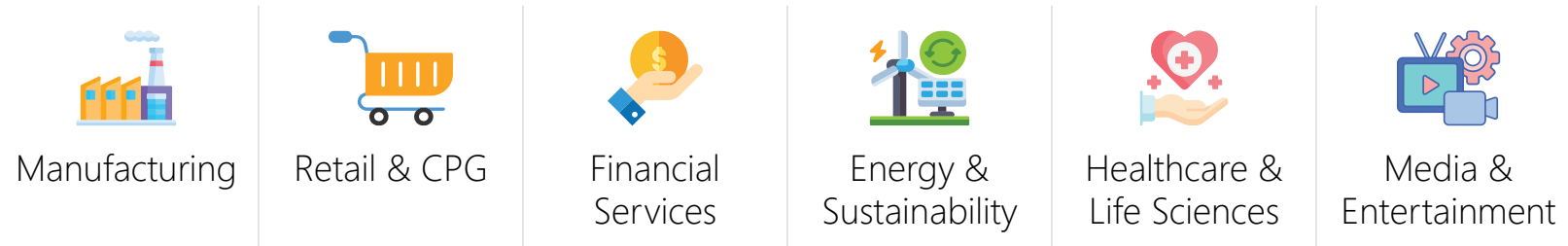
**3200+**  
Employees

**800+**  
AI experienced professionals

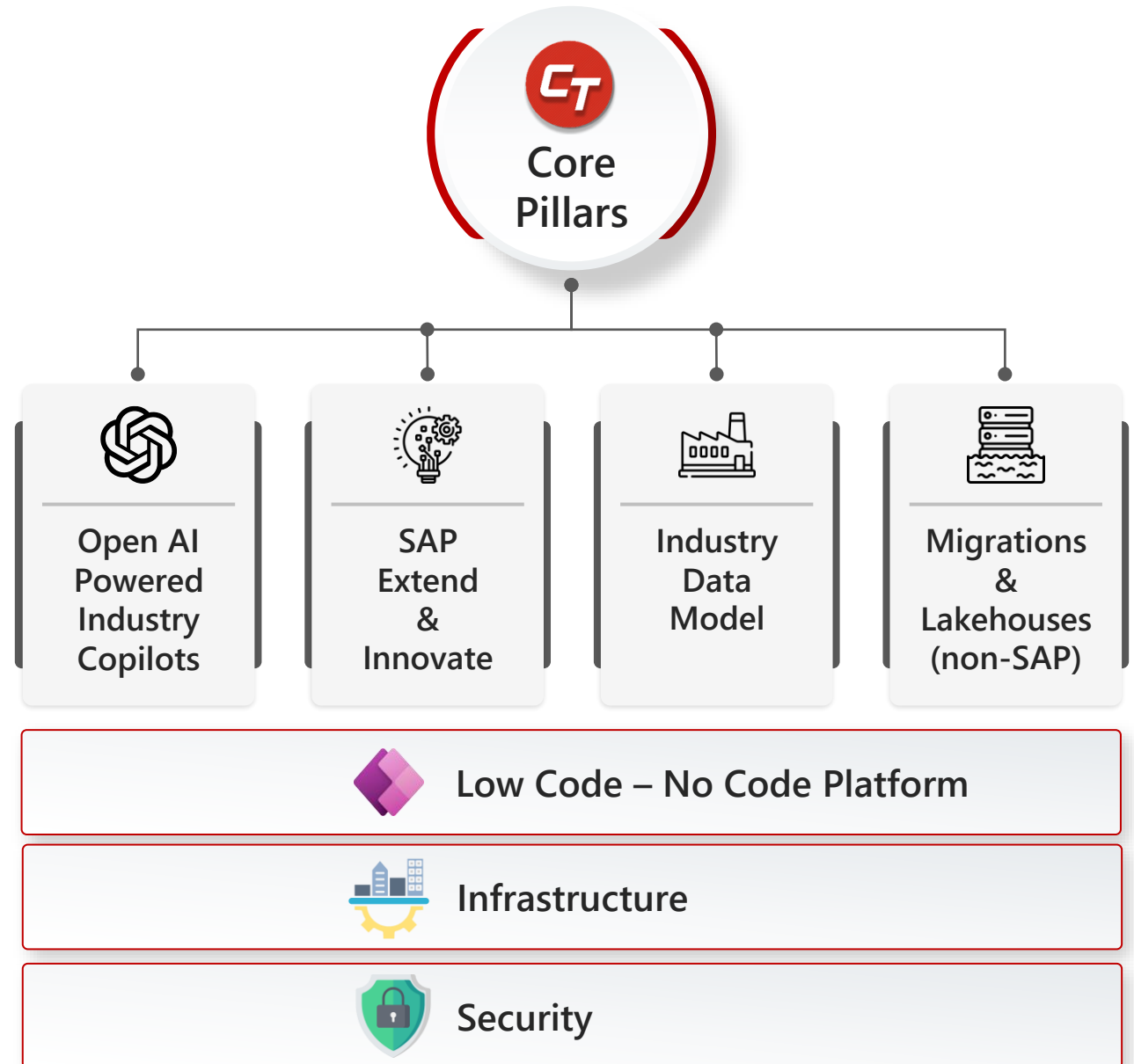
**500+**  
AI Certifications



## Industries We Serve



# Celebal Core Pillars



# Cloud Innovation for SAP Manufacturing & CPG Customers



**Digitally Empower Your Workforce**

- Bring your ERP/ CRM on MS Teams
- Material Handling
- Intelligent Field Service
- Inventory Counting
- Automated Invoice Processing
- Advance Shipping Notifications
- Intuitive Dashboards

**Operate Safe and Agile Factories**

- Quality Control & EHS using AI
- Smart Manufacturing for Real-time Decision & Execution
- Asset Tracking & Predictive Maintenance
- Automated Production Booking
- Shop Floor to Top Floor Insights

**Create More Resilient Supply Chains**

- Supply Chain Analytics
- S&OP on Power BI
- Inventory Forecasting, Optimization and Replenishment
- Vendor & Supply Management
- Route & Logistics Optimization
- Consumption based forecasting

**Unlock Innovation**

- Track & Trace
- Equipment Inspection with Azure IOT
- Quality Management & Inspection with Azure IOT
- Augmented Analytics

**Increase Customer Engagement**

- Intelligent Field Service
- Sales & Service Insights
- Hyper Personalization
- Trade Promotion Offer Analytics
- Conversational IVR



Pre-built Content for Analytics & Integration

# Cloud Innovation for SAP Retail Customers

Digitally Empower Your Workforce	Know Your Customers	Create More Resilient Supply Chains	Reimagine Retail
