Cincom CPQ
Data Sheet

For Sales Leaders

Win more deals faster with Cincom.

You have highly complex products—and most systems can't handle it. This means you lose winnable deals due to long quoting processes, errors or out-of-date information on quotes, and limited complexity restricting you from configuring all products.

Your products are complex—but your sales process doesn't have to be. Cincom CPQ simplifies complex configuration better than other CPQ platforms, so you can win more deals faster.

With Others		With Cincom
Most CPQ can't handle the hundreds of thousands of different configurations your complex offerings have—resulting in lost deals and revenue.	**Infinite complexity**	Cincom CPQ can handle infinite complexity. Every possible scenario is accounted for and available when configuring products.
Without guided selling, your reps may configure something that can't be physically built—meaning a much longer sales cycle and lost revenue.	**Guided selling**	With Cincom CPQ's guided selling features, you'll only quote products that can be built.
Clunky interfaces mean longer times to put together quotes and increase the likelihood of errors.	**Drag and drop**	Cincom CPQ's drag and drop functionality makes it easy to configure exactly the product or service you need.
When you need guidance to set your system up for success, most companies will direct you to an automated voice system—or charge you for support.	**CPQ expertise**	Cincom ensures your success with our team of experts helping you every step of the way.

Easy User Experience **Handle Infinite Complexity**

Have your cake and eat it too.

Most CPQ software either offers an easy user experience OR the ability to handle highly complex products.

With Cincom CPQ, you get both.

Why Cincom CPQ

Experts here to help you succeed

Every configuration accounted for

Deliver accurate quotes quicker

Sell only what you can build

Seamlessly guide any user through buying

Integrations

Easily oversee integrations via standard API calls into your existing technology, enterprise applications and legacy systems.

salesforce

Microsoft Dynamics

ORACLE

SAP®

CincomCPQ™

Learn more about how Cincom CPQ can help your company win more deals faster: https://cincom.com/apps/cpq

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