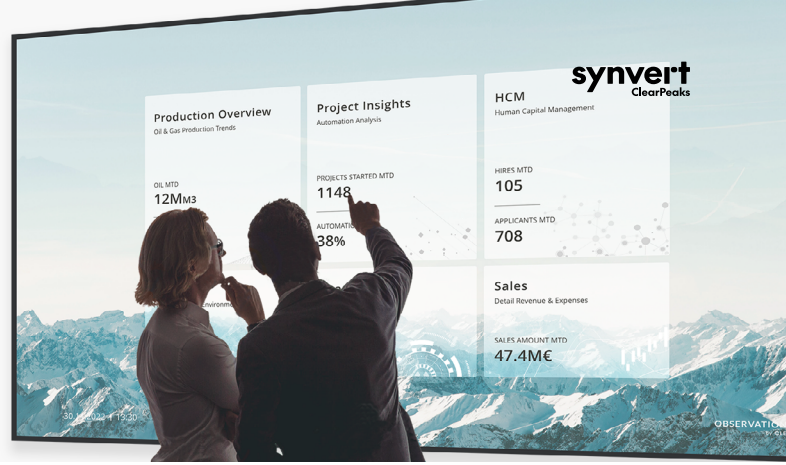


OBSERVATIONDECK

for  Microsoft

A comprehensive framework built for large-screen and boardroom settings, enabling executives to drive and control business performance through collaborative, data-driven decisions.



Why Observation Deck?

Executives need accurate, up-to-date KPIs and data to make truly data-driven decisions in an agile manner.

Observation Deck delivers powerful business insights based on up-to-date data and analytics in a boardroom setting with large touchscreens and wallboards. It gives you a unified view of your business performance with a modern, collaborative, and interactive interface with **OpenAI** integration.

Observation Deck also builds on and leverages your existing investment in **Microsoft Azure** and **Power BI**, integrating seamlessly with your corporate BI platform, metadata, and security.

Key Features

Unified portal for all your data and analytics, giving you a modern, intuitive data experience.

Powerful Visuals & Filtering

Fully embedded Power BI dashboards and proprietary custom visuals with granular filtering options to enrich your data stories and easily get actionable insights for your business.

OpenAI Integration

Azure OpenAI integration through an advanced chatbot and much more to come.

KPI Focus

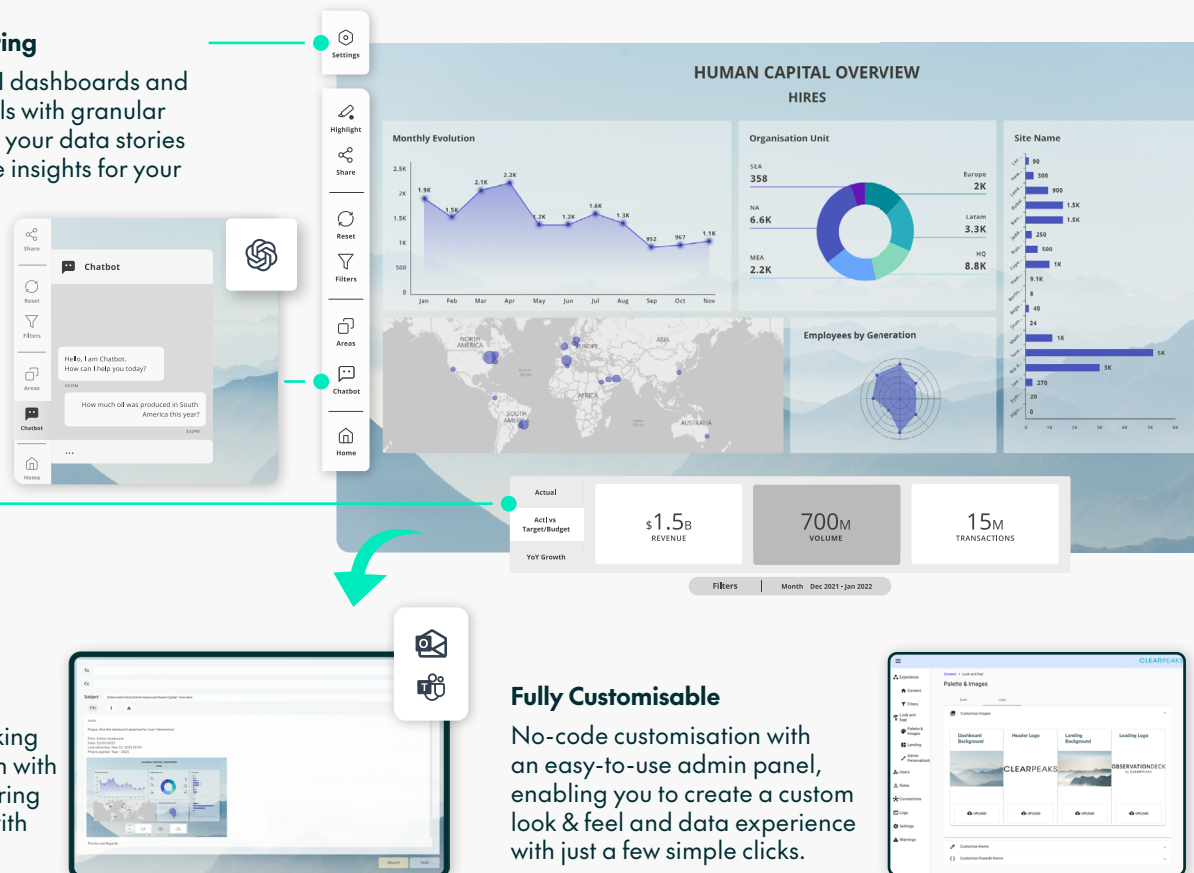
KPI-focused analytics to give you accurate, up-to-date insights on business performance.

