



# Conversational Interfaces Using Microsoft Technologies

ENGAGE CUSTOMERS  
ENHANCE EXPERIENCES  
DOMINATE THE COMPETITION

## **Beyond smart customer experiences, chatbots:**

- Support a wide variety of applications ranging from customer self-service to shopping to complex custom interactions
- Help grab mindshare with customers and employees
- Provide engaging, relevant content



Bot Framework

- Allows organizations to engage with users
- Infer intent with vision, face, speech, text and sentiment analysis
- Personalized engagement with customers
- Bing features to help with spell check, sentiment analysis and search



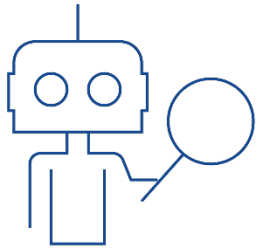
- Can be added to Bot Framework
- Allows organizations to engage with users
- Infer intent with vision, face, speech, text and sentiment analysis
- Personalized engagement with customers



Azure Active Directory

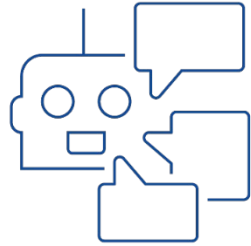
- Geolocation services and user context to provide proactive services

# GETTING STARTED WITH SIRIUS' MICROSOFT CHATBOT SOLUTIONS



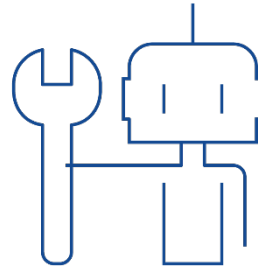
## Chatbot Jumpstart

First step to a chatbot solution running on Azure



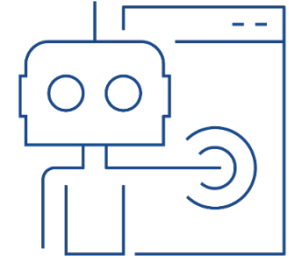
## Bot Manager or Command Line Interface

Allows you to create a bot project skeleton and structure



## Small Talk

Small talk questions and automated answers to help you free up your time



## Bot Tester Service

Programmatically test every statement and dialogue that you want to test



THANK YOU



# Artificial Intelligence Using Microsoft Technologies

ENGAGE CUSTOMERS  
ENHANCE EXPERIENCES  
DOMINATE THE COMPETITION

# USING AI TO TRANSFORM YOUR BUSINESS



**AI Infused Experiences**



**AI Infused Business Processes**



**AI Infused Products & Services**

## AI Strategy & Business Cases

Culture & Governance

Process & Tooling

Skills & People

Platform

Data Maturity

AI Capabilities

- Capabilities with cognitive services, Bot Framework and Cortana, allow organizations to engage with users naturally
- Azure offers integrated, comprehensive, end-to-end solutions for developing intelligent applications



## AI Platform

Innovate and accelerate with powerful tools and services that bring AI to every developer



## Intelligent Applications

Experience the intelligence built into Microsoft products and services you use every day



## AI for Business

Use AI to drive digital transformation with accelerators, solutions, and practices that empower your organization



## KICKOFF

Introductions  
Why we are here?  
Customer Presentation

## AI TRANSFORMATION

What AI really means?  
Understanding AI opportunity  
How to build AI strategy

## AI JOURNEY

How to accelerate the journey  
AI Use Cases and Customer stories  
AI Platform – Technical Overview

## INNOVATION & IDEATION

Co-ideate AI Scenarios  
for your business

## PRIORITIZATION & NEXT STEPS

Collaborate to prioritize  
ideas and scenarios.



THANK YOU