



# ENGAGE CUSTOMERS ENHANCE EXPERIENCES DOMINATE THE COMPETITION

## MICROSOFT AI IDEATION WORKSHOP EMPOWERING AI FOR YOUR BUSINESS

The AI ideation workshop helps companies define their priorities while aligning their strategy on how to get started with AI. This workshop helps companies define the business outcomes that provide the highest value for their company utilizing the Microsoft AI toolset.

We will provide educational information, real world examples on how we have transformed businesses and lead exercises to help you ideate AI opportunities in your business and then prioritize those for execution.

### USING AI TO TRANSFORM YOUR BUSINESS



**AI Infused Experiences**



**AI Infused Business Processes**



**AI Infused Products & Services**

#### AI Strategy & Business Cases

Culture & Governance

Process & Tooling

Skills & People

Platform

Data Maturity

AI Capabilities



# 4-HOUR IMMERSIVE WORKSHOP

## KICKOFF

- Introductions
- Why we are here?
- Customer Presentation

## AI Transformation

- What AI really means?
- Understanding AI opportunity
- How to build AI strategy

## AI Journey

- How to accelerate the journey
- AI Use Cases and Customer stories
- AI Platform – Technical Overview

## Innovation & Ideation

- Co-ideate AI Scenarios for your business

## Prioritization & Next Steps

- Collaborate to prioritize ideas and scenarios.

## WHO WE ARE

Sirius is a national integrator of technology-based business solutions that span the enterprise, including the data center and lines of business. FiveOut, a Sirius Agency, is an award winning, full service creative and marketing agency. As experts in digital transformation, we integrate technology, data, creative and marketing know-how to build exceptional customer experiences.

### Sirius

- Application Integration
- Artificial Intelligence
- Business Automation
- Customer Engagement
- Big Data and Analytics
- Digital Transformation
- Enterprise Content Management
- Internet of Things
- ITSM
- Mobility
- Social and Collaboration

### FiveOut

- Brand Identity
- Brand Strategy and Positioning
- Demand Generation
- Sales Enablement
- Experiential Marketing
- Websites & Mobile Apps
- Content Development
- Research & Analysis
- Metrics Reporting
- Video Production Web/TV
- Branded Content
- Tradeshaw & Display

Gold  
Microsoft  
Partner



## LET'S GET STARTED!

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