

# DATA & ANALYTICS - STRATEGY, VISION, AND GOVERNANCE

Centrilogic's Data & Analytics Strategy, Governance, & Vision service aims to define the vision and role of data management and governance in context of your broader business goals, objectives, challenges, and opportunities.

**DURATION:** 6-10 Weeks

## PROCESS & ACTIVITIES

### Establish Business Understanding:

Establish an understanding of how your organizational data can enable you to be a data-informed decision maker, accomplish your top business priorities and achieve your vision:

- Understand your strategic Data & AI priorities
- Understand the related issues and risks
- Conduct maturity assessment to capture current state and desired future state
- Expected benefits and cost savings over time.
- Understand technology preferences and/or requirements (if necessary).

### Establish Data Understanding:

Establish an understanding of how your data is created, sourced, updated, consumed, and retained by analyzing all relevant and available data and mapping them to business goals and objectives:

- Define source data schema/definition.
- Capture how data is data generated and/or created and how often.
- Define data management processes and operating model - ownership, versioning, consistency, duplication, access control, and more.

### Define the Future State:

Co-develop a view of the future enterprise with a data program driving the digital transformation and data adoption

- Capture data gaps across the organization based on feedback
- Identify list of governing artifacts required (policies, guidelines, and processes) based on gaps & risks.
- Define high-level operating/stewardship model hypothesis
- Formulate data architecture, data model, and tech architecture hypothesis.

### Develop Recommendations and Proposed Next Step:

Provide you with full set of recommendations, supporting artifacts, and a tangible roadmap, including:

- Develop an inventory of near-, mid-, and long-term initiatives
- Define, prioritize, and sequence initiatives into a phased and timed roadmap
- Identify other priorities and use cases for piloting data governance processes and tools
- Conduct executive debrief session for closure and report-out



### DELIVERABLES

Specific deliverables include:

- Maturity assessment and identification of gaps
- Summary of future state data needs, use cases, and capability mapping
- Summary of key risks
- Summary of Data Governance capability gaps
- Summary of future state data program priorities
- Summary of a high-level operating model
- Data platform tool options and hypothesis
- High-level definitions of all roadmap initiatives
- Multi-year roadmap for Data Governance roll-out phase of the project.

### REQUIREMENTS

- This is an interactive two-way engagement in a hybrid, in-person or remote setting.
- We require up to 10 hours of time with Business & IT owners or stewards, data & technology subject matter experts.
- Availability of key resources and subject matter experts from your teams
- Ability to get access to the data for analysis purposes
- Regular touchpoints with your main point of contact and sponsor(s)

### BENEFITS

Upon completion, you'll have a thorough understanding of:

- Your company's data & analytics vision, and how to align this vision to a data roadmap and data platform.
- How data management and governance can support your data & analytics vision and overall company goals and objectives.
- Your company's data sources and any critical gaps across these sources.
- What's required to design, develop, implement, and adopt a data platform throughout your company.
- Expected financial and operational benefits mapped to your company's Data & Analytics roadmap and vision.



## Why Centrilogic:

- 100+ certified Data & Analytics practitioners with expertise across a wide range of industry-leading Data & Analytics platforms and ecosystems.
- 650+ satisfied clients, with an average tenure of 10+ years for some of the top clients.
- Partner & Industry recognition for professional and managed services delivery excellence.
- Blended rates with teams in North America, Europe, and Asia to help deliver high-quality results at competitive prices.