Cien.ai GTM Suite

Analyze and Transform any B2B Sales Team

Insights in days. Transformation in weeks.
Growth acceleration in a month.

A whole new way to look at any GTM Motion

Across 5 Growth Categories

- Segmentation & SAM
- Sales & Marketing Alignment
- New Logo Selling
- Existing Customer Expansion
- Rep Performance

Across 5 Use Cases

Data Quality - Benchmarking & Improvements
Strategic View - The Big Picture
Tactical Reports - Learn What Works
Mgmt Report - Transformation Support
Utility Box - Get Access to the Data
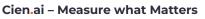
4 Ways in Which GTM Suite is Different

1. Automatic Data Enhancement

2. Minimal Touch Rollout

SOFTWARE

3. Secure & Flexible IT Architecture

4. Accurate & Transparent AI Models

Secure & Certified 1-click Live Data Integrations with:

salesforce

MS Dynamics

HubSpot

Cien's TrueAI | **GTM Suite**

Used to Identify $1B+ in New Revenue

Cien.ai for B2B Businesses

Utilize AI for Immediate Revenue Optimization

Any B2B Business, Any Industry

Seamless Data Consolidation
(regardless of tech stacks, sales methodology, etc.)

➤ **Secure & Rapid Implementation**

Tools for Analysis & Transformation

➤ **Improved Strategic Planning & Outcomes**

Data-Driven Deal Support

➤ **Use for Due Dili & M&A Integration**

Achieve Revenue Goals & Increase Cross Department Collaboration

Case Study Highlights	Stated Objectives	Understand growth levers & increase avg. ACV
	Financial Impact	**$5M** Revenue Increase
	Time to Insights	5 days
	Time to Value	90 Days (Full amount realized within 1 yr)

Utilized by Middle Market & Publicly Traded Companies

Microsoft Co-Selling Certified

Get it from **Microsoft Azure Marketplace**

Tap into Pre-approved MS Budgets (MACC)

Contact Us: sales@cien.ai
Learn More: www.cien.ai/pe
Watch a Video: www.cien.ai/videos

Cien.ai – Measure what Matters