



SHAREPOINT INTRANET PROOF OF CONCEPT



TURN COPILOT LICENSES INTO DAILY TIME SAVINGS AND VISIBLE ROI IN WEEKS

The M365 Copilot Adoption Journey is a turn key program designed to help your team seamlessly integrate Copilot into everyday workflows. Led by a PROSCI®-certified Change Management and Microsoft Expert and powered by BrainStorm's learning platform, this experience combines weekly learning themes, live events, and a hands-on wrap-up project to drive real behavior change and measurable results.

WHY CHOOSE THIS PROGRAM?

Expert-led & Tailored Journey

- Curated learning journey for team's needs and workflows
- Led by a PROSCI-certified Change Management and Microsoft expert

Reinforced Learning & Application

- Drip campaigns with bite-sized content delivered in various formats for easy and digestible learning
- Hands-on assignments to apply learning

OUTCOMES AT A GLANCE

- **M365 Copilot Journey:** Learn how M365 Copilot works across Teams, Excel, SharePoint, Planner, Loop, and more.
- **Prompting Best Practices:** Master the art of crafting effective prompts to get the most any AI tool.
- **Discovery Valuable Use Cases:** Make M365 Copilot a natural part of your daily workflows at home and at work.
- **Drive Adoption & ROI:** Drive adoption and unlock the full value of M365 Copilot in weeks.

FORMAT

- Action-packed and tailored learning journeys on various topics including M365 Copilot across various apps, Prompting Best Practices, Secure and Ethical Use of AI, and more.
- Live Masterclass sessions, "choose my own adventure" learning assignments, weekly tips, and assessments to test your knowledge.
- Support from a PROSCI-certified Change Management expert to tailor the program to your organization's needs.

"Excellent, engaging, and confidence-building. Short bursts of learning with great follow-up. We're using Copilot more effectively every week." Participant feedback.

Ready to help your team turn Copilot into an everyday advantage?

BOOK A 30-MINUTE DISCOVERY CALL TO DESIGN A CUSTOM JOURNEY FOR YOUR TEAM

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