RHYTHM

CRM TUNED TO YOUR ORGANISATION

A PRODUCT FROM CHORUS

A relationship management system
for the Not for Profit sector

Introducing Rhythm: Microsoft Dynamics 365 designed and developed specifically for Not for Profits

Rhythm enables your organisation to use a platform specifically tailored to Not for Profit needs whilst taking advantage of the benefits that come with an enterprise level platform; **Microsoft Dynamics 365**.

Having worked closely with Not for Profits for many years we know that having a powerful CRM system is vital. It allows you to manage everything behind the scenes and make the most of your valuable data while you focus on achieving your mission. We understand that every organisation is unique, which is why we built Rhythm in a modular way; allowing you to pick and choose the features that meet your organisation's specific needs while minimising costs. Even better, further customisation is simple thanks to Dynamics 365 – allowing your system to evolve as you do.

- ✔ Only pay for the modules that your organisation needs
- ✔ Move away from inflexible and stagnant legacy platforms
- ✔ Get up and running within weeks thanks to ready-built modules

- ✔ Clear product roadmap and continuous releases
- ✔ Customisable platform that can be tailored to your organisation
- ✔ Intuitive and easy to integrate with existing systems

- ✔ Large Microsoft Dynamics community and support group
- ✔ Preferential Not for Profit Microsoft licensing costs
- ✔ Secure and compliant platform to keep your data safe (GDPR)

Features, modules and what they include

Membership Management

1

Understand your members and help nurture long-term relationships with full membership management and history to gain a holistic view of your supporters. Features include recurring donations, scheduling start dates, automatic renewals and reminders, tracking membership sign-ups to source campaigns and activities as well as flexible payment management.

Fundraising & Donation Management

2

Gain complete visibility over your fundraising and donations with dashboards and reports for quick insights. Easily drill-down to see Giving history showing average, largest and recent donations as well as Total to Date for each contact or organisation. Streamline your fundraising management with guidance through the seven stages of solicitation.

Gift Aid Declarations

3

Quickly identify untapped Gift Aid, or fully automate the process with our Gift Aid Plus module that submits your R68 report to HMRC to save valuable time and resources.

Automated Direct Debit Processing

4

Our unique Direct Debit module automatically creates and updates Direct Debit mandates and payments in Rhythm. It also automatically reports status changes and cancellations received from the banks so there is no need for any more file uploads!

Marketing & Communication Management

5

Group campaigns and communications for full marketing and appeal reporting. Discover which communication activities are the most effective and find out who is most receptive to your appeals with enhanced data segmentation. Use reporting to analyse budget spent, funding generated and exploit this data so future activities continually improve.
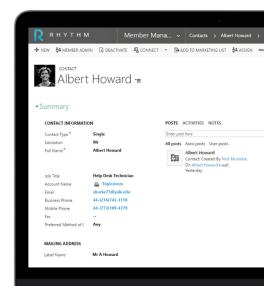
Advanced Marketing Automation

6

Benefit from integrated marketing automation software (third party software, ClickDimensions) so all marketing interactions are recorded against individuals. Features include, email marketing, subscription management, campaign automation, surveys, web forms, web analytics, social media insights and nurture campaigns.

Plus all the Dynamics 365 features

7

As well as taking advantage of all these bespoke modules, you gain all the benefits from the industry-leading Microsoft Dynamics 365 platform. These include:

› Microsoft Office, Outlook and SharePoint integration

› One free portal to securely surface specified data to a public-facing interface (such as a member portal)

› .NET platform allowing bespoke development and integration with third party systems

› Powerful reporting with Excel and Power BI integration

› Workflows and business process flows to automate time-consuming manual tasks

Data Migration Made Easy

We will work with you to consolidate and migrate your data from your various sources. From Excel to Raiser's Edge, our data migration services will take away the headache of moving to a new system.

Book a Demo

To see how Rhythm could help your organisation, book a demo with us today.

Please call our Sales Team on **01275 398 900**, or email us at hello@chorus.co