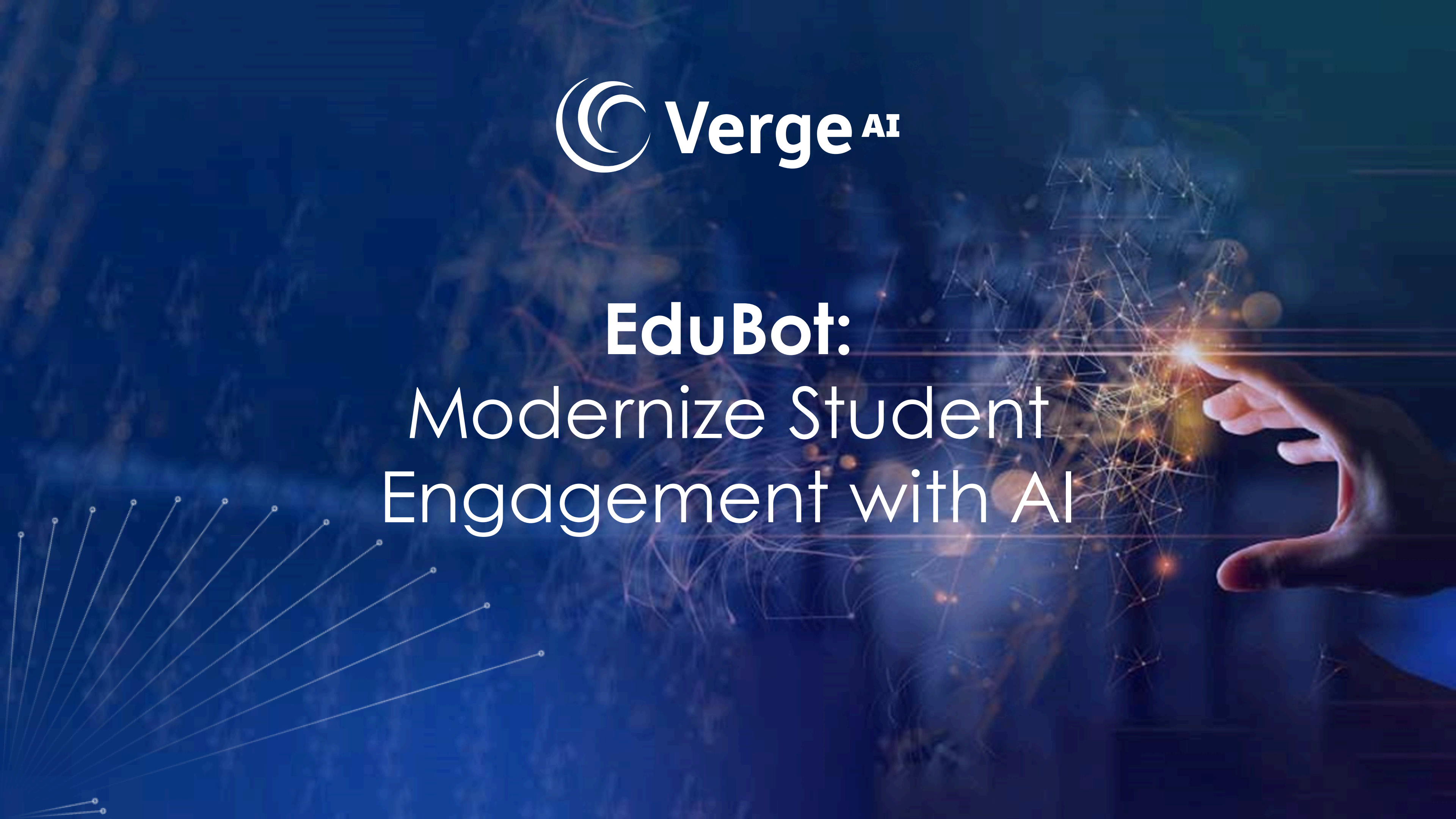




# **EduBot:** Modernize Student Engagement with AI

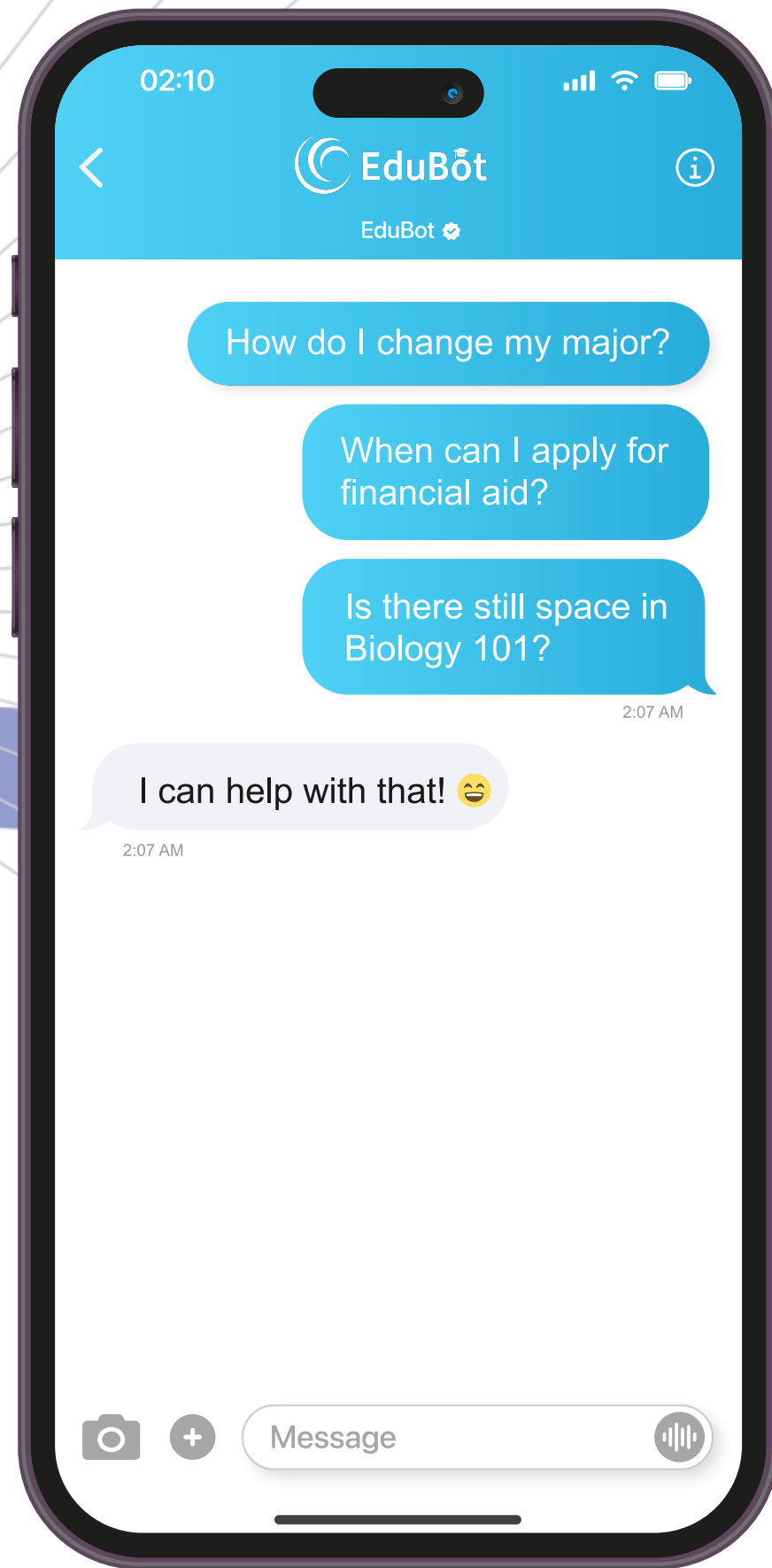


# What is EduBot?

EduBot is an advanced AI chatbot and student engagement platform that revolutionizes how higher education institutions deliver student support.