<ul style="list-style-type: none"> <li>Integrate ERP/CRM on Teams </li> <li>Physical Inventory on Teams (FLW) </li> <li>Target Vs Achievement </li> <li>Market Basket Analysis </li> <li>Tailoring Customer Interactions </li> <li>Approval Automation </li> <li>Process Document Automation </li> </ul>	<ul style="list-style-type: none"> <li>Customer Insights </li> <li>Loyalty &amp; Rewards </li> <li>Pricing &amp; Offer Analytics </li> <li>Trade Promotions </li> <li>Customer Preferences </li> <li>Shopper Analytics </li> <li>Customer Data Management </li> </ul>	<ul style="list-style-type: none"> <li>Intelligent Demand Sensing </li> <li>Forecasting and Replenishment </li> <li>Inventory Management &amp; Optimization </li> <li>Store Management </li> <li>Shelf Management </li> <li>Click-and-reserve &amp; Click-and-collect </li> </ul>	<ul style="list-style-type: none"> <li>Customer Modelling and Simulations </li> <li>Touchless shopping capabilities à la grab-and-go </li> <li>Conversational IVR </li> <li>Agile Check-out </li> <li>Price Optimization </li> </ul>

# Value Addition

## Data Management

Lakehouse Architecture enabling multiple data layers to serve different use-cases.



## Source Integration

Consolidation of multiple Data Sources.



## Modern solution-built

Fully customizable to address specific business needs.



## Deployment

Improving customer experience and business outcomes by 20% with Reducing cost by 20%.



## Access Management

Easier access to source data for reporting and analysis.



## BI Report

Readily usable KPIs and BI Reports enhancing Analysis and Productivity.



## Design Customization

Simpler, customizable, and collaborative end-user interfaces.

