



hyrur



Hire Best People - Transparently, 10X Faster



# Optimize your recruitment process and increase your brand positioning with unique interview experience

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## Unravel

personality, skills and competencies with scientifically designed assessment tests



## Interview

automated video interviews to improve speed to hire and save productive time



## Deliver

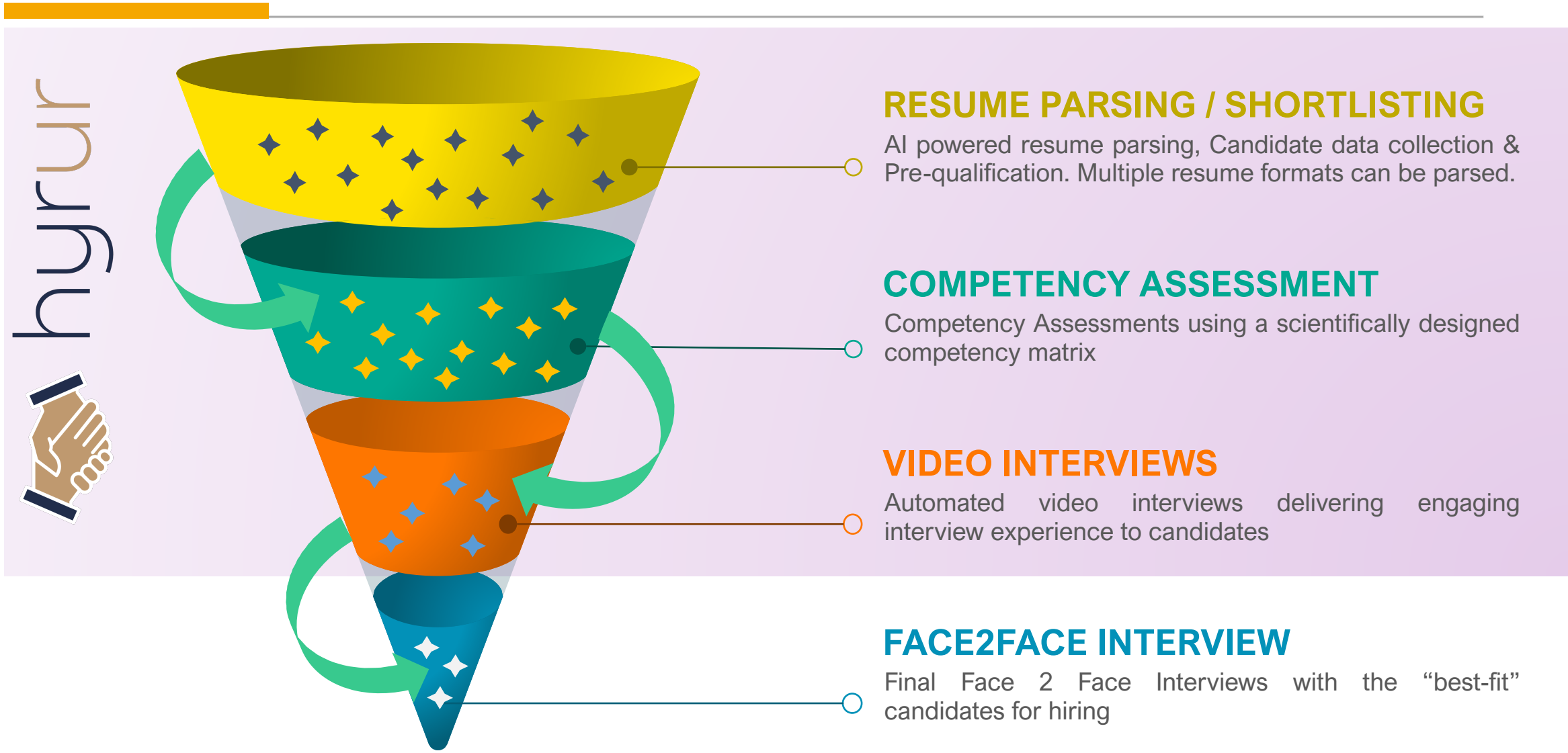
a unique and engaging experience with life-like interaction - anytime, anywhere



