AI CoE
& Solution Envisioning

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AI CoE & Solution Envisioning

Brings people and process together. This Component will introduce how to establish an AI CoE and ensure you are properly evaluating use cases with a plan for adoption across your enterprise.

The Key Deliverables →

1.1: AI CoE Introduction
- Learn how to transform your business by establishing an AI Center of Excellence (CoE) and develop an adoption strategy.

1.1: Business Envisioning + CoE Transformation
- Double click into the implementation of a CoE and leverage the Common Envisioning Framework for use cases prioritisation mapping.

1.2: AI Patterns Scorecard and Prioritisation
- Curate and prioritise a list of AI use cases based on an industry pattern scorecard.
- End Goal: A clear, prioritised roadmap of use cases to crawl, walk, and run with to prepare for Component 3.

1.2: Capability Envisioning*
- Leverage Common Envisioning Framework to identify and prioritise capabilities and pattern for faster and more secure time to value.
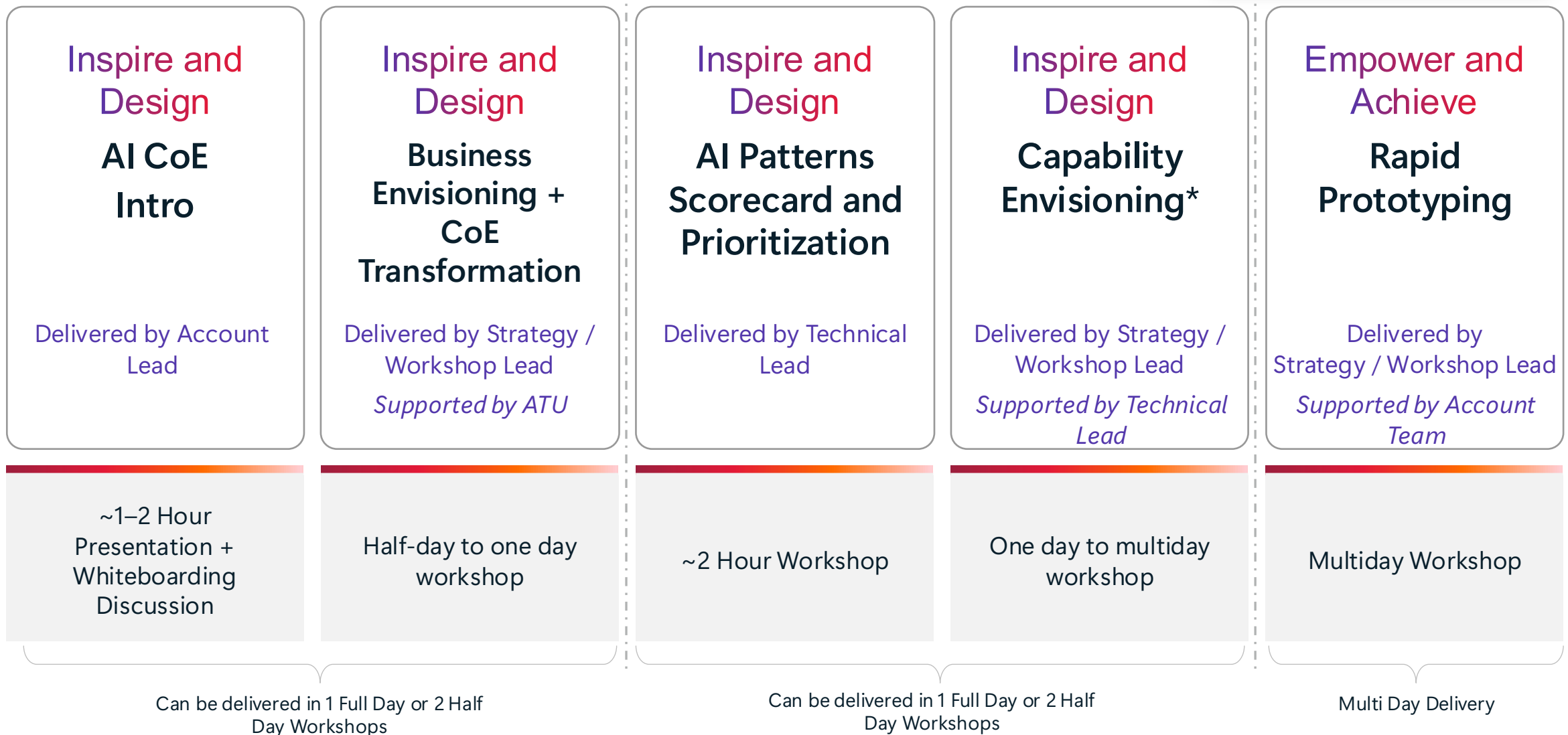- Begin designing solution architectures to prepare for rapid prototyping.

