Make your customers feel special

About ChapsVision:

ChapsVision is the specialist in sovereign data processing, enablingcompanies and public authorities to succeed in their digital transformationand create value thanks to a software suite centered around itsoperating system for massive, heterogeneous data.

What we offer

ChapsVision helps retail and luxury brands to create a fluid, personalized customer journey, to attract and retain new customers and optimize their performance.

With ChapsVision, you benefit from a sovereign software suite focused on customer engagement and data management. Modular and natively connectable, it adapts to business challenges whatever the size or sector of activity of the retailer.

ChapsVision proposes an Unified Commerce Solutions for your points of sale & e-commerce sites, enabling you to reconcile your customers' expectations with your business imperatives: OMS, Ship From Store, Web to Store, Unified Inventory, Premium Clienteling, E- merchandising, e-Searchandising, Store Management.

What our customers are saying

"Octipas by ChapsVision enhances the in-store customer experience by reducing stock-outs, maintaining constant proximity with our customers, and boosting sales to fully meet customer expectations."

— Djamel ELBAHI, Omnichannel Project Manager, The Kooples

Inspired creativity, content, and experiences

Reimagine retail

While there's no crystal ball to gaze into to predict what customers will demand next, there is work that retailers can do today with technology to evolve products, services, and business models that are likely to stick. As a trusted technology partner, it is our goal to work with retailers to build the future technology pipeline for retail so they can reimagine retail and continue to grow their business for years to come.

Key stats:

How technology is impacting the retail industry

81%

81% of shoppers do online research before committing to a purchase.
Source: "81% of Online Shoppers Conduct Research Before Buying," Kimberlee Morrison, Adweek, 2014.

83%

83% of shoppers believe that they know more about a retailer's product than the store sales associate.
Source: "More than 80% of Shoppers Believe They're More Knowledgeable than Retail Store Associates," Tulip Retail, PR Newswire, 2017.

78%

78% said personally relevant content from brands increases their purchase intent.
Source: "The Personalization Imperative for Content Marketing," Marketing Insider Group, 2016.