

# Changing Social.

USE CASE REALISATION

# About Changing Social.

## Automation and Change Specialists.

A Microsoft Gold Partner focusing on the people side of digital transformation. Our mission is to transform organisations and the people within them, maximizing the full potential of Microsoft 365 through world-class automation and change management within days not months.

Gold  
Microsoft Partner

**yammer**  
Adoption Specialist



# Use Case Realisation.

Solving business problems with Microsoft 365 to make work easy.

---

## Why.

Use case realisation is the processes of identifying and achieving business value through technologies that are already deployed, enabled, but under utilised within teams and organisations.

---

## Experience.

Changing Social's broad industry experience and deep product knowledge of Microsoft technologies, allows us to identify the quick wins to exploit the technologies to create transformative ways of working.

---

## Transform.

Our people first approach to digital transformation, and team of change management, PROSCI certified Microsoft specialists, are uniquely positioned to work with individuals and teams to develop new ways of working.

# Pre engagement: Use Case Realisation.

Solving business problems with Microsoft 365 to make work easy.

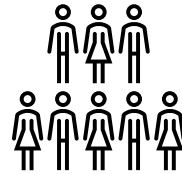
## Engage with Leadership



We will engage with line of business leaders to achieve the following:

- Understand their business objectives.
- Showcase an art of the possible.
- Explain the process for realising value of M365.
- Get their buy-in and support to engage managers and their team members.

## Engage with Management layers



We will engage with management layers to achieve the following:

- Articulate the use case realisation process.
- Alleviate concerns around time commits from their teams.
- Show case the art of the possible.
- Validate the business objectives.
- To get time on the next team meeting to recruit a use case lead (a member of their team).

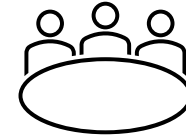
## Present in Team Meeting



Present to the team to achieve the following:

- Create awareness of the tools and excitement for new ways of working.
- Recruit members of the team to become 'use case leads.
- Emphasise that leaders and management are supportive of their efforts to develop use cases.

## Work with Use Case Leads



Present to Use Case Leads to achieve the following:

- Reset the expectations from leaders, management and the programme.
- Carry out a use case workshop for high level ideation of how the tools and technologies will transform their team.
- Protect time and book meetings well in advanced to progress the use case.

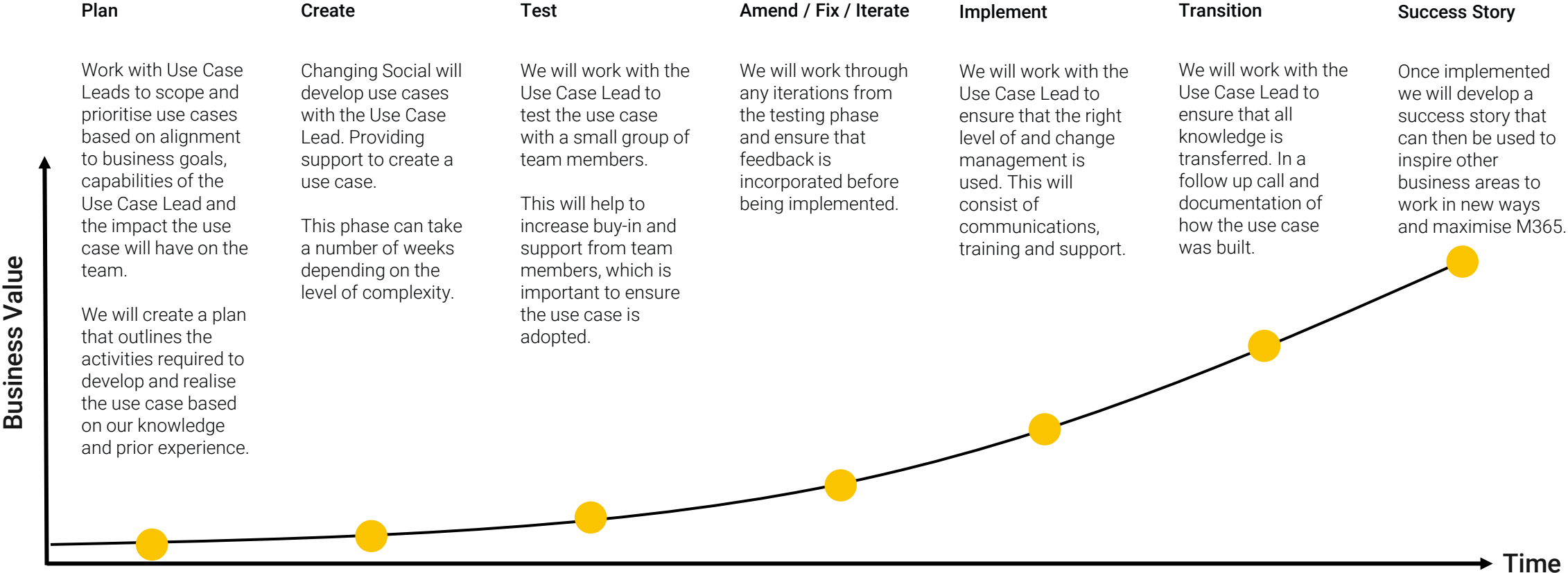
# Examples of Use Case Captured.

Solving business problems with Microsoft 365 to make work easy.

Accessibility & Digital Inclusion	File Sharing & Collaboration	Meetings & Events	Knowledge Management	Cyber & Information Security	Communications	Automation & Streamlining
Accessible meetings	Migrate files from Shared Drives to SPO	Leadership / Company All Hands Meeting	Onboarding new employees	Cyber Awareness Campaigns	Launch a Yammer Community	Room Booking App
Develop accessible content	Working with OneDrive	Accessible Meetings	Develop a community of experts		Create a SharePoint Hub Site	Health & Safety App
Create inclusive content	Working with external partners	Running Large Events on M365	Manging Files and permissions		Implement a Microsoft Viva	Automating Finance Approvals
		World Class Meetings	Technical documentation with field staff		First Line Worker Engagement	Return to Work Bookings App
		Break out room usage			Frontline Communications	Automating event sign ups
					Great Ideas App	Advanced Bookings App
						Appeals Process Automations
						Paper less campaigns

# Use Case Realisation.

Solving business problems with Microsoft 365 to make work easy.



# Our Service Areas.

Solving business problems with Microsoft 365 to make work easy.

 SPEED OF ADOPTION


## Change.

- Adoption strategy & engagement planning
- Tenant configuration & governance
- Use case realization
- **Microsoft cloud accelerators**

 END USER PROCIENCY

## Adoption.

- Comms creation & campaign planning
- **Digital Champions as a Service**
- Microsoft 365 training; End User, Global admin, and Yammer Community Manager

 ULTIMATE UTILISATION

## Automate.

- **Rapid app deployment & development**
- Business process automation
- Data visualization
- **App maintenance & support**





# Next Steps

At Changing Social we recognise that improvements in your organisation must come from within. We simply pose the questions and open your minds to think differently.

This is done through conversations, informal chats and small group workshops with like-minded people who are passionate about making positive changes.

Get in touch to find out how Use Case Realisation can be utilised in your organisation.

Email: [james.mitcham@changingsocial.co.uk](mailto:james.mitcham@changingsocial.co.uk)

Tel: +44 117 457 2280

Web: [www.changingsocial.com/ways-of-working-with-m365/](http://www.changingsocial.com/ways-of-working-with-m365/)