Seamless Collaboration

Drive agile decision-making with your peers and team with highlighting & smart sharing capabilities integrated with Teams and Outlook.


Fully Customisable


No-code customisation with an easy-to-use admin panel, enabling you to create a custom look & feel and data experience with just a few simple clicks.



How Observation Deck Benefits Your Business

 Make agile, data-driven decisions

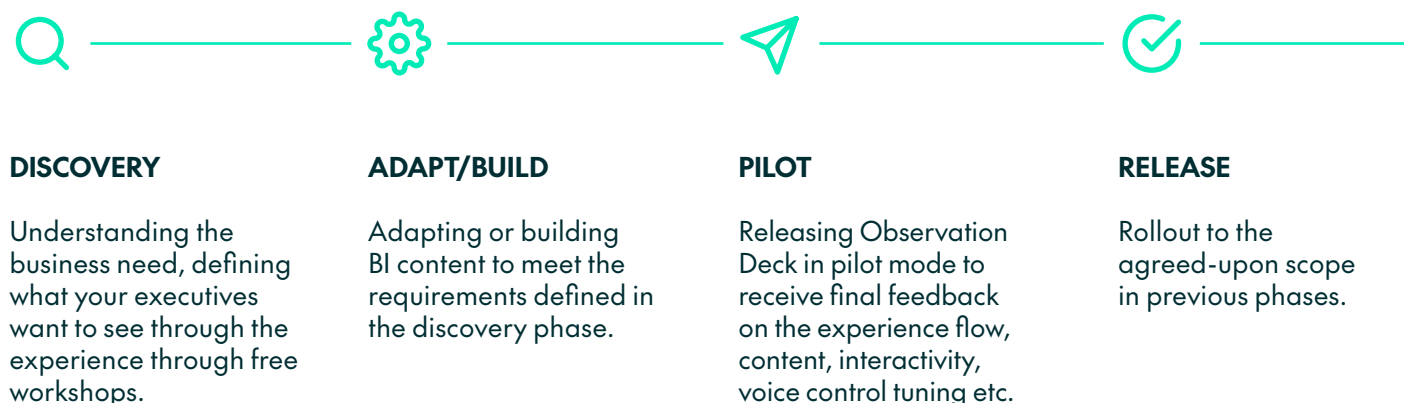
 Enhance collaboration & business performance

 Leverage existing investment in IT infrastructure and data analytics



**Your Journey with
Observation Deck -
Simple, Fast & Secure**

Our methodology for implementing Observation Deck is quick, efficient, and guarantees early adoption by your business.







Cutting Edge Innovation at Your Fingertips with Azure OpenAI

Observation Deck is truly cutting edge, and the integration of OpenAI into the solution is the prime example of that. Through this integration, you can have ChatGPT embedded right within Observation Deck, in the form of a chatbot. This is a fine-tuned version of GPT-3.5 that has been trained and runs on Azure AI infrastructure — through the Azure OpenAI Service.

Most importantly, the Azure OpenAI Service incorporates Microsoft’s Responsible AI approach, ensuring that coding and language AI models are being used only for their intended purposes.

Azure OpenAI Service

-  Large, pretrained AI models to unlock new scenarios
-  Custom AI models fine-tuned with your data and hyperparameters
-  Built-in responsible AI to detect and mitigate harmful use
-  Enterprise-grade security with role-based access control (RBAC) and private networks

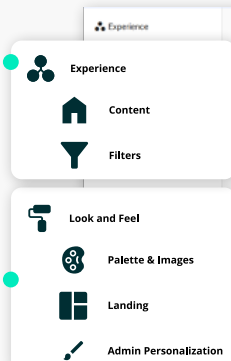
What's Behind Observation Deck?

No-Code Customisation

With Observation Deck, you can create a fully custom BI and analytics portal with your organisation's branding, and embed dashboards and reports in just a few simple clicks.

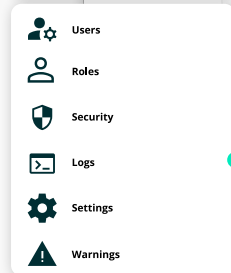
Content & Filters

Easily embed your dashboards, reports and custom visuals with just a few clicks, and create custom filters from the admin panel directly.



Look & Feel






Create a white-label portal for all your analytics & business intelligence, following your corporate branding.



Security & Logging

Set roles for all your users easily and secure your data to your organisation's standards. Troubleshoot and resolve issues simply with the Logs and Warnings sections of the admin panel.

Seamless Integration with Your Microsoft Infrastructure

-  Easy to deploy on your Azure stack.
-  Securely integrates with Azure through Azure Active Directory.
-  Brings Power BI Embedded dashboards and custom visuals together into a powerful user interface.
-  Enables easy collaboration around your analytics through Teams & Outlook.
-  Brings advanced analytics into the data experience with Azure OpenAI integration.

