



Solving Data Complexity



“As we continue to build the bank of the future, we are always looking at new technologies like Cinchy that contribute to operational efficiencies and help power new experiences.”

- Tim Clark, CIO, TD Bank

The Purpose of Data Collaboration

Data collaboration aims to facilitate the sharing, management, and utilization of data across various departments, teams, and systems within an organization. This approach aims to eliminate data silos and reduce the inefficiencies associated with traditional data integration methods like ETL processes or APIs. Data collaboration enables multiple stakeholders to co-produce and maintain data in a controlled, federated manner. Doing so enhances data quality, speeds decision-making, and allows more agile and scalable business operations. Data collaboration aims to maximize the business value derived from data while minimizing the costs and complexities traditionally associated with data management.

Challenges with Traditional Integration

When a new IT project is green-lit, you often pay a hefty fine called the integration tax, where you're continuously building new integrations between applications just to reuse data that's already available in your systems.

Over time, this never-ending cycle of copying data between fragmented apps gets more complex, resulting in delayed launches, budget overruns, and “shadow IT” projects.



PEOPLE HOURS

20-40% time spent cleaning and searching for data



COMPLEXITY COSTS

15-20% of IT budget to maintain fragmented data repositories

\$700B

Collectively spent globally on integration due to the level of growth of new technologies and digital transformation

SOURCE: MCKINSEY 2020, LARGE INTEGRATION COMPANY

We understand that the 'Integration Tax' is a growing burden for modern organizations. As your enterprise expands its technology stack, the maze of required integrations becomes exponentially more intricate and expensive to manage. It's not just about initial setup; maintenance, updates, and reconfigurations add up, consuming a large portion of your IT budget and holding back your agility.

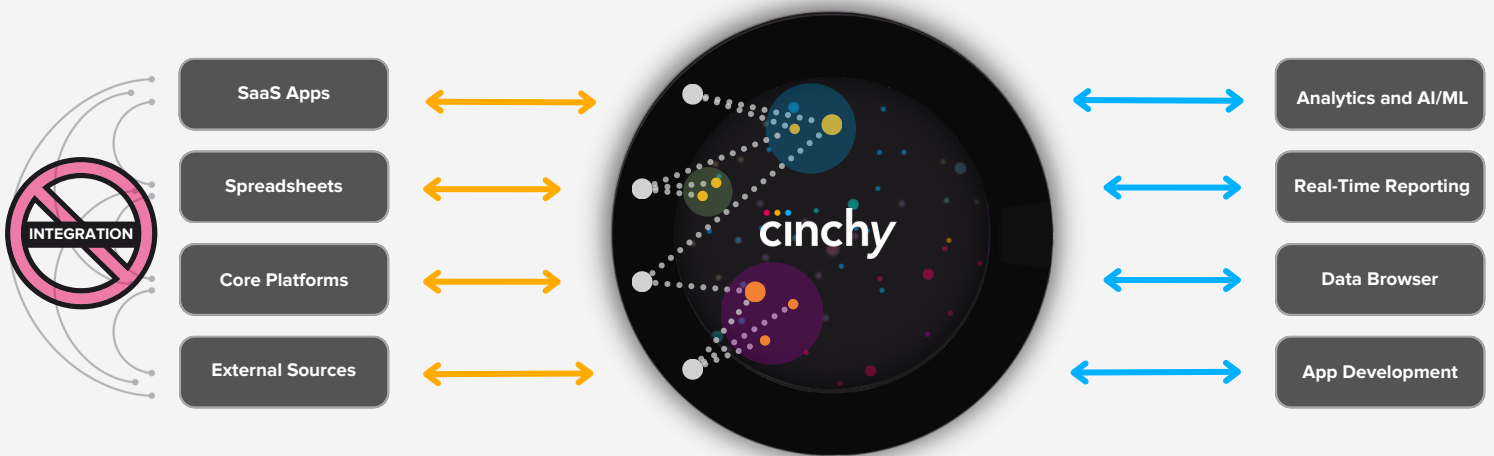
“We want to be data-driven, but the reality is our data is incomplete and inaccurate!”

“IT just doesn't have the time/money required to integrate everything.”

Make a different choice

- **Collaborative Intelligence** Run AI on the data network vs. on siloed data
- **No Blind Spots** by easily connecting data sources otherwise infeasible to integrate
- **Liberate Data** enable infinite reuse of data to activate new use cases
- **Get the best all-in-one** platform that features capabilities of a data fabric, GraphQL, metadata management, data modeling, and data persistence

Run AI on your data silos network



1 Liberate

App Owners synchronize data to cinchy enabling real-time collaborations controls

2 Collaborate

Data Owners build collaborative Data Products with federated governance and granular access controls

3 Activate

IT and Business Teams deliver business capabilities without data complexity

Let's Innovate

Enterprises are restricted by rigid and costly data integrations that get worse with every new project.

It's time to end this tax on innovation.

Give us 30 minutes and we'll show you how Cinchy ends reliance on data integration, simplifies IT ecosystems, and enables cross-team collaboration.

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