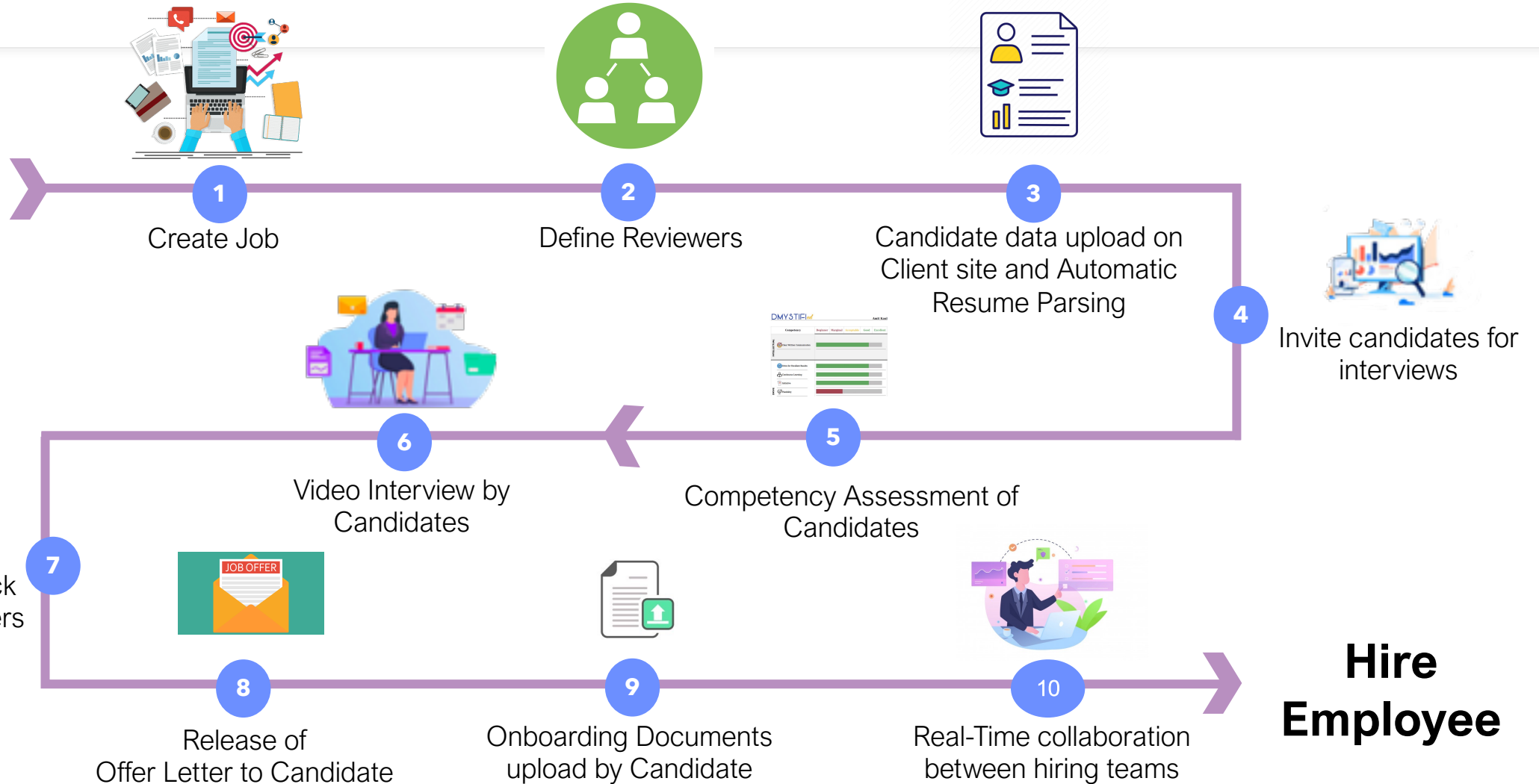
## HireUr Candidate

improve employee productivity and performance. Video records of interviews

# Dmystifi makes the process of hiring scientific, fast and efficient with significant productivity gains and cost savings



# HyrUr Process



# HyrUr makes the hiring process transparent and trustworthy while delivering significant productivity and decreases attrition

