

## PRODUCT SHEET

# TARGETED ADOPTION

A tailored adoption strategy and plan delivered in days.

## WHY TARGETED ADOPTION?

Our adoption approach focuses on the people side of change, applying change management frameworks and our expert knowledge of Microsoft productivity technologies.

Based on years of experience working with organisations of all shapes and sizes from around the world we have developed three adoption steps to suit any budget, timeline or change management capability.

We drive the adoption of your Microsoft investments by increasing the digital capabilities of your colleagues. We focusing on specific business scenarios to transformation organisational, team and individual productivity.

Whether you're transitioning from Skype to Teams, rolling out Teams company wide, or you have started to use teams in response to Covid-19. We have the Teams Adoption Service that will get you up and running in no time.

We've worked with a whole range of organisations helping them to increase the adoption, improve end user proficiency and ultimately maximise the full capabilities of Microsoft's Office 365 suite of productivity applications. Throughout this collaborative process, we work with you and your team to ensure that you have the knowledge, skills and confidence to lead future change in your organisation.

## WHAT WE DO



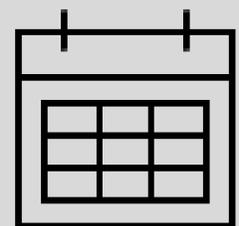
### Adoption Strategy

Understanding your business objectives, pain points and technology road map will help create a world class adoption and change management strategy.



### Adoption Plan

Your adoption plan will be tailored based on your resource availability and capabilities.



### Change Management Days

Bespoke change management days tailored to meet your organisation, which can be business engagement, communications and training.



## THE DELIVERABLES

During a series of workshops and analysis we will gauge exactly what you and your end users want from Office 365. We will also review the work you have already completed with regard to developing the adoption strategy. We will look at best practices and develop on the work already completed you to build a robust adoption Strategy that will ensure that all the core elements of the Adoption Plans are completely aligned to the desired business objectives. There will be a significant focus on how MS Teams can ultimately be used as a platform across the business to enhance productivity, creativity and digital inclusion.

1

### Step it Up review

Proficiency review to understand the current state of the organisation.

2

### Stakeholder Analysis

Stakeholder analysis to outline and prioritise the key business stakeholders and departments to engage with

3

### Usage Scenarios

A minimum of ten usage scenarios will be created that are centred around Microsoft Teams

4

### Adoption Approach

The adoption approach will cover the follow areas: Adoption Blockers and Resistance Management, Engagement Approach & Adoption Resources.

5

### Engagement Strategy

An Engagement strategy is a high-level plan based on the adoption approach outlining the activities, timelines and expectations.

6

### Adoption Governance

Adoption Governance will include: Success Metrics, Project Team Roles and Responsibilities, Usage policies & Steering Committee/Project Team Meeting

## NEXT STEPS

**At Changing Social, we're adoption and change management experts. Let us use our extensive knowledge of O365, combined with our Microsoft Accredited Partner status, to help you get the most of O365 in your organisation.**

**Use our contact information on the right, to arrange a chat today.**

### CONTACT US

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