Groowcity

Growth - Wellness - Teamwork

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How did the digital transformation affect us?

45% of workers quit for lack of opportunities.

36% say they're not challenged enough at work.

13 million more tech jobs will open just in the US.

+149 million worldwide by 2025.

Average job rotation according to the Central Bank.

40,5% In Chile

18,4% OCDE Countries

Time lost in: Knowledge transfer, recruitment and learning curve

So...

How do we prepare for...?

People are going to leave your Organization and you are going to be prepared for it...
Your business continuity is paramount.

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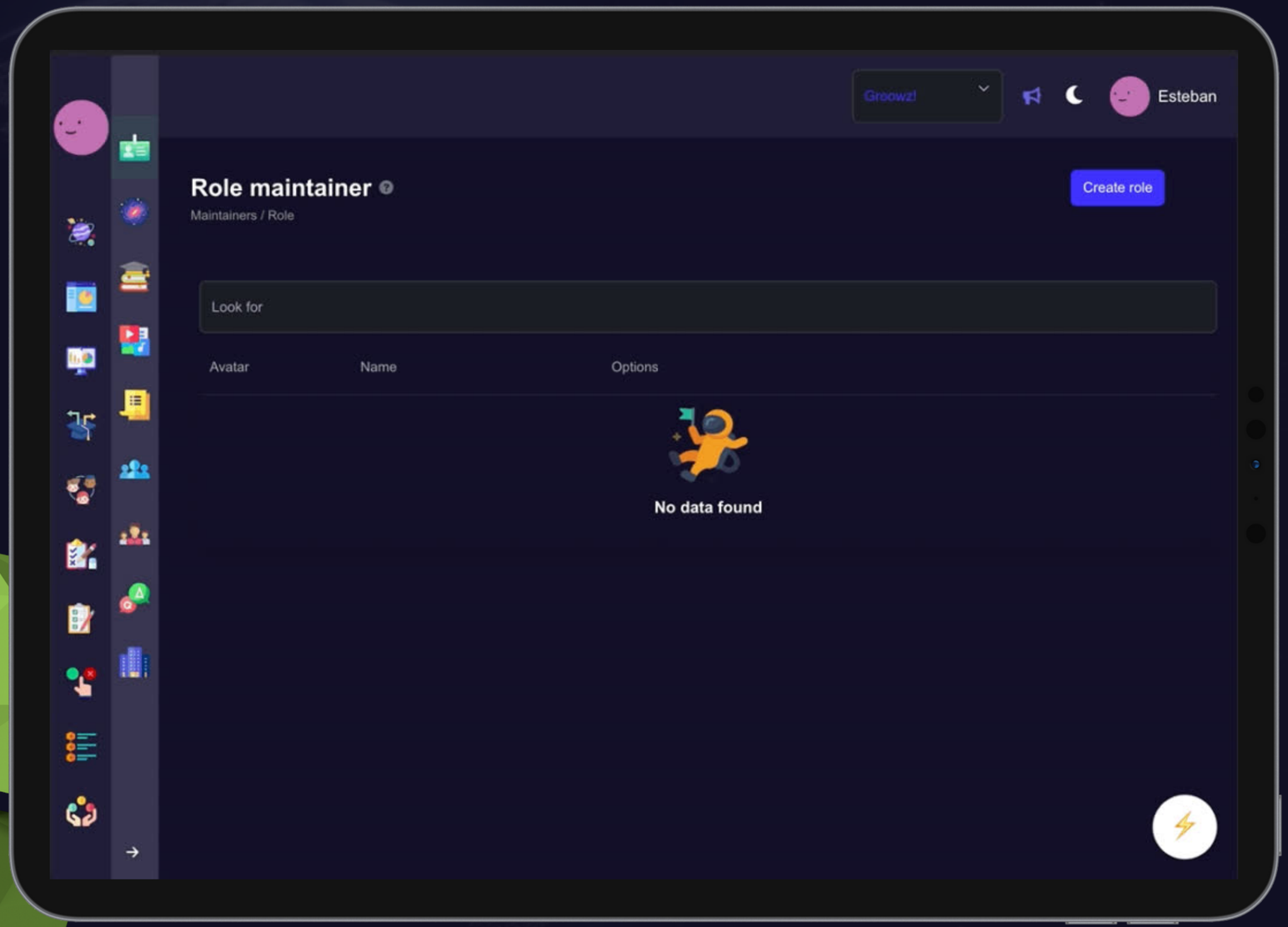
Build your organization fast