1.3: Rapid Prototyping
- Develop a rapid prototype of one use case to validate technology choices, use case feasibility and prepare for Component 3.

* Capability Envisioning is delivered at the Hub as a combination of Solution Envisioning and Architecture Design

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Timeline and Delivery Options

Inspire and Design	Inspire and Design	Inspire and Design	Inspire and Design	Empower and Achieve
AI CoE Intro	**Business Envisioning + CoE Transformation**	**AI Patterns Scorecard and Prioritization**	**Capability Envisioning***	**Rapid Prototyping**
Delivered by Account Lead	Delivered by Strategy / Workshop Lead *Supported by ATU*	Delivered by Technical Lead	Delivered by Strategy / Workshop Lead *Supported by Technical Lead*	Delivered by Strategy / Workshop Lead *Supported by Account Team*
~1–2 Hour Presentation + Whiteboarding Discussion	Half-day to one day workshop	~2 Hour Workshop	One day to multiday workshop	Multiday Workshop
Can be delivered in 1 Full Day or 2 Half Day Workshops		Can be delivered in 1 Full Day or 2 Half Day Workshops		Multi Day Delivery

* Capability Envisioning is delivered at the Hub as a combination of Solution Envisioning and Architecture Design

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AI Center of Excellence introduction

Establish an AI CoE and ensure proper evaluation of use cases

Learn through Microsoft's POV on how to define and establish an AI Center of Excellence (CoE).

Walkthrough the key chapters of a CoE such as business impact, culture, change management, technology foundation, and general best practices and resources.

In addition, you will develop a comprehensive strategy for enterprise wide adoption of generative AI across all business levels. Similar to a go-to-market strategy, this plan will ensure that the technology being implemented is effectively utilised by end users, maximising its impact.

Delivery Options:
~1–2 Hour Presentation + Whiteboarding Discussion

Client Team
- Business / Product Stakeholders
- Technology Leadership
- Executive Sponsors

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Adoption and Envisioning

Brings people and process together. This Component will ensure you are properly evaluating use cases and have a plan for adoption across your enterprise.

The Key Deliverables →

1.1: AI Adoption Roadmap

- Develop a strategy to integrate generative AI across all business levels.

1.2: AI Patterns Scorecard and Prioritisation

- Curate and prioritise a list of AI use cases based on an industry pattern scorecard.
- End Goal: A clear, prioritised roadmap of use cases to crawl, walk, and run with to prepare for Component 3.

1.3: Rapid Prototyping

- Develop a rapid prototype of one use case to prepare for Component 3.

1.1: Business Envisioning Workshop

- Leverage one of our Microsoft's most comprehensive frameworks for use case envisioning.

1.2: Capability Envisioning

- Considers alignment with company strategy, feasibility, risks, and competitive advantage.

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AI Patterns Scorecard

Evaluating strong use cases and have a plan for adoption across your enterprise.

Create a curated, prioritised list of AI use cases based off the ideation session in Component 1.1

Key Microsoft technology advisors will collaborate to categorise use cases across 4 key pillars and identifying key KPI's to align use cases too to help put your adoption strategy in practice.

The scorecard will act as an AI Pattern Roadmap that you will be able to use as your pipeline going into Component 3.

