



UNLOCK THE POWER OF GENERATIVE AI FOR YOUR ORGANIZATION

The M365 Copilot Prompt-a-Thon is an immersive, high-impact half-day workshop designed to transform AI curiosity into everyday capability. It empowers employees to move beyond theory, explore practical Copilot use cases, and build the confidence to tackle real business challenges with AI.

WHY CHOOSE THE PROMPT-A-THON EXPERIENCE?

Highly Interactive and Hands-On

- Guided walkthrough of M365 Copilot's key productivity tips, including Agent building
- Employees apply Copilot directly to real work scenarios, surfacing solutions that automate tasks and boost productivity

Innovation Through Collaboration

- Every participant contributes ideas, with the best prompts celebrated in the "Big Prompt Reveal"
- Your team receives a tailored **Book of Prompts**: a playbook of ready-to-use Copilot solutions for your business

OUTCOMES AT A GLANCE

- **Hands-On Practice:** Practical application of Copilot in real work scenarios
- **Prompt Mastery:** Learn proven techniques to refine prompts and maximize results
- **Recognition:** Top prompts recognized in the "Big Prompt Reveal"
- **Custom Deliverable:** A tailored Book of Prompts for your organization

FORMAT

- Virtual or in-person
- 4-5 hour total commitment
- Modules include:
 - Introduction to M365 Copilot
 - The Art of Prompting
 - Introduction to Copilot Agents
 - Hands-on Copilot Hack walkthrough
 - Teamwork & Prompt Reveal

PROMPT REVEAL & RECOGNITION

The Big Prompt Reveal showcases the best ideas, with the top 5 submissions awarded Microsoft Copilot-branded swag.



Microsoft Store

"It was great to hear from other working professionals how they're creatively using Copilot in their work, and getting support from the Change Champions Team for how to leverage the tools to their full advantage."

Ready to unlock Copilot's full potential for your organization?

CONTACT US TO BOOK A PROMPT-A-THON FOR YOUR TEAM TODAY

info@changechampionsconsulting.com | www.changechampionsconsulting.com | 778 836 044

Turn Your Technology Investment Into Measurable Results

Change Champions helps organizations realize measurable value from technology investments by closing the gap between implementation and everyday, confident use.

"Change Champions is a trusted partner and advisor, supporting many of our innovative initiatives to drive employee engagement and technology adoption."

Joanne Lafreniere, Managing Director, Enterprise Technology Employee Experience, **Bank of Montreal**



TECHNOLOGY ADOPTION IS ALL WE DO!

Our comprehensive services are designed to drive lasting change and empower your teams.

M365 TRAINING & WORKSHOPS

- Live, interactive, training
- Prompt-a-thons to accelerate Copilot adoption and prompt mastery
- Self-serve platform (Brainstorm®) for on-demand resources
- eLearning modules for self-paced learning that can be managed from your LMS

CONSULTING SERVICES

- Copilot Accelerators to fast-track AI adoption
- Enablement Programs for ongoing support and measurable outcomes
- Change Management Strategy tailored to your organization's needs
- Security Awareness Consulting to strengthen your human firewall

M365 & SECURITY AWARENESS PLATFORM

- Personalized learning workflows to target individual needs
- Automated productivity tips delivered directly to users
- On-demand training events for scalable impact
- Reporting & analytics to track progress and measure success
- Security and phishing simulations to build resilience

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