Assisted flows for a perfect configuration

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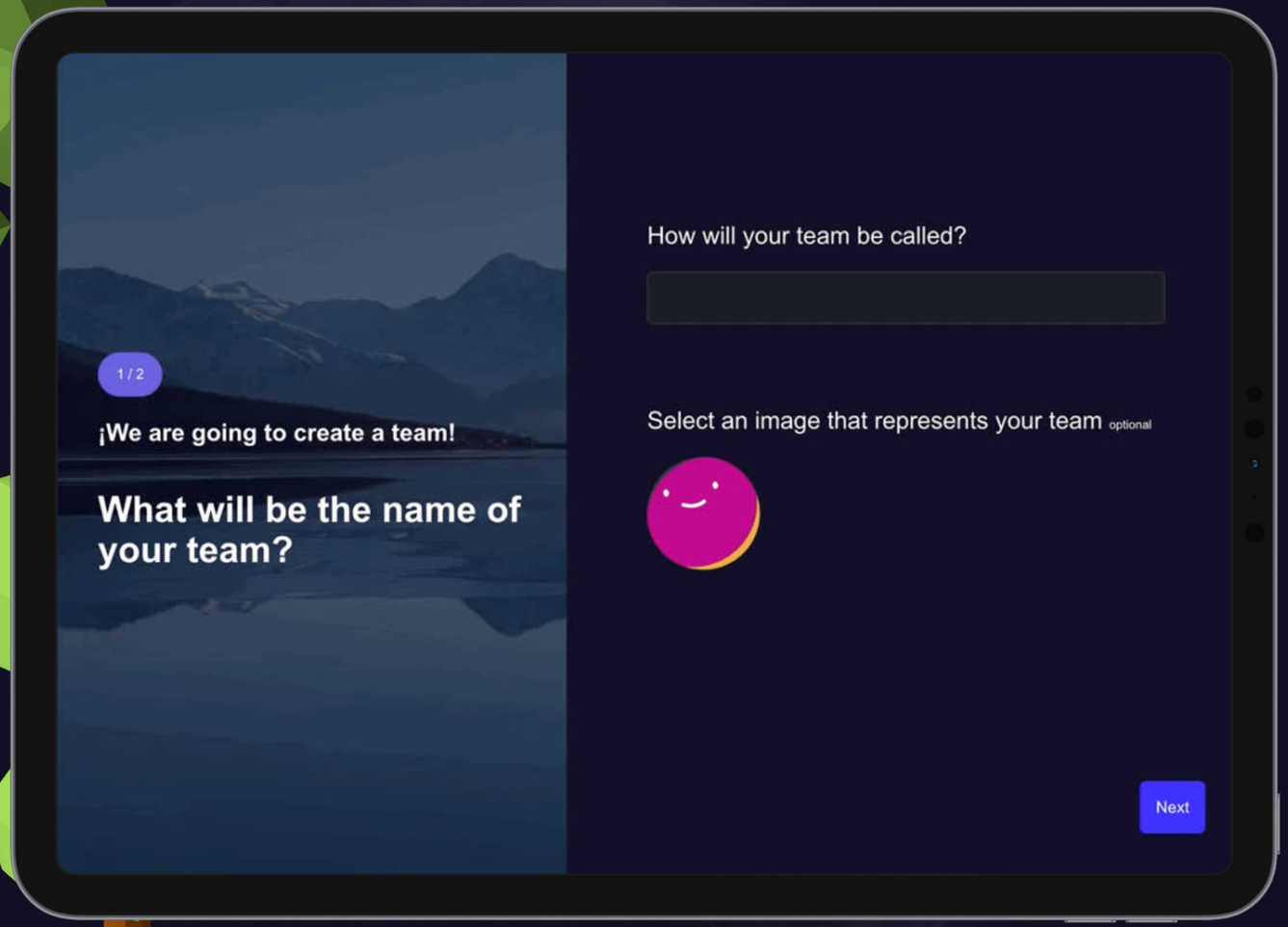

