

# Why Microsoft Viva Topics?

Connect people with knowledge and experts

## What is Microsoft Viva Topics?

Viva Topics helps to address a key business issue in many companies – providing the information to users when they need it. Viva Topics uses AI to automatically search for and identify topics in your organisation. It compiles information about them, such as a short description, people working on the topic, and sites, files, and pages that are related to it.

## The Common Issues

People waste hours every week just trying to find the right information and experts. Project Cortex, powered by Microsoft Graph and advanced AI, can save real time and real money by reducing that waste, and empowering people with instant knowledge at their fingertips.



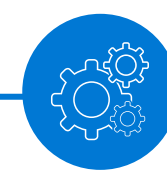
**Knowing where to search for what is challenging**



**The way people search is often inefficient**

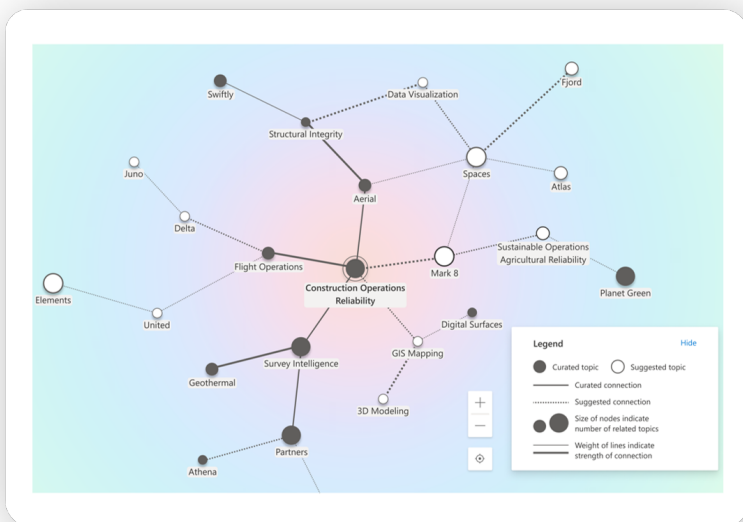


**People don't know which search results to trust**



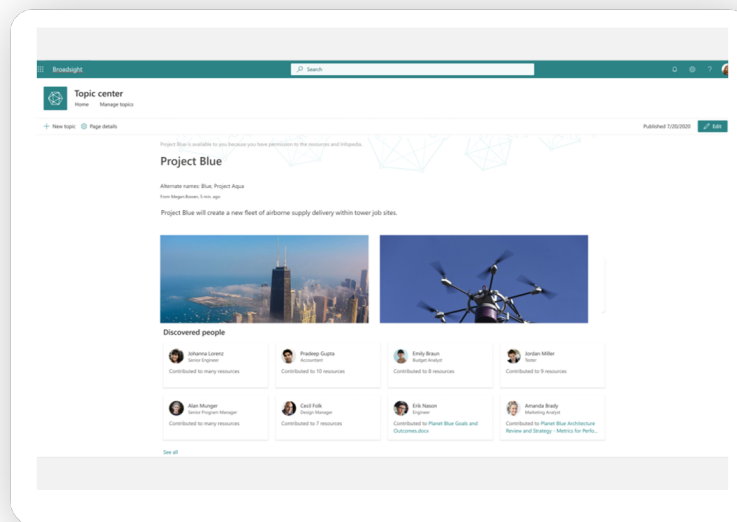
**Multiple tools drive context switching**

## Microsoft Viva Topics' Solution



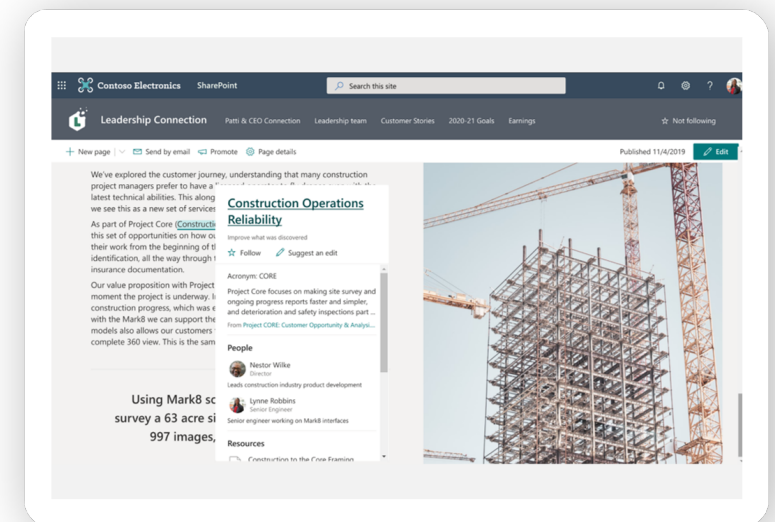
### Topic identification

AI identifies knowledge and people and automatically organises them into related topics.



### Topic curation

Subject matter experts refine topics through topic pages and AI learns from your input.



### Topic discovery

Discover knowledge in the apps you use every day through topic cards. You can also discover topics in Microsoft Search.

## What your customers can expect:

- **Detailed topics cards** including knowledge experts, related files, pages, sites and knowledge maps
- Bring your customers knowledge management solution together **combining people and AI**
- A **roadmap** outlining potential workstreams and dependencies with clear next steps
- Minimum viable **Viva Topics product**
- An **adoption framework**

## Why Changing Social for your customers?

We are Microsoft Partners and have a great deal of experience in supporting organisations make the most of their technology. Our approach is to focus on the people side of digital transformation, with the goal of making work easier through new ways of working. We have experience in the Microsoft PowerPlatform and have built solutions with and for some of the world's most recognisable brands.

Contact [james.mitcham@changingsocial.co.uk](mailto:james.mitcham@changingsocial.co.uk) to get your customers started with their employee experience journey.