Delivery Options:
~2 Hour Workshop

Client Team
- Business / Product Stakeholders
- Technology Leadership + Stakeholders
- AI + App Architects / Developers

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The value proposition of AI Transformation Offer

AI Transformation Offer is a transformative offer designed to empower organisations to scale their AI capabilities effectively. By leveraging cutting-edge technology and strategic frameworks, AI Transformation Offer helps enterprises overcome common challenges in AI adoption and implementation.

Adoption Strategies for Enterprises

Delivers tailored **adoption strategies**, **workshops**, and **maturity assessments** to ensure **successful AI** implementation and long-term sustainability.

Scaling from POC to Production

Provides a structured approach to **transition AI projects** from Proof of Concept (POC) to **full-scale production**, ensuring seamless deployment and **tangible business outcomes**.

Lack of AI-Ready Infrastructure

Offers a **robust infrastructure framework**, including AI Foundry and Azure Machine Learning, to support **enterprise-scale** AI applications.

Unlock AI Potential

AI Transformation offer empowers enterprises to **leverage AI effectively**, driving **meaningful business transformation**.

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Who needs this offer?

This offer is designed for organisations who are in various stages of their AI journey and are looking to strategically build, scale, and manage generative AI capabilities.

Mid stage
Clients who need to establish a foundational AI architecture, such as a landing zone and baseline governance, data, and security frameworks.

Use case identification and prioritisation
organisations that have identified AI opportunities but need guidance on which use cases to prioritise and how to align these with business objectives.

Scaling and operationalising AI
Enterprises that are ready to transition from isolated AI projects to a scalable AI Factory model, enabling continuous development and deployment of AI solutions.

Mature AI operations
Clients who already have foundational AI structures but are looking to establish a GenAIOps framework to ensure efficient, reliable, and scalable generative AI operations within their enterprise.

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87%

of organisations believe AI will give them a competitive edge

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Yet all enterprises need help scaling AI

56%

Executives believe their organisation doesn't have the proper infrastructure to support their desired AI workloads

33%

Leaders believe they have sufficient AI skills and talent

99%

Organisations have challenges in scaling and operationalising AI

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Where do organisations get stuck?

Agentic AI Systems
- Benefits
- Governance
- Development
- Infrastructure
- Users

Production AI in Core Processes
- Benefits
- Governance
- Development
- Infrastructure
- Users

Production AI in Periphery
- Benefits
- Governance
- Development
- Infrastructure
- Users

