

# CERM Smart BI

Key insights for  
your business



**MIS Software** for  
Labels & Packaging





# **CERM Smart BI**

## Key insights for your business

**Business Intelligence helps smart industrial print shops connect the dots and uncover the insights hidden within your company data. It's an essential tool that provides the key insights you need to make crucial business decisions.**

CERM Smart BI is our cloud-based BI solution that captures all your business data in a specialized data model, available 24/7 and covering all areas of the CERM MIS Software. Your customized Smart BI dashboard uncovers insights from otherwise overlooked connections and helps eliminate structural bottlenecks in your production flow.

# FIND THE RIGHT ANSWERS BEHIND YOUR COMPANY DATA



**CERM Smart BI** extracts your business data and transforms it into your BI data model in a fully automated and seamless manner. Its tabular model, built on high-end technologies, captures, compresses, and connects everything you need to know about your entire workflow.

- Over 100 industry leading companies worldwide use CERM Smart BI daily, representing more than 1000 active users.
- A fully customizable dashboard with 20 plug-and-play standard reports.
- Daily safety checks and overnight backup procedures ensure your data is refreshed before you've had your morning coffee.
- CERM Smart BI is cloud-based and accessible via any browser, providing 24/7 availability on any device at any time.

# STAY AHEAD OF THE GAME

Staying ahead in this dynamic landscape requires more than just data analysis. CERM Smart BI is your trusted partner when it comes to monitoring your business performance. You set the targets, CERM Smart BI keeps you informed and notifies you as soon as one of your KPI thresholds is breached.



# BECOME A TRUE SMART BI SPECIALIST

Your CERM Smart BI environment contains a complete set of plug-and-play standard reports that get you up and running in no time.

Your personal dashboard is fully customizable and lets you add specific business KPIs as you go. You can build on top of existing reports or start from scratch, focusing on those specific metrics that might tip the scale for your business.

Strategic brainstorm sessions with our Smart BI experts, along with ongoing one-on-one training and support, will help you become a true Smart BI specialist.



Watch the video  
to learn more about  
CERM Smart BI

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[academy.cerm.net](http://academy.cerm.net)  
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