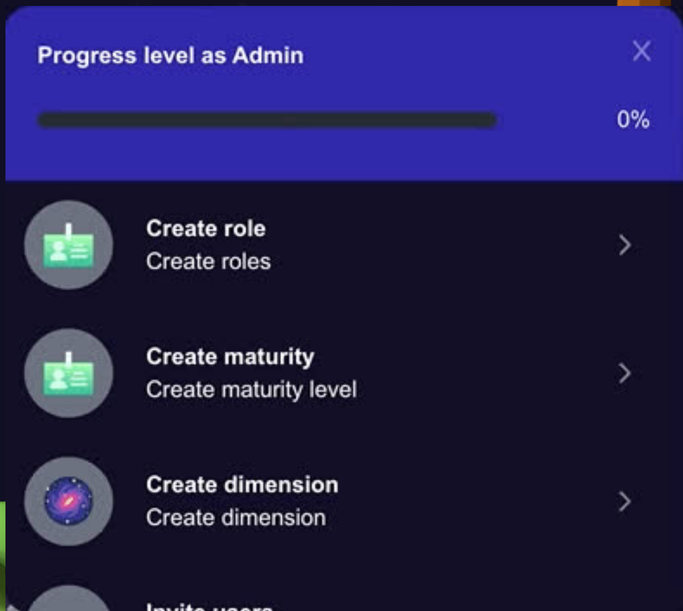

Simple layout for awesome results

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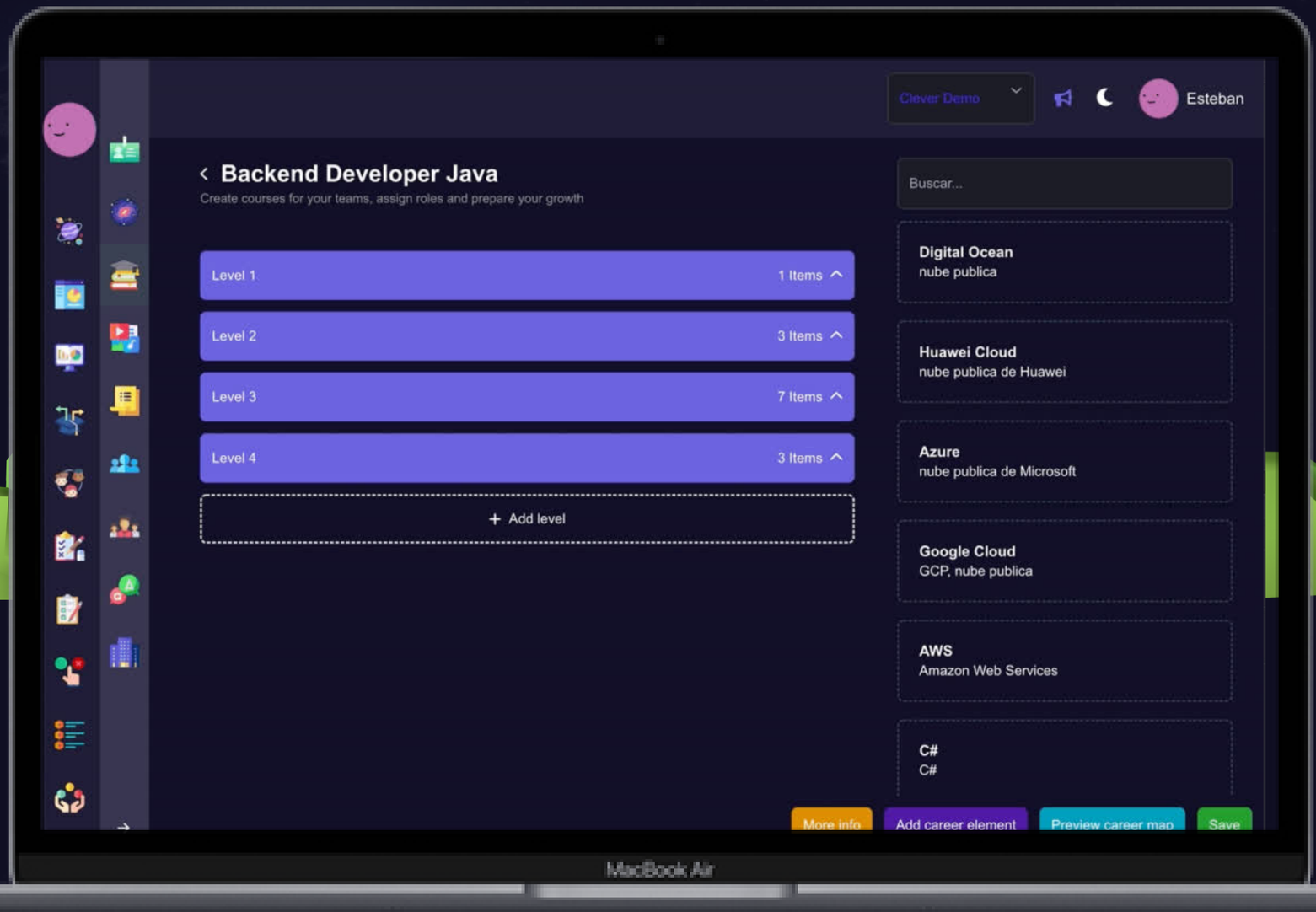