## TRANSPARENCY

**100% transparent** process with records and videos of entire process



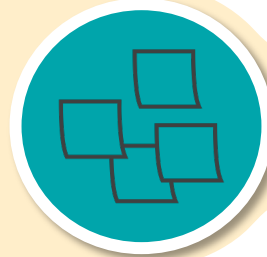
## TRUST

Standardised and trustworthy process with 0 chances of manipulation



## COMPLIANCE

All documentation and compliance requirements available in system



## PRODUCTIVITY

**Higher** productivity with AI powered automated processes



## ATTRITION

**Lower Attrition** with right opportunities based on strengths



## ONBOARDING

**Faster** onboarding with automatic data collection & verification





# Salient Features

- **Zero Setup Cost**
- Cloud-Based; **Get productive in 2 hours**
- **100% uptime** and availability
- Available in **Real-Time - anytime, anywhere**

# ROI - ILLUSTRATIVE

Number of Roles	# of Candidates Interviewed for each Role	Avg Resumes
50	5	20
Interview Pack Required	Resume Parsing	
250	1000	
Total Cost of Hiring	DMystifi Amount	ROI
₹7,18,083	₹3,12,500	₹4,05,583

# Candidate Data Collection & Pre-Qualification

- Ability to collect the **candidate data** on **your website** with **our smart API**
- Ability to create **Pre-Qualification questions** and get **candidate responses** at the time of job application **on client website**
- **Auto Shortlisting recommendations** based on the key criteria
- **White-Label** on your website

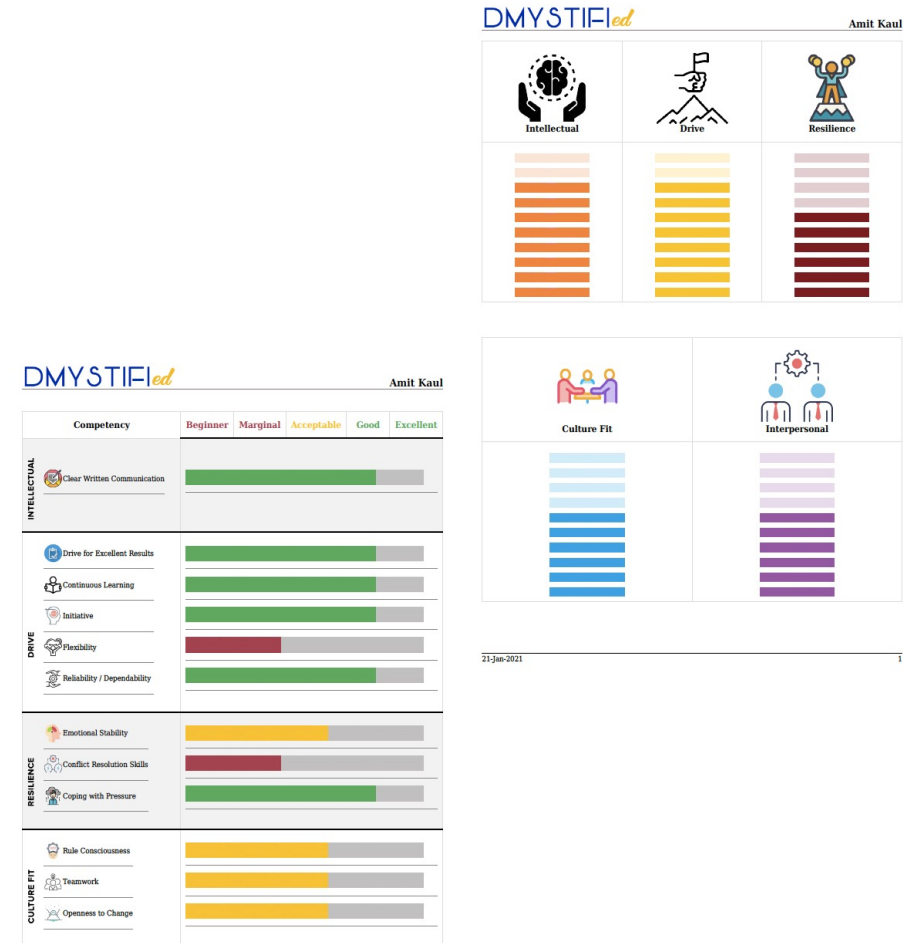


# Automatic Resume Parsing

- **Automatic Parsing of Resumes** using AI powered parsing engine
- Ability to Read and Parse **Multiple Different Resume Formats**
- **Automatic updating** of candidate data **into system** for future records
- **Candidate History** and ability to **invite candidates for multiple jobs** easily

