# Trackly: Enterprise-Grade Website Change Detection

## **Executive Summary**

Trackly is a cutting-edge website change detection solution designed for businesses that need to stay ahead of the curve. With over 16,000 satisfied customers, including industry giants like Microsoft, Deloitte, and Santander, Trackly has saved 125,000+ customer hours and checked over 1 billion pages with 99.9% unblocking success.

## The Challenge

In today's fast-paced digital landscape, businesses struggle to manually monitor critical web pages for updates on competitors, industry news, regulatory changes, and more. This process is time-consuming, error-prone, and often results in missed opportunities or compliance risks.

#### The Solution

Trackly offers an intelligent, automated website change detection system that provides clear, actionable alerts directly to your inbox. Our proprietary technology ensures you only receive notifications about meaningful changes, eliminating noise and saving valuable time. Our tool is used by the world largest law firms, banks and media institutions to stay on top of critical updates.

## **Key Features**

- 1. Intelligent Change Highlighting
- 2. Enterprise-Ready Scalability
- 3. PDF Monitoring Capability
- 4. Premium Unblocking Technology
- 5. Customizable Monitoring Frequency
- 6. Visual Change Summaries
- 7. Interactive Comparison Tool

#### **Benefits**

- Save Time: Set up in seconds and receive automated alerts
- Stay Informed: Be the first to know about critical changes
- Improve Efficiency: Eliminate manual monitoring tasks
- Enhance Compliance: Stay on top of regulatory updates
- Gain Competitive Edge: Track competitor activities in real-time

### **Pricing**

Flexible plans to suit businesses of all sizes:

- Pro: \$9/mo (20 pages)
- Business: \$99/mo (400 pages)
- Enterprise: From \$229/mo (1,000+ pages)

## **Security and Reliability**

- SSL encryption for data protection
- Servers located in London
- 99.9% page unblocking success rate

# Why Choose Trackly?

- 1. Trusted by 16,000+ professionals across various industries
- 2. 7+ years of experience in change detection
- 3. Best-in-class support from UK-based experts
- 4. Scalable solution handling hundreds of thousands of links
- 5. Customizable to fit your specific business needs

# **Next Steps**

Start your 30-day free trial today or schedule a demo to see how Trackly can transform your business intelligence processes.

Contact: hello@trackly.io | www.trackly.io