

PRODUCT SHEET

DIGITAL CHAMPIONS

Create a community of self-selecting and engaged employees who happen to be Digital Champions.

USE CHAMPIONS TO ALLEVIATE YOUR COMPANY-WIDE CHALLENGES

Our Digital Champions as a service Programme is based on years of experience in building sustainable and engaging communities of engaged employees from across your organisation. Based on academic research we conducted with a leading UK University we deliver this service through Microsoft Teams and Teams Apps. The Digital Champions as a service programme is a 12-18 month subscription designed to alleviate some of the biggest challenges when designing and cultivating a community of engaged Digital Champions.

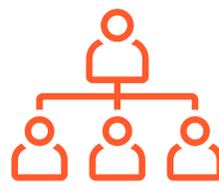
THE COMMON MISCONCEPTIONS...



I have a day job and this is too time-consuming



My Adoption and Change skills are insufficient



My leadership skills aren't supportive



I can't keep up with all the change

WHY JOIN THE PROGRAMME? WHAT'S IN IT FOR ME?

On-Demand Resources

As part of the programme you will have access to three resources; a dedicated Community Manager, an Microsoft 365 Adoption Specialist, and an Microsoft 365 Product Expert. Combining these resources we can ensure that your Champions Network is set up for success regardless of the constant changes to Microsoft 365.

Engaging Campaigns & Communications

We keep your Digital Champions engaged and excited through the use of campaigns and engaging communications to minimise churn and champion turnover.

Structure & Expertise

It's sometimes hard to know where to start in developing a community. Our structured programme, you will benefit from having our experts on hand to actively engage with your community and ensure the sustainability of your network.

Analytics & Gamification

With weekly analytics and league table, we generate unique insights into how your Digital Champions community is performing. We also reward your Digital Champions with badges for completing activities and tasks which lead to the sustained success of your adoption journey.



AN AFFORDABLE, SIMPLE AND STRUCTURED PROGRAMME, SAVING YOU WEEKS!

1

Digital Champions Strategy and Plan

2

Programme & Technical Set up

3

Begin Digital Champions Campaigns

4

Quarterly Digital Champions Reviews



4 webinars per campaign

We will deliver 2 Product webinars per campaign and 2 soft skill webinars to encourage how colleagues network with each other to enhance team learning.



Engaging Communications

We will create engaging comms to ensure a high level of participation and attendance including tips, tricks, and roadmap updates.



Community Management

You provide a dedicated community manager to engage with your digital champions community.



Find a Champ App

The *Find a Champ App* is enabled for all your colleagues to find a digital champion to encourage peer-to-peer learning.



Updated Content on SharePoint

All content will be reviewed and updated each term and updated on the internal platform on SharePoint.



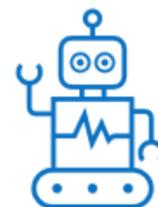
Analytics & Reporting

We will provide you with a detailed success report each term outlining the impact and attendance.



Digital Badges and Gamification

After attending the webinar, colleagues will take part in a short assessment. If successfully completed, digital badges will be issued.



Q&A BOT

Our virtual assistant can be installed in your Microsoft 365 tenancy to answer any M365 related queries, directing colleagues to the content on Learning Pathways.

At Changing Social, we're adoption and change management experts. Let us use our extensive knowledge of M365, combined with our Microsoft Accredited Partner status, to help you get the most of M365 in your organisation.