

Clazar Cloud Sales Acceleration Platform

Fast-track your cloud sales with zero operational lift

Clazar's unified platform streamlines and automates the entire cloud sales cycle, empowering revenue leaders to accelerate growth on cloud marketplaces.



Multi-Cloud Listing

Effortlessly launch your products on AWS, Azure, and Google Cloud marketplaces or transfer your current listings to Clazar with zero engineering effort.



Offer Management

Create, send, and track public offers, private offers, agreement-based offers (ABOs) & professional services offers across marketplaces— directly from your SFDC or HubSpot.



Co-Sell Automation

Automate co-sell opportunity creation, deal management, and data enrichment so you can focus on growing partnerships, not running operations.



Buyer 360

Seamlessly track your buyer's journey, manage contracts efficiently, audit metering records, and stay ahead of contract expirations.



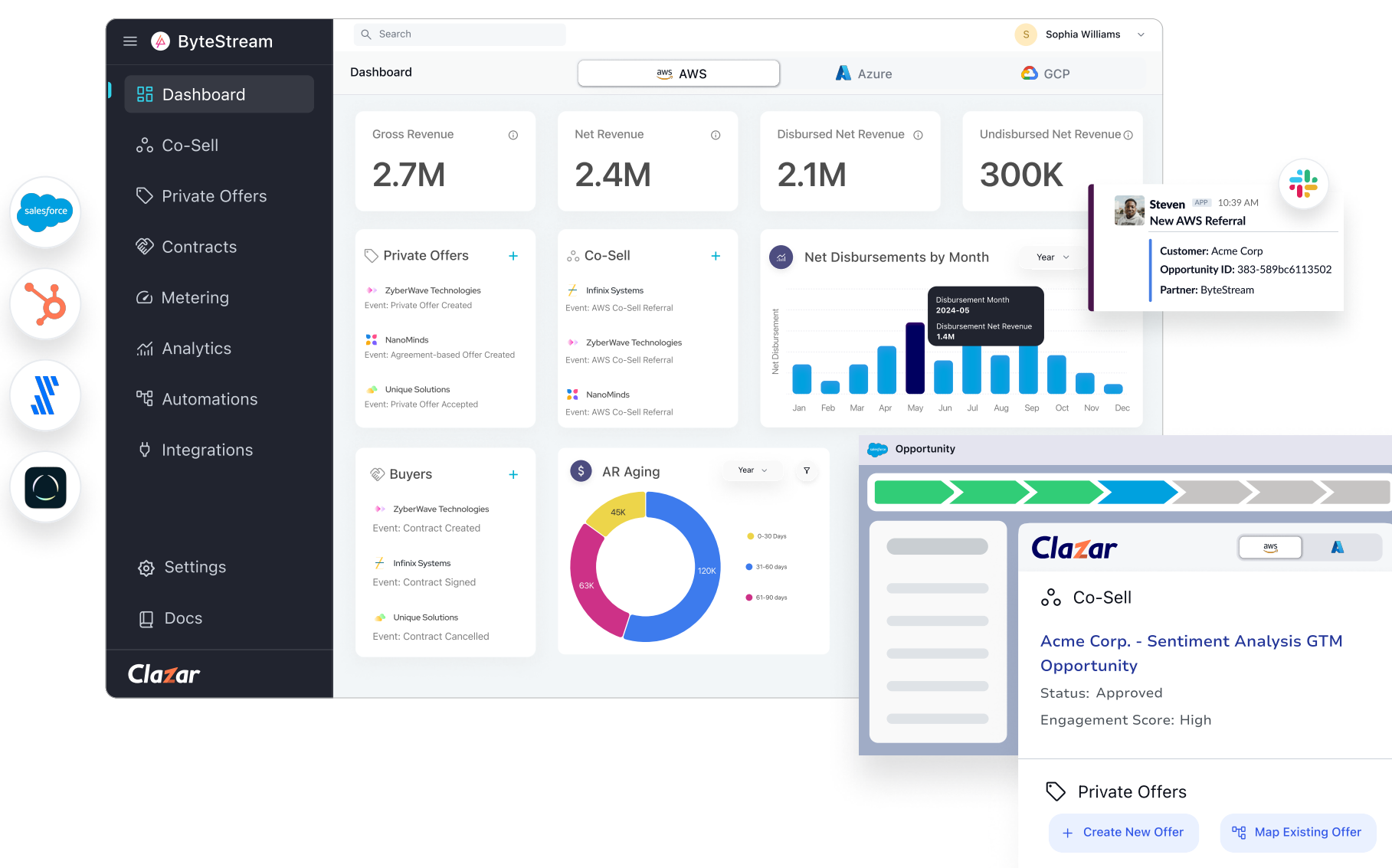
Metering

Track your revenue precisely with our advanced automated metering solutions. Keep your finances accurate and dependable without the fuss.



Insights and Analytics

Enhance revenue tracking with real-time insights, dynamic visualizations, effortless revenue recognition, and easy report sharing for effective decision-making.



40%
Faster sales cycle

80%
Increased deal size

27%
Higher win rates

Built to unify and scale your cloud revenue engine



Unmatched Salesforce experience

- + Manage cloud sales and co-selling from your Salesforce with self-updating, intuitive widgets.
- + Automated and secure bi-directional data sync between cloud portals and Salesforce.
- + Enterprise-grade security with flexible access permissions, requesting only essential keys.
- + Maintain your existing Salesforce setup intact, with Clazar respecting your object schemas and records.

User Testing



Clazar’s platform, along with their top-tier support, has transformed our productivity. We’ve seen significant improvements in data accuracy, reporting, and our ability to scale quickly. Their easy-to-use platform and smooth integration have empowered us to pursue a multi-cloud strategy.



Sarah Jackson
Cloud and Partner Alliances Director

Scale without compromise



Enterprise-Grade Security

Clazar prioritizes your data integrity and security, meeting top-tier standards such as GDPR and SOC 2 Type 2 compliance. We are also a certified partner of leading cloud providers like AWS and GCP.



Robust Governance

Clazar offers advanced governance capabilities, such as role-based access controls, end-to-end encryption, continuous monitoring, and regular audits and assessments.



API and Partners

Our APIs help you securely integrate Clazar into your existing processes and workflows. Access and export your marketplace and co-sell data from cloud portals to over 40 destination systems, including Google BigQuery and Snowflake.



Industry-leading customer success

From bespoke onboarding and training programs to round-the-clock support, Clazar is a fit-for-purpose partner designed to help guide your marketplace evolution.

Trusted by companies of all sizes



Couchbase



Looker

atlan



CLOUDZERO



perplexity



Pinecone



secureframe

VECTRA



Sublime Security

HEX



APOLLO



Retool

WRITER



MONTE CARLO



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