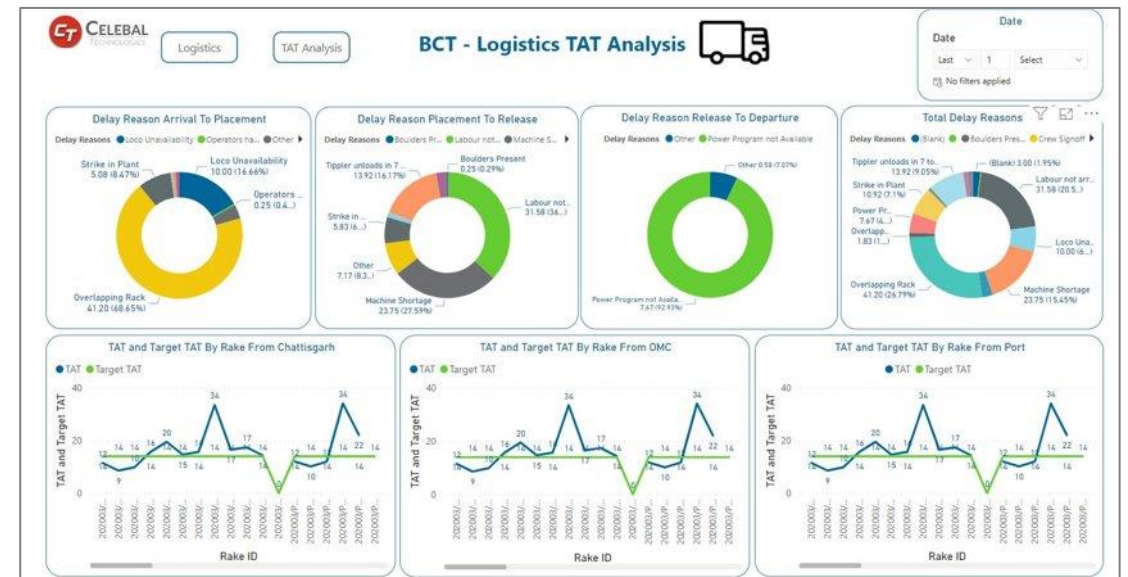
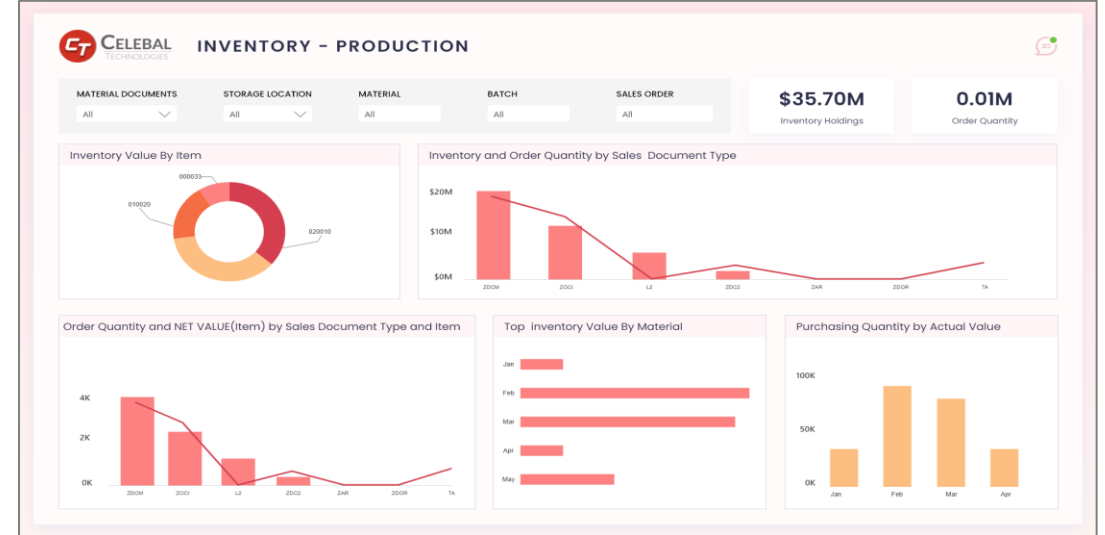
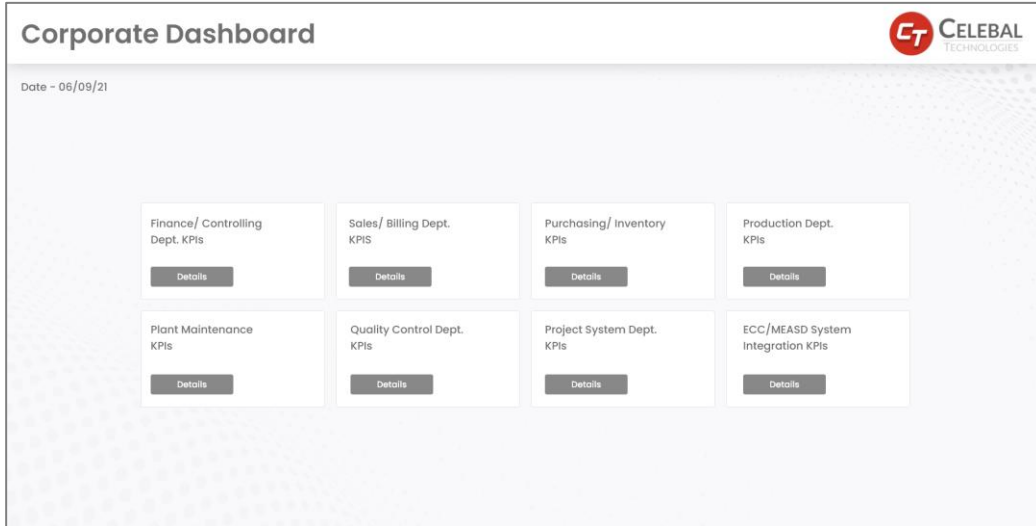


## Self-Service BI

Instant Decision making with Slide & Dice capability.



# Power BI Dashboards





CELEBAL  
TECHNOLOGIES

Thank  
You

Feel free to  
Contact

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