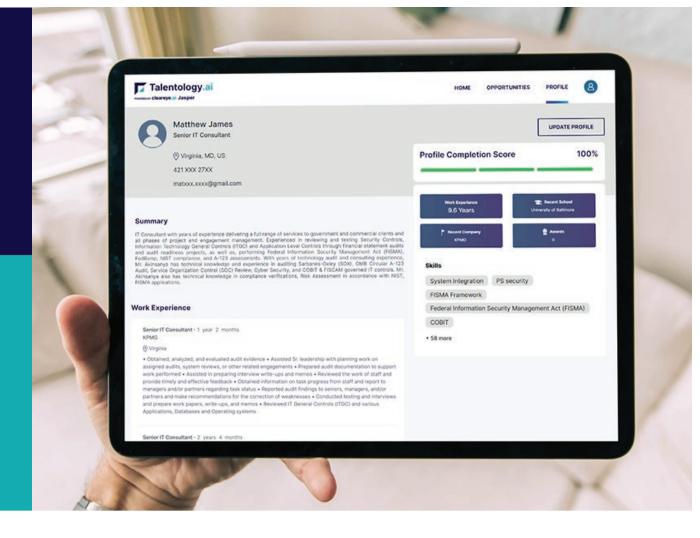


Talentology

Powered by Cleareye Jasper

Talentology powered by our advanced AI Machine Comprehension Engine Jasper is capable of extracting content at scale from (semi/un) structured sources.



The Challenge



Companies with a time-to-hire of 3 weeks or more spend an average of \$3,000 to \$4,000 per hire.



52% of recruiters say their time-to-hire is 3+ weeks long.

60% of job seekers quit in the middle of filling out online job applications because of their length or complexity.

63% of job seekers will likely reject a job offer because of a bad candidate experience



36% of candidates think that the job descriptions are unclear

Our Solution



Uses advanced AI Comprehension Engine to extract relevant information from (semi/un) structured resumes to automate profile creation.



Automated ranking of candidates based on configurable parameters



Algorithmic matching of candidates with job opportunities that produces superior results when compared to manual matching performed by humans



Actionable insights for hiring managers to improve hiring effectiveness





PUBLIC DATA

- Resumes
- Job Descriptions
- University RankingCompany Data



ENTERPRISE DATA

- ATS Data
- •HRIS Data
- Past ApplicantsLMS Data





Our Al Identifies & contextualizes information



Actionable insights for both Candidate and Hiring Manager

Solution Differentiators

- Pre-trained ML model-based extraction of relevant information from resumes
- Ability to integrate with most HR & applicant tracking systems
- Ability to handle a wide variety of layouts of resumes
- Proprietary skills taxonomy that can be enriched over time in an automated manner
- Automated matching of candidates with opportunities using algorithms
- Admin console for business users for continuous training of the ML model and enrichment of the taxonomy
- A digital front end that provides a world class user experience to candidates & hiring managers

Cleareye Talentology Difference

Cleareye Talentology ensures eliminating biases to accurately match the right profile to job opportunities by considering various factors such as skills, experience, educational qualification, location.



Continuous Improvement

Cleareye Talentology possess the ability to ingest and analyse vast volumes of data to make the right hiring decision. As data accumulates over time, Cleareye Talentology learns and improve.



Superior Customer Experience

Cleareye Talentology provides advanced, intelligent chatbots that uses artificial intelligence systems like machine learning (ML) and natural language processing (NLP) to communicate with the candidates.



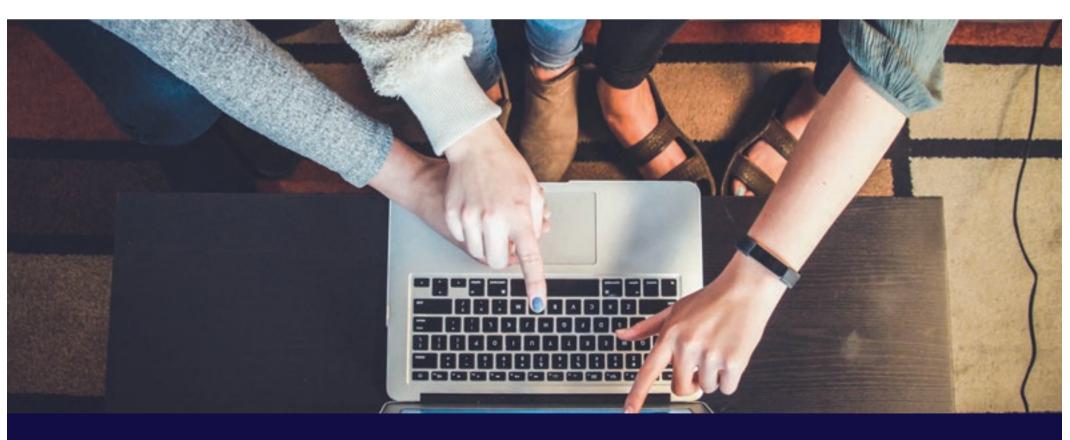
Intelligence Augmentation

Cleareye Talentology can act as personal assistants to hiring managers and provide the right insights for hiring.



Improved Hiring Effectiveness

Cleareye Talentology uses fuzzy logic and advanced techniques like Knowledge Graph and Skills/Roles Taxonomy to find the right candidate against the job opportunity by not just identifying the skills but also considering alternate skills for matching.



Business benefits







Better Integration of Analytics







Faster time to Candidate interview

Get an instant listing of qualified relevant candidates with ranking for all the open positions



Reduction in cost to hire

Use AI & ML to discover highly qualified & engaged candidates in the candidate pool



35%

Improvement in **Candidate relevance 3x**

Match candidates to the jobs that are best fit to their capabilities

 $\mathbf{A}\mathbf{3}\mathbf{x}$

Case Study - How Talentology helped a leading provider of management services for independent professionals and client in North America?



The Context

More than 40 million American pursue work as independent talent. The advent of technology has contributed to the growth in these numbers. The demand for independent talent is projected to continue to raise and providers of management services are vying for their business. Independent talent have many different options today and prefer to do business with the ones providing the best experience and opportunities.



The Problem

The management service providers spend a lot of time identifying the right talent for an opportunity and in many cases it is not a right fit. Identification of qualified talent at speed and scale is key to the business success.

Independent talent spends a lot of time creating profile and it frustrates them to have to go through it every time. They are looking for options that enable them to create profile automatically.



The Solution

Talentology uses Cleareye Jasper's intelligent document automation engine to automate candidate profile creation by ingesting resumes. The machine learning algorithmic matching of talent to the job opportunities created a superior results which matched human match process. Talentology also provides the ranking of candidates illustrating the match percentages based on configurable parameters.



The Breakthrough

- ♦ 60% faster time to candidate interview
- 55% of profiles created automatically
- ◆ 35% hiring cost reduction
- 40% increase in closing

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