

FOR CEOs · CFOs · COOs · CMOs

Stop reading dashboards. Start making decisions.

Your AI-powered executive briefing — it connects the systems you already run, surfaces what matters today, and tells you **what to do about it**. One screen, every morning, before you ask.

THE PROBLEM IT SOLVES

5 systems, 3 spreadsheets Nobody has the full picture until someone manually stitches ERP, CRM, and finance together.	Dashboard overload, decision drought Power BI and Tableau show what happened — never what to do. You still need an analyst to interpret.	You see it too late A \$200K invoice hits 90 days past due waiting on a monthly report. A key deal stalls unnoticed.
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HOW IT WORKS — FOUR CONTINUOUS LOOPS

01 · Sense Connect Systems sync daily. AI computes KPIs and writes a narrative briefing for each role.	02 · Investigate Ask Click any insight for an AI investigation grounded in your real invoices and deals.	03 · Decide Rank Actions ranked by impact, with confidence scores and the cost of inaction.	04 · Act Execute One click runs an approval workflow and triggers execution — full audit trail.
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A VIEW TAILORED TO EVERY LEADER

CEO Full business state, top-3 directives, risk trajectory, forward view.	CFO Revenue, AR aging, gross margin, cash, overdue-invoice alerts.	COO Projects at risk, utilization, top issues with root cause.	CMO Pipeline, win-rate trends, new opportunities, deal acceleration.
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WHY IT'S DIFFERENT

Not a dashboard	It tells you what to do — with impact estimates and one-click execution, not just charts.		
Not a generic AI chatbot	Grounded in your KPIs, invoices, and deals — and it cites its sources.		
Not a 6-month integration	Connect one system in an hour; insights the same day . No warehouse, no ETL.		
< 1 day FULL ONBOARDING	AWS Bedrock AI RUNS IN YOUR VPC	SOC 2-ready FULL AUDIT TRAIL	Zero CODE CHANGES REQUIRED