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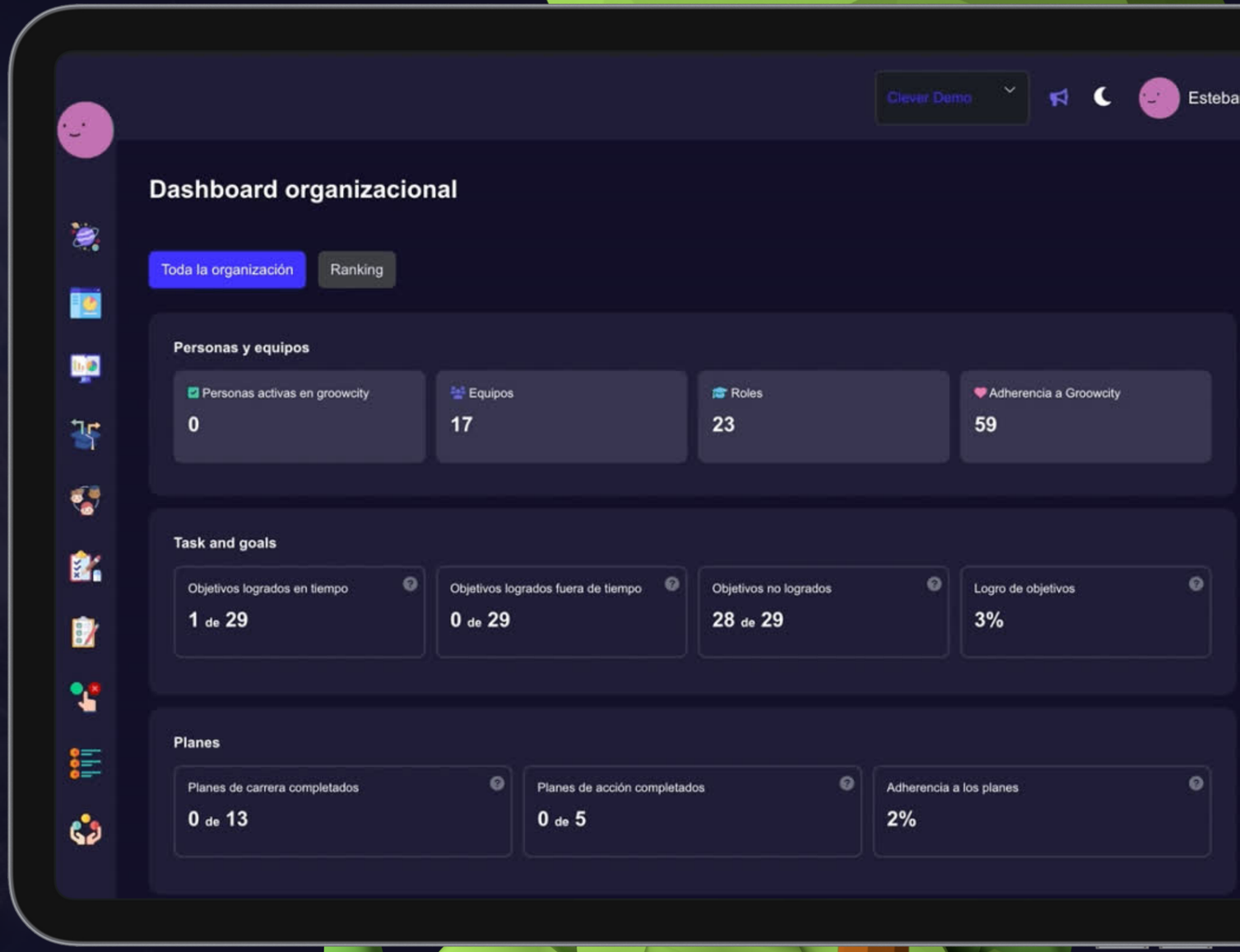
All data organized for you



