

SAGE: Consumer Insights AI Assistant



Want to understand the real-time attitudes and expectations of millions of American consumers in seconds?

Sage, CivicScience's AI insights assistant powered by ChatGPT technology, delivers detailed answers to your plain-English analytics questions, driven by our database of 5+ billion poll responses over the past decade.

Get up and running quickly with web, Slack, and Microsoft Teams versions of Sage. Or combine Sage with our InsightStore application to dive even deeper into CivicScience data.

Ask Sage



Why is Sage the next generation of consumer insights?



Listen to 500,000 American consumers each day

Sage is tied into our live database with hundreds of brand trackers and thousands of questions about the latest trends. All cross-tabbed by key demographic attributes.



Export detailed question response data to Excel

Use Sage to quickly narrow the field of investigation and switch to Excel to dive deeper into analysis.



Converse in more than a dozen languages

Sage understands inputs in many languages and can translate English responses into the user's preferred language.



Use familiar company chat applications

If you can chat, you can use Sage, which ties into your Slack or Teams systems. Prefer a standalone chat app? We have that, too.



Visualize results with graphs

When a detailed text description and data downloads aren't enough, Sage can chart results to show trends over time.



Deeper analysis in InsightStore

For CivicScience customers of our core platform, Sage provides footnotes for each insight linking to InsightStore pages that unlock other analytical tools.