# Competency Assessment

- **Unravel the real competencies** of the candidates through specially developed situation judgement test scenarios and psychometric tests.
- **Customisable tests** to suit each role – Choose **competencies required for success in a particular role.**
- **Customisable Skill tests** to test job fitment and performance in particular job roles.
- **Hire the best team and Improve long-term engagement, productivity and job success.**

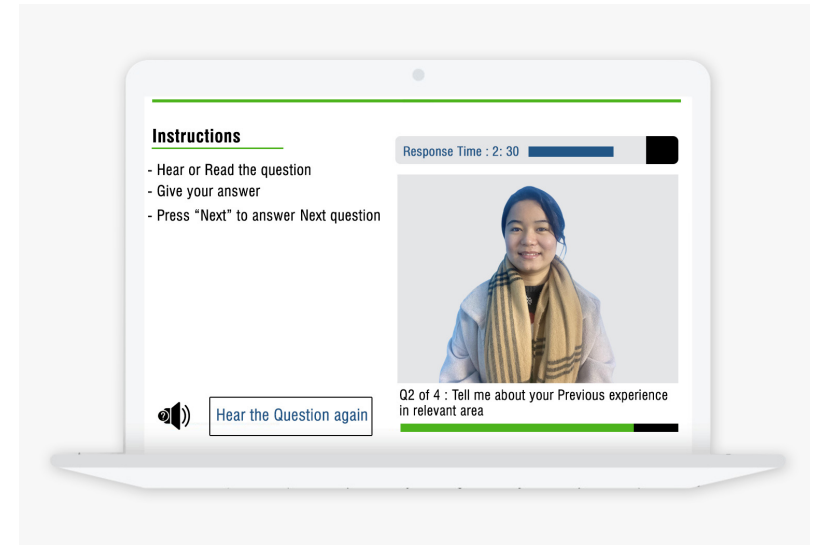


# DMystifi Competency Matrix

Job Role	INTELLECTUAL				DRIVE				CULTURE FIT				LEADERSHIP			RESILIENCE					
	Analytical Problem Solving	Innovation	Communication Skills	Continuous Learning	Drive	Reliability / Dependability	Focus	Resourceful	Listening Skills	Empathy / Helpfulness / Warmth	Integrity and Respect for Others	Teamwork	Adaptability	Decision Making	Leadership Potential	Customer Awareness	Planning	Emotional Stability	Risk Tolerance	Conflict Resolution Skills	Coping with Pressure
Leadership Roles				✓		✓	✓	✓	✓			✓	✓	✓				✓		✓	
Teacher			✓	✓	✓		✓	✓	✓		✓	✓					✓		✓	✓	✓
Supervisor / Headmistress	✓		✓	✓	✓	✓	✓	✓	✓		✓	✓				✓		✓	✓	✓	
Principal / Director	✓		✓	✓	✓		✓	✓	✓		✓	✓		✓	✓		✓	✓	✓	✓	✓
Clerical / Administrative Staff				✓			✓			✓	✓	✓				✓	✓				
Computer User Support Specialist	✓			✓		✓				✓	✓				✓						✓
Human Resources				✓		✓	✓	✓		✓		✓							✓		
Software Developer	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓				✓	✓	✓			✓	✓
Sales Manager			✓	✓		✓	✓	✓			✓	✓		✓	✓	✓		✓		✓	✓
Marketing Manager		✓	✓	✓			✓				✓	✓		✓	✓	✓		✓		✓	✓

# Video Interviews

- **Automated** Video Interviews with Industry Best questions
- **AI powered videos** with random display of questions as defined in system
- Questions are spoken out and can also be read
- **Videos** available **for** records and **analysis**