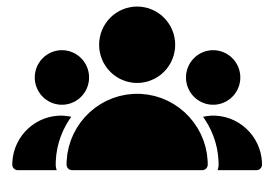
Built on Microsoft Azure and powered by Azure OpenAI's large language models, EduBot trains on your institution's own data and documents to provide intelligent, contextual responses to virtually any student question.

**The result?** A natural, human-like conversational experience that supports students across their entire academic journey—from admissions to graduation—available 24/7 in over 100 languages.



# In Just One Year

EduBot helped a 40,000 student univeristy...



Serve **7x more**  
students with  
24/7 support



Handle  
**3.7 million**  
messages



Support  
students in  
**53 languages**



Reduce each  
students' need  
for **staff help**  
by **82%**



Cut **support**  
**tickets** per  
student by **96%**

# Comprehensive Student Support Across Every Touchpoint



## Academic Support

- Course registration and scheduling
- Curriculum advising and academic planning
- Timetables and academic calendar information
- Tutoring support and study resources



## Administrative Support

- Student applications and admissions processes
- Financial aid and billing inquiries
- Results and transcript requests
- Campus announcements and alerts

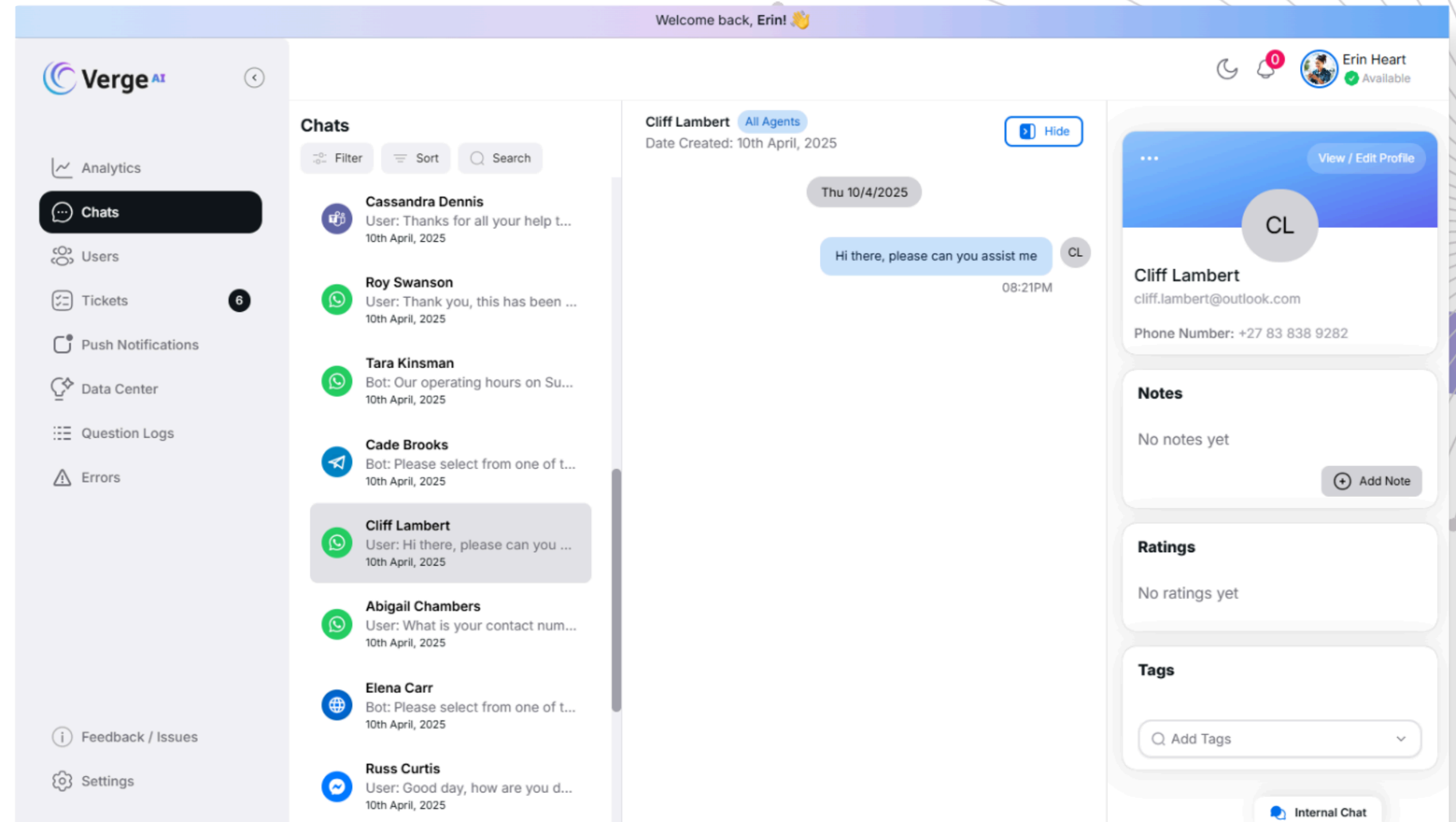


## Student Life & Wellness

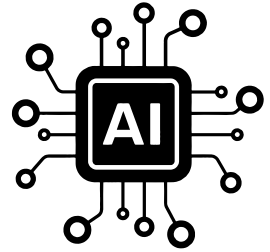
- Career advice and guidance
- Campus resources and services
- Proactive student wellness monitoring
- Crisis intervention alerts for staff

# The EduBot Platform

- End-to-end AI chatbot for higher education
- Dynamic portal
- Live chat capabilities for easy human handoff
- Agent collaboration tools like internal messaging and chat transfer functionality
- Integrated ticketing system for query management
- Easily manage your knowledge set and data sources
- Powerful analytics
- High-quality video and voice calling capabilities



