

SIMPLY FOCUSEDTM

The Inbound/Outbound Lead and Campaign Management System for Credit Unions

Smart lead and campaign management is crucial for growing your credit union, yet few credit unions get it right. SimplyFocused software provides you with the tools to achieve what all credit unions are after — diversified revenue sources and membership growth.

Trusted by

"SimplyFocused will exceed your lead-tracking expectations."
- **Isabella Community Credit Union**

"We have a much better process now, with more productivity and quicker contact times for our members." - **ELGA Credit Union**

"SimplyFocused has allowed us to streamline sales while improving service levels and gives our management team better tools to coach our staff." - **Buckeye State Credit Union**

"Do it. Buy it. Use It." - **On Path Federal Credit Union**

Designed for all teams. Built on top of your website, no integration deployment, instant time to value, and a user experience so simple that even your most tech and process resistant staff will love it.

Follow your members every step of their journey.
Get SimplyFocused on growing your credit union.

SIMPLY FOCUSED™

Grow revenue sources and membership

Easily capture and organize leads from all channels using a simple, single solution. Eliminate the manual work, the back-and-forth emails and disparate spreadsheet data. Connect teams, elevate sales accountability, gain visibility and drive your critical metrics with actionable insights.



If you're suffering from any of these problems, it's time to get SimplyFocused on solving them. **SimplyFocused.com**