Microsoft 365 Copilot | Successful Managed Trial

Microsoft 365 Copilot has far reaching potential to impact working practices across an organisation but in very different ways depending on your role, how you work, the applications you interact with and the task you undertake.

The purpose of a managed trial, pilot or live PoC, is for users to test the technology in-line with real world working practices and provide management with an insight of where and how Microsoft 365 Copilot will provide productivity gains and have genuine impact.

TRIAL OBJECTIVES

WHERE TO INVEST
Identification of impact - who a Copilot investment will benefit and how it will impact their working practices.

RETURN ON INVESTMENT
Measurable and quantifiable impact of Copilot and underpinning Microsoft 365 applications.

REALISE YOUR INVESTMENT
A scale rollout strategy, driving user engagement and enablement, realising identified improved working practices and productivity

3 KEY STEPS TO TRIAL SUCCESS

PREPARATION

CREATING THE FOUNDATIONS

- Engage business and technical stakeholders
- Develop Trialist Personality and Role Specification
- Create personas
- Engage internal communications
- Create trialist sign up process
- Finalise broad trialist community

EXECUTION

CONTINUAL USER ENGAGEMENT

- Contextualised training based on agreed personas
- Immediate access to Copilot
- Creation of a Trialist Community
- Curation of community and communication strategy
- Scheduled user check-ins
- Webinars and idea sharing
- Trending and continual collation of user activity and feedback

JUSTIFICATION

BUSINESS CASE

- Defined, finalised personas
- How Copilot can be utilised across differing roles and responsibilities (personas).
- Improved working practices, utilising existing systems
- Measurable productivity gain across varying personas
- Training plans aligned to organisational persona

PEOPLE

• What is Copilot • Principles of Adoption • Working Practices Required	• Assess Working Practices • Assessment of 'Intent' • Adoption Assessment	• Engage Selected Users • Train & Measure • Business Case / Impact	• Adoption Strategy • Communications • Measure Success & ROI
STAKEHOLDER WORKSHOP	**READINESS ASSESSMENT**	**SUCCESSFUL TRIAL**	**ORG WIDE COPILOT ROLLOUT**

TECHNOLOGY

• Licensing Requirements • Technical Requirements • Data & Security	• Security Assessment • Technical Assessment • Recommendations	• Access to Copilot • Technical Remediations • Support	• Licensing • Access to Copilot • Support

EMPOWERING PEOPLE TO ACHIEVE MORE