# Main Features



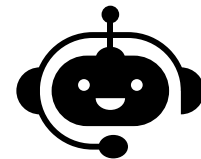
## AI-Powered

Advanced AI technology from Microsoft and Open AI



## High-Reliability

High reliability with an operational uptime of 99.95%



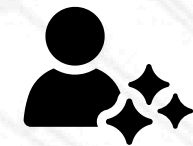
## Human-like responses

Intelligent interpretation of complex user queries with accurate responses



## Configurable

Align with your company's specific needs and processes



## Visual Identity

Visual identity, persona, and voice customization



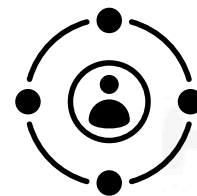
## Your Own Information

Knowledge base populated with your business information



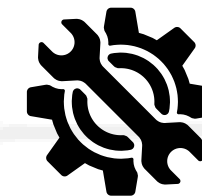
## Live-Agent Assistance

Smooth transition from AI interaction to live agent assistance



## Dedicated Platform

Dedicated platform for knowledge base fine-tuning to handle complex info



## Integration

Seamless integration with your existing systems



## AI Analytics

Comprehensive AI analytics and reporting capabilities for data-driven insights

# Powerful AI Analytics

EduBot comes with a suite of AI-powered out-of-the-box Power BI reports, providing immediate insight into key performance metrics. By default, these reports include:

## Standard Out-Of-The-Box Metrics

- Total number of conversations
- Total number of users
- Total number of messages
- Total messages by channel
- Sentiment analysis
- Top intents
- Keyword extraction
- Educational process analytics

Beyond our standard offering, we offer fully customizable analytics and reporting capabilities. This means that any specific metrics or analytics that are important to your institution can be included in EduBot's reports.





Whether you want to track certain student behaviors, measure specific performance indicators, or analyze particular conversation trends, our team can tailor your reports to include these metrics.

