

# Changing Social.

**DIGITAL CHAMPIONS AS A SERVICE**

# About Changing Social.

## Automation and Change Specialists.

A Microsoft Gold Partner focusing on the people side of digital transformation. Our mission is to transform organisations and the people within them, maximizing the full potential of Microsoft 365 through world-class automation and change management within days not months.

Gold  
Microsoft Partner

yammer  
Adoption Specialist



# How is the programme is structured?

1. Digital Champions Strategy and Plan



2. Programme & Technical Set up



3. Begin Digital Champions Campaigns



4. Quarterly Digital Champions Reviews



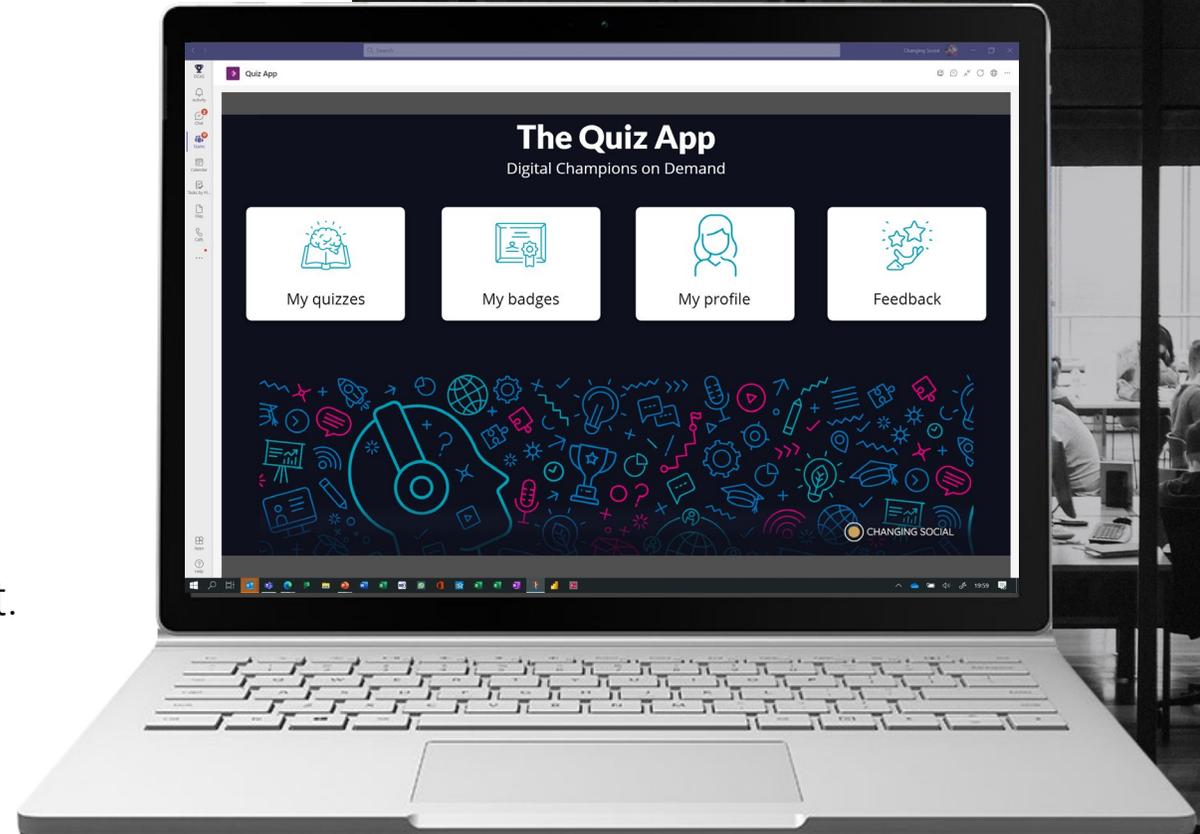
## Digital Champions on Demand

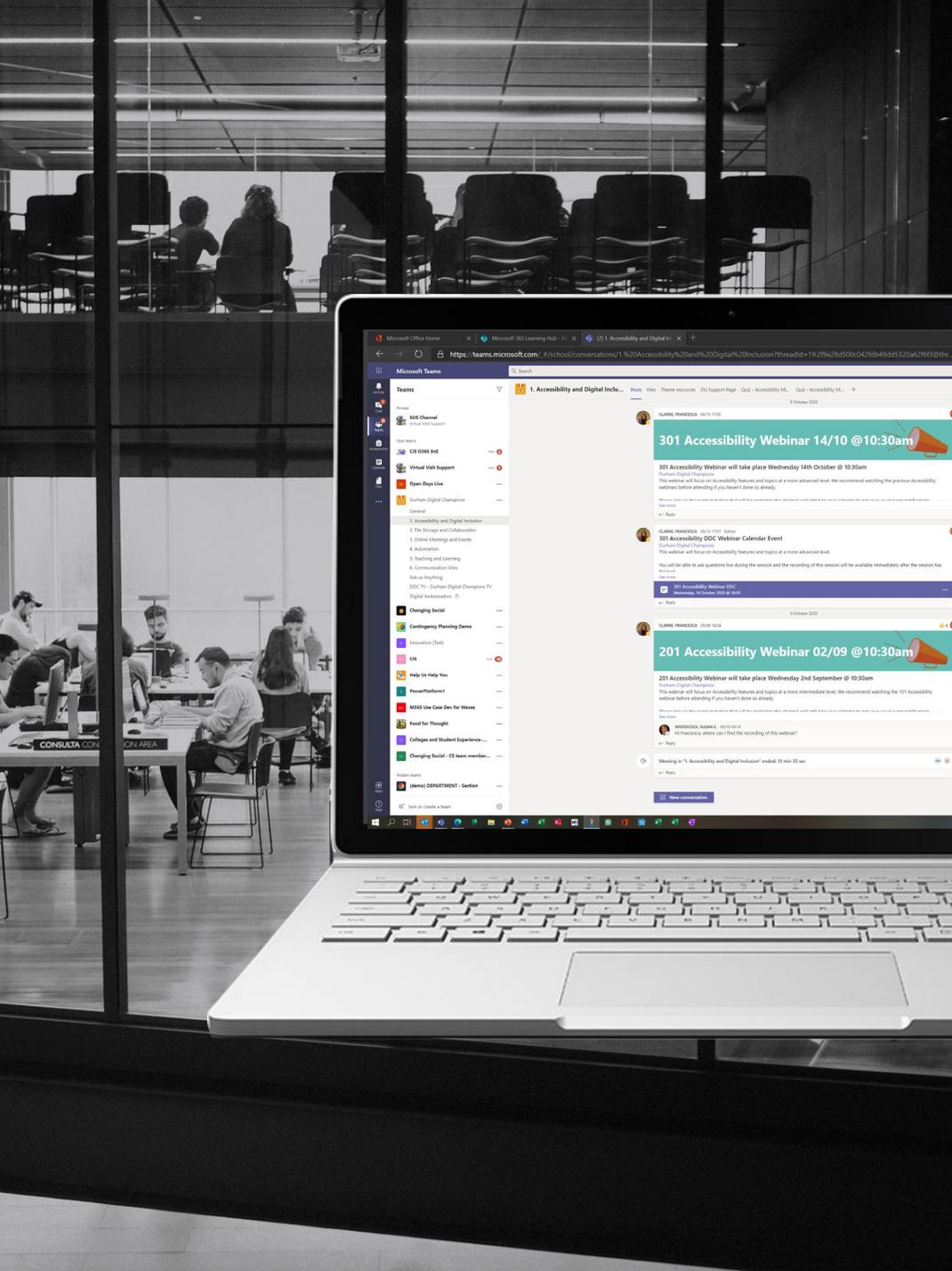
- A structured 12 – 18 month programme.
- Increases digital literacy through peer-to-peer learning.
- On demand access to Office 365 specialists.
- Fully managed community engagement.
- Always updated content.
- Reporting & Analytics.

# Digital Champions as a Service.

Your fully outsourced digital champions community.