Incremental Business Outcomes

AI-led Business Transformation

Proof of Concept
- Benefits
- Development
- Infrastructure
- Users

Intent
- Benefits
- Users

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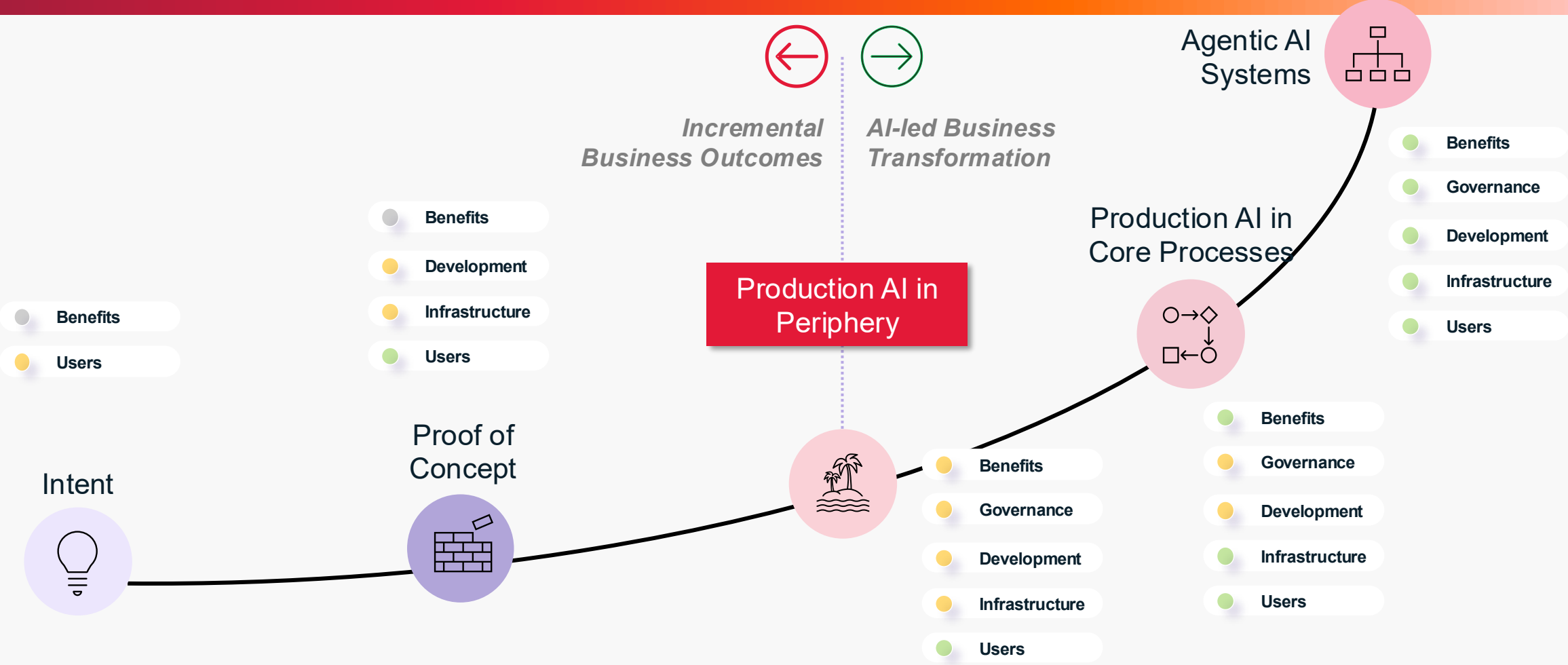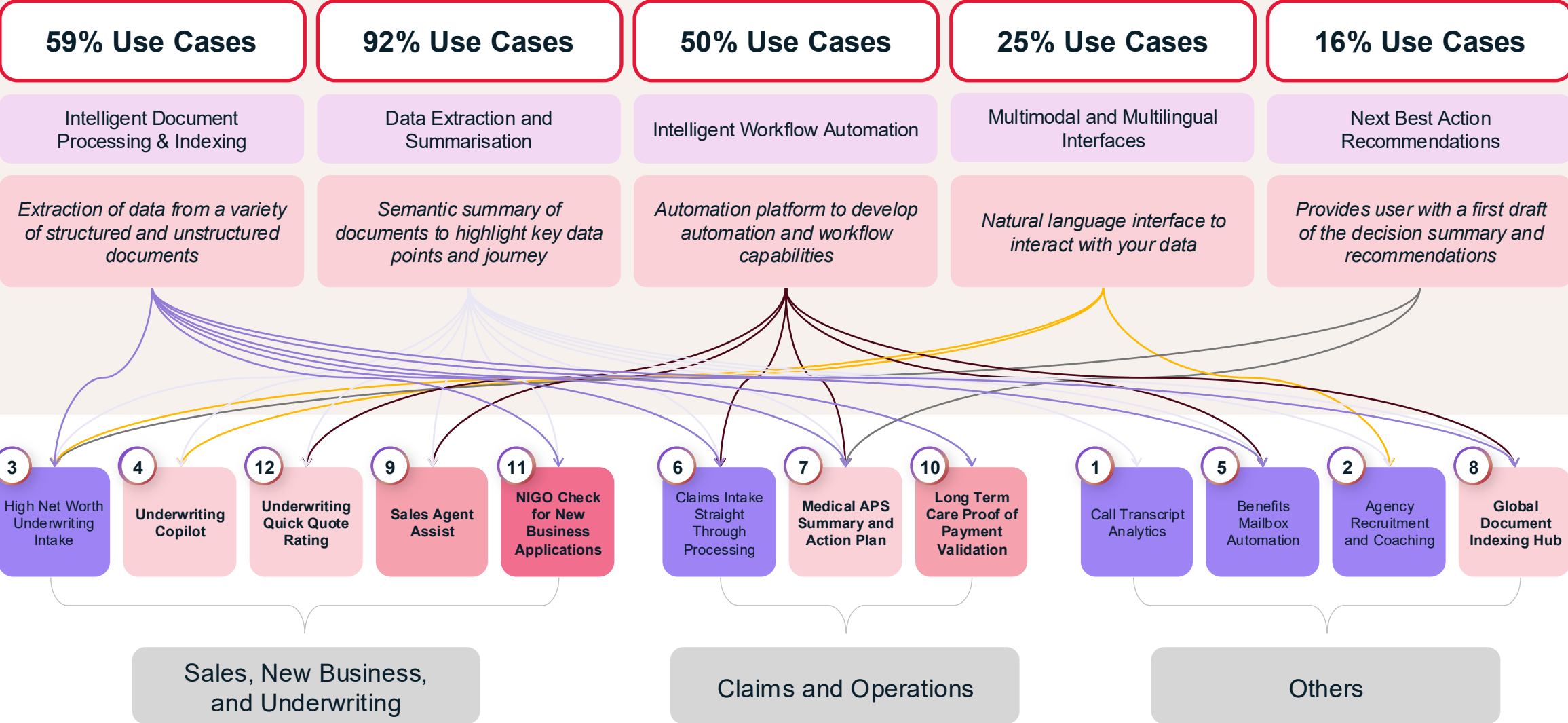
The 3-Part offering