# DMystifi SmartHire Advantages

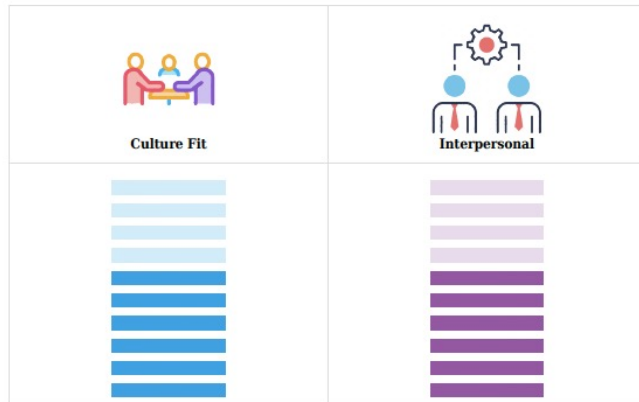
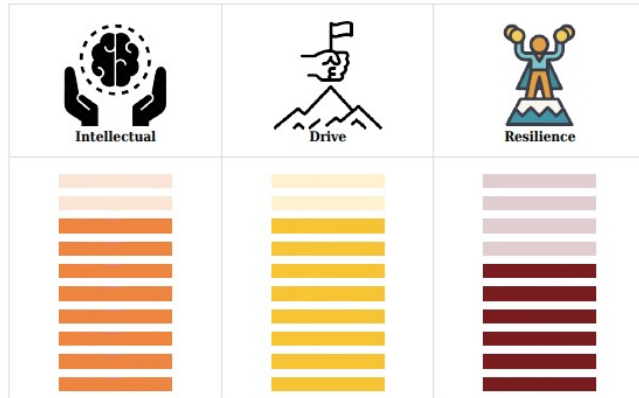
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- **Standardize evaluation** with pre-defined scenarios and evaluation parameters
- Deliver a **unique and engaging interview experience** to candidates
- **Evaluate** candidates **body language, confidence, composure** and **engagement**
- **Optimize Hiring Process** with holistic evaluation of language, cognitive, behavior and skill

# Reports

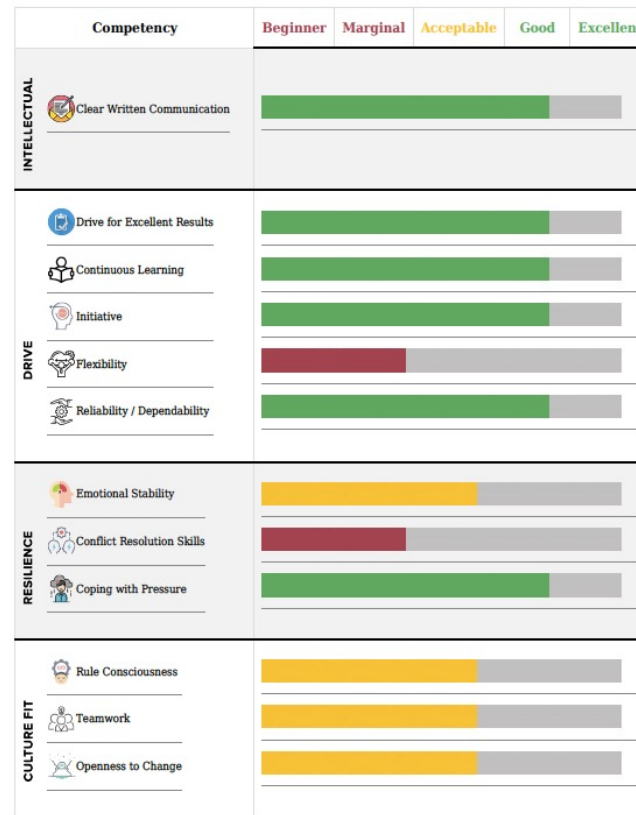
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Amit Kaul



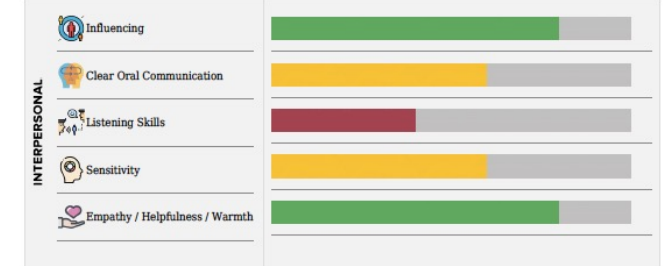
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