

Maturity Assessment Structure

Ciklum's maturity assessment provides analysis and recommendations across the following 3 areas:

Technical Solution

- Is the current product fit for purpose?
- How does the technical design measure against current technological advancement?
- Does the solution align with industry standards & best practice?
- Will the solution support rapid development & release to allow new features to be incorporated in line with Product strategy?

People and Skills

- Does the current Team have the appropriate skills to execute the technical solution effectively?
- Does the team have the right direction to align their activity with product & GTM strategy?
- Have the current team advanced the project in line with wider company objectives and strategy?

Product and GTM

- How often do you release new features, is this optimised?
- What are the delivery mechanisms for the product?
- Are the development team aware of the strategy and direction of the product?
- Alignment between product vision, and product execution.
- How do you prioritise new features?

Objectives



Identify ways to improve time to market for new product ideas through a test & learn mindset, product discovery and research..



Blunt and frank assessment of the current product vision and delivery capabilities.



Ensure that the right foundations are in place across all 3 areas to enable a scaled release.