

# CHAINtrail.com Ecosystem TRUST Powered Data Interchange

**ECOSYSTEM DRIVEN DATA AUTHENTICITY & RELIABILITY EXCHANGE (DARE)** 



#### **WHO WE ARE**

Incorporated in India & Singapore, with JVs in Kuala Lumpur-Malaysia, Dubai- UAE, Manila – Philippines\* and with product engineering base in Hyderabad –India, ThynkBlynk is a technology company that created ChainTrail.com

# WHAT IS CHAINtrail +



ChainTrail.com is a Heterogenous Ecosystem of reliable Trust creators enabling secure Data Interchange powered by Permissioned Ethereum Blockchain installations

# The Key Differentiators of ChainTrail Blockchain Data Interchange



#### **Paperless Ecosystem Engagement**

Blockchain enables paperless tamper-proof issuance of digital credentials, immutable in nature with clear audit trails.



#### **Legally Binding E-Signature**

Simple E-signature platform that businesses will be able to use to adopt a digital Ecosystem Engagement for all official credentials issued.



# Transactable data repository for Institutions

Lightening speed in execution of B2B and B2P interactions, unprecedented cost reduction per Interaction, Immense Empowerment for the entire participating ecosystem.



# Secure & Compliant as per local data jurisdiction

Data transacted is in compliance with Data Privacy laws along with local Jurisdiction laws. There is zero risk of data leakage or loss.

"ThynkBlynk's Ecosystem powered Data interchange, ChainTrail, will transform academic data reliability and student empowerment. ChainTrail's utilization of Blockchain is unique and very effective in context of data privacy and residency regulations"

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Mohamed S. Sadawy Abdelrahman - Head of IT, Bukhatir Group



# ChainTrail, delivers 4 key outcomes for the industry:

- 1. Lightning Speed in execution of B2B and B2P Interactions
- 2. Unprecedented Cost Reduction per Interaction across industry
- 3. Immense Empowerment for Businesses & People removing dependence for data reliance
- 4. Easy deployment of cross-industry workflows/use-cases to scale delivery of measurable value





#### **GOVERNMENT**

Creating a Blockchain based Digital citizen identity for Citizens enabling all government services in a transparent system & protection of citizen records.



#### **HEALTHCARE**

Patient database stored & accessed securely, drugs supply chain management & medical claims.



# SME/ ENTERPRISES

Integrate to issue all internal and external business credentials with easy to use templates with improved security and efficiency



#### **FINTECH**

Increased security in financial transactions with clear audit trails. Automate & Secure business processes with smart contracts.



#### **EDUCATION**

Lifetime Digitally verifiable credentials for all educational records which are transactable & verifiable for life.



### **SUPPLYCHAIN**

Enabling port management, cargo tracking, supply chain management production & sales history.

# The core advantages of participating in the ChainTrail's ecosystem driven Data Interchange

# **Seamless integration**

Immediate implementation possible at minimal Cost, as there are no additional technology investments to be made for the open API based integrations with ChainTrail.

# Saving time and cost

ChainTrail unprecedently reduces cost per Interaction by enabling data owners & data consumers with easy consumption of crossindustry translatability of the data shared for the desired business outcomes.

# **Data compliance & security**

Data transacted ensues all Data Privacy laws. Only the digital fingerprints required for verification are distributed in the network - Not the data. So, there is zero risk of data leakage or loss ensuring high data security.

# **Creating custom Enterprise workflows**

ChainTrail being a horizontal platform can create integrated industry vertical solutions / work- flows seamlessly at the front-end connecting both Internal & External Stakeholders.



