



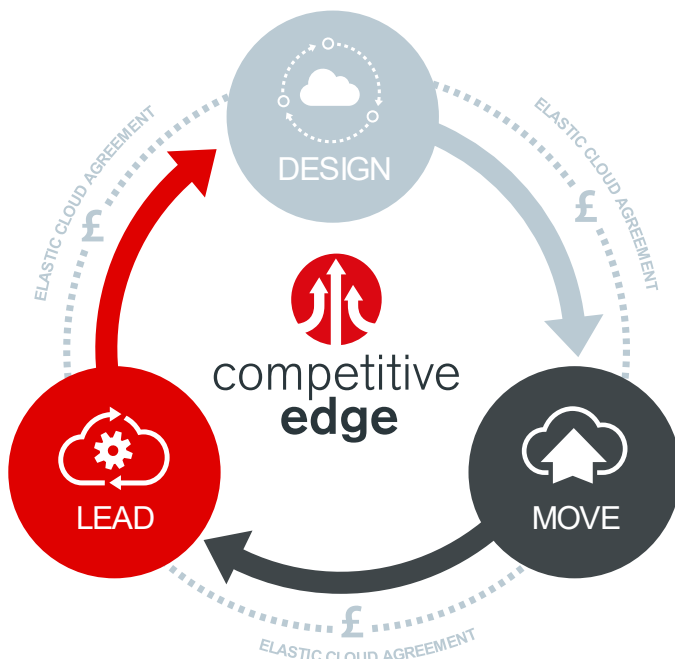
# competitive edge

Accelerate your journey to Cloud

## World leading Cloud transformation expertise

Only those companies that adapt fast will thrive and survive. To win you now need to exploit the best strategies to progress at pace. Our experts will work with you to explore your options and challenge you with new perspectives, helping you find the best solutions to achieve your business outcomes. However tough the test, we will discover and advise what's right for you, with you.

Competitive Edge is Claranet's a modular framework that combines consulting, professional and managed services to help you with your Continuous Service Delivery Improvements and Cloud Transformation. Whether you are still investigating the available options or are about to start greenfield, the modular framework caters for every phase of your project.



### Design

#### Advisory & Consultancy

- Discover and Analyse
- Architect
- Adoption Planning and Business Case

### Move

#### Migration & Adoption

- Transform & Modernise
- Transition & Support

### Lead

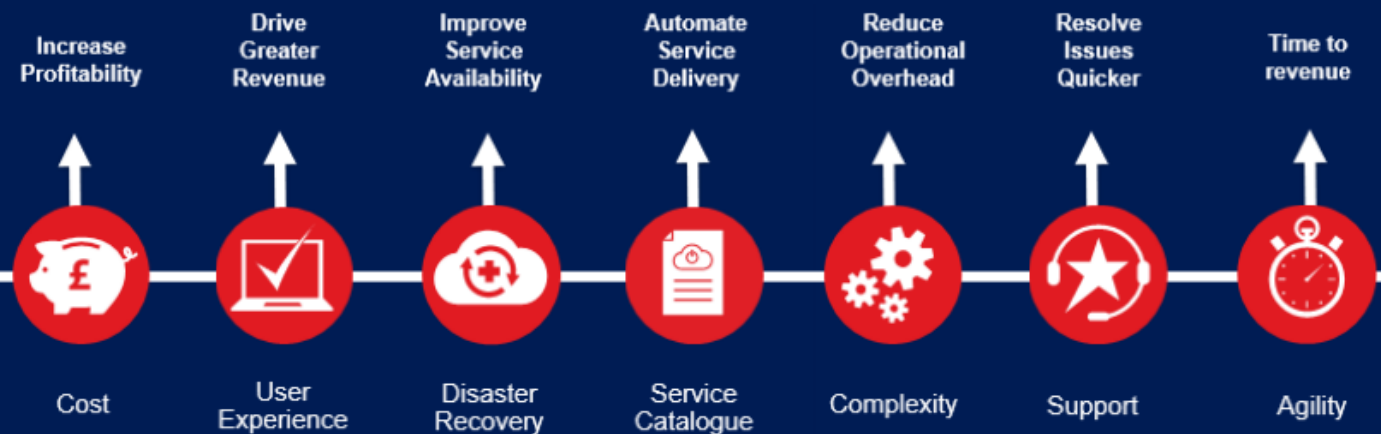
#### Operation & Innovation

- Manage & Optimise
- Continually Improve

Gain insight into the current state of the customers infrastructure, aligning applications to servers and analysing how applications and servers interact with each other to establish an accurate view of the your digital ecosystem. We will help find the best solutions to achieve the required business outcomes with a roadmap tailored to the solve your business challenges, for every phase of your cloud journey, wherever you currently are.

- Understand service dependencies and roadmap before switching off infrastructure or moving to cloud
- Increase profitability, improve service availability and reduce operational overheads
- Meet your disaster recovery and compliance requirements whilst delivering a consistent service
- Understand your inhibitors to change: from lack of an asset inventory to infrastructure, application service roadmap, compliance requirements and much more
- By consuming Azure, we aim to improve agility and time to market speed of delivery
- Automate service delivery and reduce the complexity throughout your IT estate
- Understand what will be the ideal cloud environment - Public, Private or Hybrid
- Understand and articulate the impact cost, risk and service before justifying an investment
- Financially model the impact of change to understand which cloud technology solution will provide the optimal cost benefit
- Architect a tailored solution aligned to Microsoft's Cloud Adoption Framework and latest technologies pertinent to the customer's requirements

## Business Outcomes



## We are experts in data, applications and infrastructure

- Multi-cloud specialists
- +360 Public Cloud customers
- +100 Data Services customers
- +140 certified Public Cloud engineers
- +80 Data modernisation experts
- +1200 technical experts
- 7x Gartner Magic Quadrant Leaders
- Enterprise standard support

