



We empower your marketplace expansion

ChannelEngine connects brands and retailers to over 950 marketplaces worldwide, offering a single platform to manage your product data, inventory, orders, and pricing across all online channels. With smart automation and seamless integration, we enable you to sell more, grow faster, and stay in control, ensuring smooth operations as your business scales.

Headquartered in Leiden, Netherlands, with offices in New York, Munich, Paris, Berlin, and Singapore, we guide leading brands like Unilever, Sanofi, Philips, and Sonos on their marketplace expansion.

950+

marketplaces and online sales channels

11+ million

products sold constantly via ChannelEngine

42%

GMV growth in the first year

10K

brands sold using ChannelEngine

Trusted by:



Your connection to every marketplace

Marketplace integration and management platform



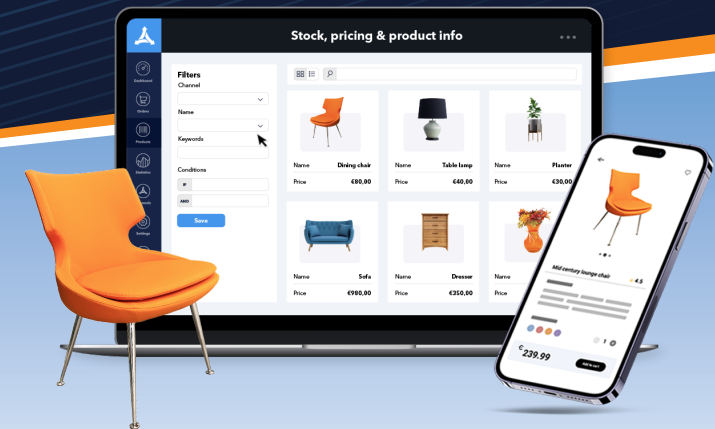
Request a personalized demo

Learn how ChannelEngine helps you sell profitably on marketplaces.

✉ hello@channelengine.com

🌐 www.channelengine.com

in linkedin.com/company/channelengine/





Solutions tailored to your marketplace business model

Seller Hub (third party seller)

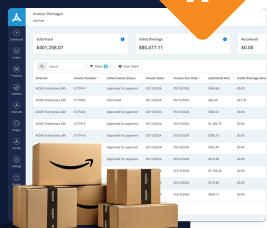
The Seller Hub is designed to drive profitable growth on third-party (3P) marketplaces. Experience a platform that manages billions in GMV across global marketplaces.



1P

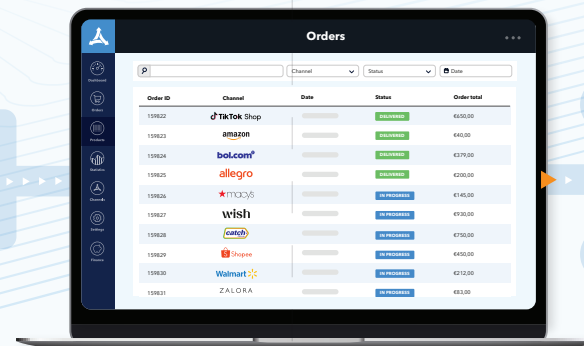
Vendor Hub (first party seller)

Maximize your first-party (1P) marketplace success with the Vendor Hub - the most comprehensive solution for managing your Vendor operations.



Hybrid selling (1P/3P selling)

Achieve the best of both worlds with ChannelEngine's Hybrid Selling capabilities. Our platform integrates both Seller Hub and Vendor Hub to manage your 1P and 3P sales seamlessly from one environment.



Drive profitable growth on marketplaces with ChannelEngine



Navigate marketplaces with confidence

Gain the advantage of our marketplace expertise and strong marketplace relationships to help you reach your full sales potential.



Expand globally with 950+ marketplaces

Grow internationally with access to 950+ marketplaces, backed by a global team and expert partners guiding you every step of the way.



Full control over your marketplace operations

Take charge with our intuitive platform. Automate automate workflows, leverage AI, and gain data insights across all channels.



Increase revenue and protect margins

Maximize revenue and profits by tapping into the right marketplaces. Our powerful tools boost each sale's value and keep you competitive.



A reliable platform built for growth

Trust in a platform that scales with you, offering real-time syncing, seamless integrations, and powerful insights to strengthen your marketplace operations.



Guiding you to marketplace success

Partner with a team dedicated to your success. From setup to long-term growth, our specialists and partner network offer expert guidance and hands-on support.

One connection to access 950+ marketplaces and sales channels

Expanding your business across marketplaces comes with unique challenges: fragmented systems, limited control, missed profit margins, and manual operations, all of which can hinder your growth. Without the right solution, marketplace selling can feel like an uphill battle. ChannelEngine brings everything you need to overcome these barriers and be successful on marketplaces.

Target+

Walmart*

macys*

TikTok Shop

wayfair

BEST BUY

BackMarket

newegg

amazon

bol.

cdiscount

Kaufland.de

ebay

YOOX

OTTO Market

DECATHLON

zalando

DOUGLAS

CNRAD

ManoMano

allegro

AFOUND

ASOS

wish

Shopee

shopify

Lazada

نوماني NAMSHI

noon

AliExpress

catch

THE ICONIC