Component 1

AI CoE and Solution Envisioning

AI Center of Excellence Intro

Business Envisioning + CoE Transformation

AI Patterns Scorecard

Capability Envisioning

Rapid Prototyping

Component 2

AI Foundation Architecture

Generative AI Building Blocks

Intro to Landing Zone Architecture

Generative AI Landing Zone Implementation

Apps & Infrastructure Landing Zone Implementation

Component 3

Generative AI Factory: Scaling AI Patterns

GenAIOps Intro and Maturity Assessment

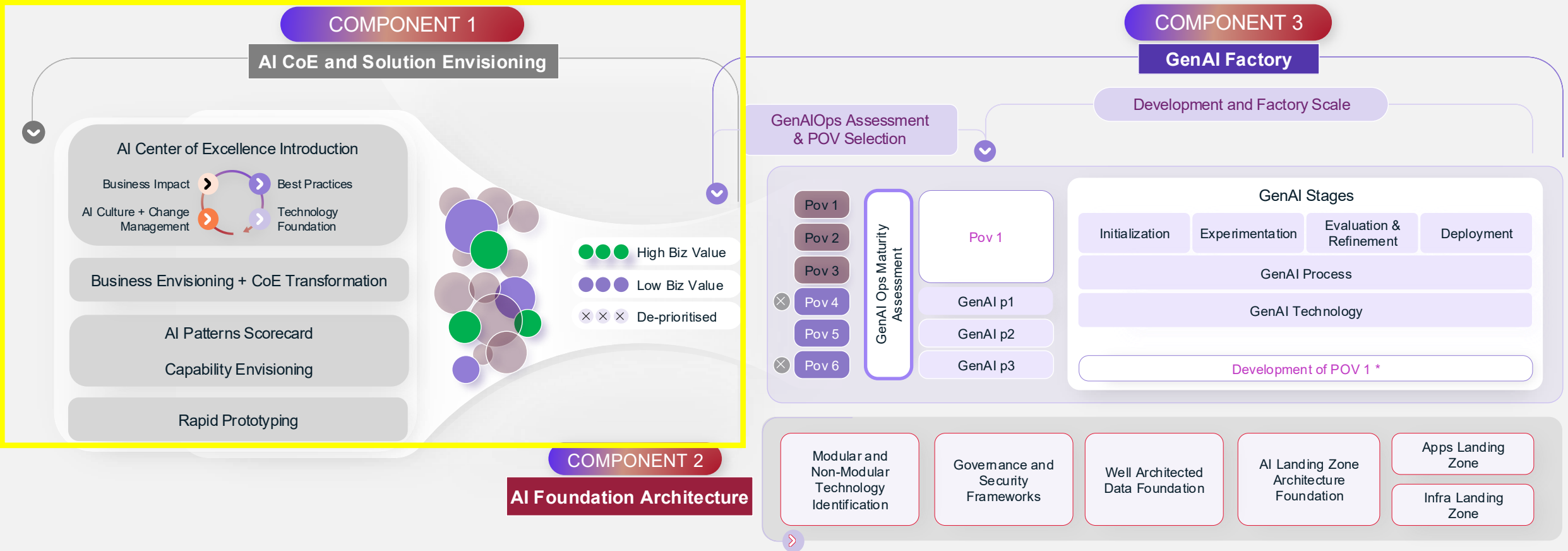Proof of Value Selection and Development Timeline