# Complete Administrative Control

- Intuitive administration panel for easy management
- Knowledge Set Manager for document uploads and updates
- Customizable conversation flows and FAQ management
- Full branding customization (logos, colors, persona, voice)

+ Add New Source

## Source Type

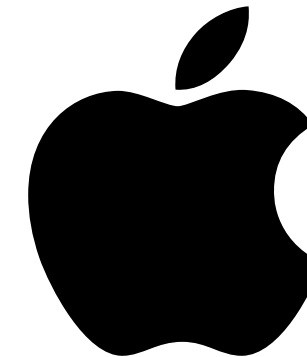
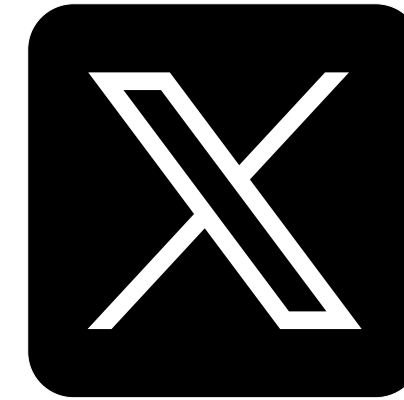
-  Website  
Add your website or a single web page
-  Documents  
Train on your unstructured documents
-  QnAs  
Add predefined question and answer pairs
-  Text  
Traditional text based chunking



## Built on Azure

- Fully hosted on Microsoft Azure for scalable performance
- Enterprise-grade security with data encryption in transit and at rest
- Multi-factor authentication with OTP systems
- Azure OpenAI ensures student data is never used for AI training
- High availability with seamless updates and scaling

# Deployment Channels



Welcome back, Erin! 🌟

Verge AI

Analytics

Chats

Users

Tickets

Push Notifications

Data Center

Question Logs

Errors

Feedback / Issues

Settings

Chats

Filter

Sort

Search

All Conversations

Christopher Quinn

Bot: Enter your name and s...

10th April, 2025

Bennett Fowler

Bot: Please select from one...

10th April, 2025

Matt Daniel

User: Hi there, how are you?

10th April, 2025

Rowena Kelley

User: Please can you assist...

10th April, 2025

Chelsea Porter

User: What are you hours o...

10th April, 2025

Michael Fennimore

Bot: Please see response b...

10th April, 2025

Una Tenny

Rowena Kelley

All Agents

Date Created: 10th April, 2025

Thu 10/4/2025

Please can you assist me.

RK

08:21PM

User Info

Internal Chat

Welcome back, Erin! 🌟

Verge AI

Analytics

Chats

Users

Tickets

Push Notifications

Data Center

Question Logs

Errors

Feedback / Issues

Settings

Tickets

Unresolved 6

Resolved

Filter

Sort

Search

All Agents

DEM-001

Matt Daniel

Date created: 28th May, 2025

Message

I need help with admissions

All Agents

DEM-004

Una Tenny

Date created: 10th April, 2025

Message

Hi there, Please contact me ASAP. Thank you

All Agents

DEM-001

Matt Daniel

Internal Chat

Welcome back, Erin! 🌟

Verge AI

Analytics

Chats

Users

Tickets

Push Notifications

Data Center

Question Logs

Errors

Feedback / Issues

Settings

Demo KB - Migrated

Train your dataset and manage your knowledge set

Search Chunks

Add New Source

Save to UAT

Search indexes...

Documents

Bot Dynamics Integration Setup Instructions.pdf

6.57 MB

Unindexed

Source Type

Website

Documents

QnAs

Text

QnA

Preferred QnAs

Unindexed

28th May, 2025

Text

Company Policies

Unindexed

28th May, 2025

Internal Chat

Welcome back, Erin! 🌟

Verge AI

Analytics

Chats

Users

Tickets

Push Notifications

Data Center

Question Logs

Errors

Feedback / Issues

Settings

Peak Times

Unique Users

Time

Peak Months

Unique Users

Month

Top Channels

Telegram

Webchat

WhatsApp

Facebook Messenger

Internal Chat

SIS Global



# Thank You

 [www.verge-ai.com](http://www.verge-ai.com)

 [cameron@verge-ai.com](mailto:cameron@verge-ai.com)