- 18-month structured engagement.
- 6 quarterly campaigns.
- 26 product training and soft skill webinars.
- 1 dedicated Microsoft product specialists.
- Complete comms & community management.
- Gamification, reporting & analytics.
- Always up to date.





#### 4 webinars per campaign

We will deliver 2 Product webinars per campaign and 2 soft skill webinars to encourage how colleagues' network with each other to enhance team learning.



#### Community Management

You provide a dedicated community manager to engage with your digital champions community.



#### Engaging Communications

We will create engaging comms to ensure a high level of participation and attendance including tip, tricks and roadmap updates.



#### Find a Champ App

The *Find a Champ App* is enabled for all of your colleagues to find a digital champion to encourage peer-to-peer learning.



#### Updated Content on SharePoint

All content will be reviewed and updated each term and updated on the internal platform on SharePoint.



#### Digital Badges & Gamification

After attending the webinar colleagues will take part in a short assessment. Successfully completed, digital badges will be issued.



#### Analytics & Reporting

We will provide you with a detailed success report each term outlining the impact and attendance.



#### Q&A BOT

Our virtual assistant can be installed in your Office 365 tenancy to answer any Office 365 related queries, directing colleagues to the content on Learning Pathways.

# 4 Live webinars every Solution Campaign by our O365 Adoption and Change Specialists

Solution Campaigns	Product webinars	Business & Soft skill webinars
Knowledge and Growth	<ul style="list-style-type: none"> <li>•Create a SharePoint site/Team</li> <li>•The top 5 features a M365 user needs to know</li> </ul>	<ul style="list-style-type: none"> <li>•How to approach learning in the workplace</li> <li>•Leadership skills that make a difference</li> </ul>
Files and Collaboration	<ul style="list-style-type: none"> <li>•Office 365 overview</li> <li>•Teams and SharePoint Collaborative working</li> </ul>	<ul style="list-style-type: none"> <li>•Using Microsoft tools to encourage collaboration</li> <li>•How to prepare and deliver a presentation</li> </ul>
Accessibility & Digital Inclusion	<ul style="list-style-type: none"> <li>•Overview of Accessibility tools in M365</li> <li>•Assistive O365 capabilities &amp; technologies</li> </ul>	<ul style="list-style-type: none"> <li>•How to make your work easily understood by all</li> <li>•How To Prepare Consistent Looking Documents</li> </ul>
Meetings & Events	<ul style="list-style-type: none"> <li>•Teams Meetings &amp; hidden features</li> <li>•Live events how to set up and manage</li> </ul>	<ul style="list-style-type: none"> <li>•Use storytelling to communicate effectively</li> <li>•How to ask questions and encourage people</li> </ul>
Communications	<ul style="list-style-type: none"> <li>•Communication channels – Teams &amp; Yammer</li> <li>•Communication Sites</li> </ul>	<ul style="list-style-type: none"> <li>•How to Template your comms</li> <li>•Create and set tasks via your comms plan</li> </ul>
Automation & Streamlining	<ul style="list-style-type: none"> <li>•Power Automate for beginners</li> <li>•Power Automate building blocks</li> </ul>	<ul style="list-style-type: none"> <li>•Transform Data collection using Power Automate and Forms</li> <li>•Use automation for email responses</li> </ul>

# Our Service Areas.

Solving business problems with Microsoft 365 to make work easy.

SPEED OF ADOPTION

## Change.

- Adoption strategy & engagement planning
- Tenant configuration & governance
- Use case realization
- **Microsoft cloud accelerators**

END USER PROCIENCY

## Adoption.

- Comms creation & campaign planning
- **Digital Champions as a Service**
- Microsoft 365 training; End User, Global admin, and Yammer Community Manager

ULTIMATE UTILISATION

## Automate.

- **Rapid app deployment & development**
- Business process automation
- Data visualization
- **App maintenance & support**



# Next Steps

For a look into how Digital Champions could support and give value to your business, as well as an look into the benefits, please visit our website below.

If you're interested in receiving an in-depth walkthrough and demo of the Digital Champions programme, use the email below.

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