Groow Snapshot

START

Starting Coding:
Q3 FY21

FFF Launch:
Q1 FY22

Business Model definition:
USD $5 per User/Month

Public Launch:
Q2 FY22

Seed Fund Raising:
Q3 FY22

Q1 FY23:
1000 USERS

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The future awaits

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Roadmap

1	2	3	4	5
Problem	Solution	Demo	Implementation	Conclusion

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DIY in 5 easy steps

Step 1

Define your goals and needs

- Roles
- Levels of maturity
- Careers
- Available Templates

Step 2

Build your teams

- Invite your workers and give each team an identity

Step 3

Create individual goals

- Everyone's dreams and ambitions structured out

Step 4

Upload and share

- Links
- Videos
- Documents
- Blogs
- Books
- Tutorials
- Infographics
- Sky's the limit!..

Step 5

Assessment

You got 2 options

1. Create your own evaluations.
2. Use Groowcity's templates.

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Talent management and retention

How?

1.

   Create your Organization

2.

   Define roles, career paths and objectives for your teams

3.

   Keep track of your teams' Maturity Level

4.

   Show and share your accomplishments

How works today?

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- TEST technical background / (Technical interview)
- Validate Business Background
- Psychological test
- Possible meeting with final client

Collaborator enter to ORGANIZATION

TIME

- Role is assigned
- Project are assigned

Time past and eventually the collaborator will leave to take other opportunity...

We need a replacement for the missing piece what we do?

REPEAT

How does it work with Groowcity?

1

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Send public test to test talent

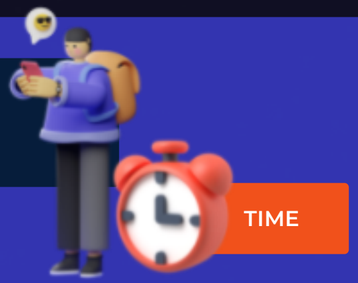
Use CATALYST to gather all background from profile from different sources

And many others..

CATALYST is our powerful tool that scrap information from differents sources

2

Collaborator enter to ORGANIZATION



Role is assigned

Projects are assigned

GROOWCITY daily quest

GROOWCITY appreciations

GROOWCITY career path

3

Groowcity creates a PERSONA

Time goes by, and eventually, the collaborator will leave to take another opportunity...

We need a replacement for the missing piece, what do we do?

4

GROOWCITY create an EVENT to fill the missing piece... how? A personalized appreciation is created READY

A PERSONA is a detailed profile of technical background and also a bussiness background

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Thank you!

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