Full Cycle Development

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AI Transformation Offer flow

COMPONENT 1

AI CoE and Solution Envisioning

AI Center of Excellence Introduction

Business Impact

Best Practices

AI Culture + Change Management

Technology Foundation

Business Envisioning + CoE Transformation

AI Patterns Scorecard

Capability Envisioning

Rapid Prototyping

High Biz Value

Low Biz Value

De-prioritised

COMPONENT 2

AI Foundation Architecture

COMPONENT 3

GenAI Factory

GenAIOps Assessment & POV Selection

Development and Factory Scale

Pov 1
Pov 2
Pov 3
Pov 4
Pov 5
Pov 6

GenAI Ops Maturity Assessment

Pov 1

GenAI p1
GenAI p2
GenAI p3

GenAI Stages

| Initialization | Experimentation | Evaluation & Refinement | Deployment |

GenAI Process

GenAI Technology

Development of POV 1 *

Modular and Non-Modular Technology Identification

Governance and Security Frameworks

Well Architected Data Foundation

AI Landing Zone Architecture Foundation

Apps Landing Zone

Infra Landing Zone

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The program at a glance

COMPONENT 1
AI CoE and Solution Envisioning

AI Center of Excellence Introduction
1 hour presentation

Business Envisioning + CoE Transformation
Half-day to one day Workshop

AI Patterns Scorecard
2 hour presentation

Capability Envisioning
One day to multiday Workshop

Rapid Prototyping
Multiday Workshop

COMPONENT 2
AI Foundation Architecture

Generative AI Building Blocks
1.5 hours Workshop

Intro Landing Zone Architecture
2-hour Workshop

Generative AI Landing Zone Architecture Implementation
1–2 Week Implementation

Apps & Infra Landing Zone Architecture Implementation
1–2 Week Implementation

COMPONENT 3
Generative AI Factory: Scaling AI Patterns

GenAIOps Intro and Maturity Assessment
Half-day Workshop

MVP and GenAIOps Build
6–8 Weeks Implementation

MVP Readout and GenAIOps Review
Half-day Workshop

Client Team

| *AI Business & Technology Lead* | *Product / Business Domain Leads* | *AI + Apps Architects / Developers* | *AI Transformation Sponsor (Key Program Lead)* |

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Offer governance: role clarity

Component	Delivery Team	Supporting Team	Hand Off Team
Component 1	**ATU leads initial conversation handing off to STU: Azure SSP**		
Component 1.1 AI Center of Excellence Introduction	Account Lead	Strategy / Workshop Lead	Account Lead to Strategy Lead
Component 1.1 Business Envisioning + CoE Transformation	Strategy / Workshop Lead	Account Lead	Account Lead to Technical Lead
Component 1.2 AI Patterns Scorecard *for Capability Envisioning*	Account Lead + Technical Lead	Strategy / Workshop Lead	Technical Lead to Strategy Lead
Component 1.2 Capability Envisioning	Strategy / Workshop Lead	Account Lead + Technical Lead	
Component 1.2 Rapid Prototyping	Strategy / Workshop Lead	Account Lead + Technical Lead + Developer Team	Strategy Lead to Technical Lead
Component 2	**STU: Azure SSP leads coordination from Component 1 to 2**		
Component 2.1 GenAI Building Blocks	Technical Lead	AI & Apps Architect / Developer	Technical Lead to Developer Team
Component 2.2 Intro to Landing Zones	AI & Apps Architect / Developer	Technical Lead	
Component 2.3 AI Landing Zone Implementation	AI & Apps Architect / Developer	Technical Lead	
Component 2.3 Apps & Infra Landing Zones Implementation	AI & Apps Architect / Developer	Technical Lead	Developer Team to Technical Lead + Account Lead
Component 3	**STU: Azure SSP leads coordination from Component 2 to 3**		
Component 3.1 GenAIOps Intro & Maturity Assessment	Technical Lead	AI & Apps Architect / Developer	Technical Lead to Developer Team
Component 3.2 MVP & GenAIOps Co-Build	AI & Apps Architect / Developer	Technical Lead	
Component 3.3 MVP Readout & GenAIOps Review	AI & Apps Architect / Developer	Technical Lead	Developer Team to Technical Lead + Account Lead

Building **what's next**

For 50 years, we've combined human ingenuity with
the power of technology to help our clients achieve
meaningful outcomes. To all those with whom we've had
the privilege of collaborating: **thank you**.

The role of technology in shaping a better world
has never been more powerful—or more human.
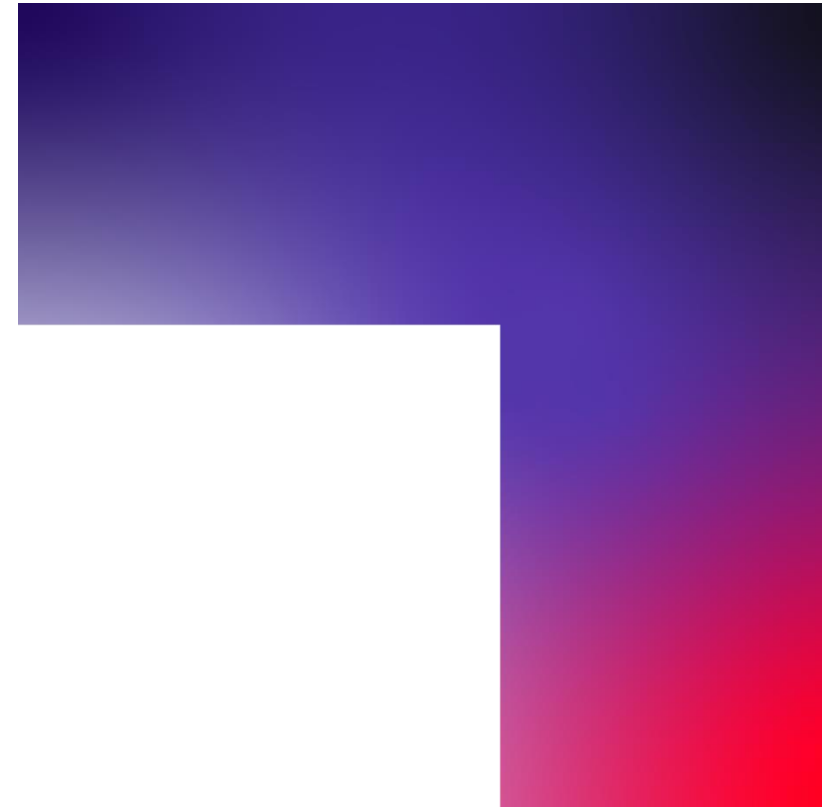And, for us, this is only the beginning.

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Insights you can act on

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We are insights-driven and outcomes-focused to help accelerate returns on your investments. Across hundreds of locations worldwide, we provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

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