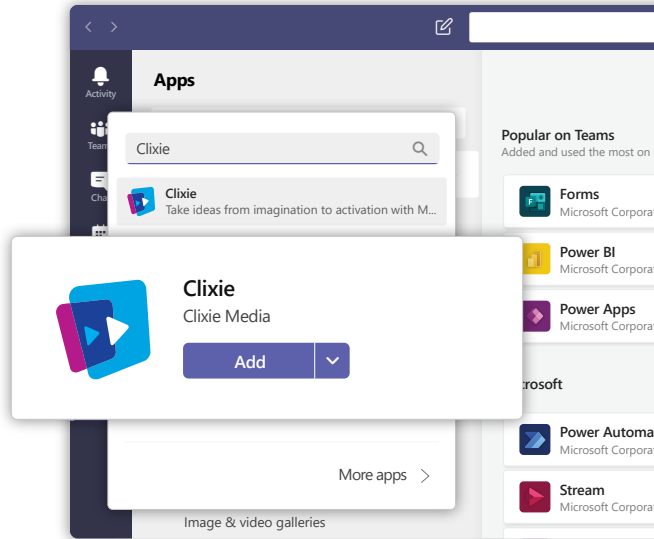# clixie

Breathe life into learning and training with interactive media

The COVID-19 pandemic expedited the shift to hybrid work modes for a lot of organizations and asynchronous learning for schools. This posed a challenge for companies and schools as they tried to ensure that employees and students were getting the information they needed and staying engaged. Clixie steps in to provide customers with Deep Data, easy-to-use tools, and flexible integration options for creating and analyzing interactive media experiences across any vertical.

Captivate audiences and increase retention with Clixie Media and Microsoft Teams

Create interactive media
Enhance your training content with added advanced interactivity, tracking knowledge uplift, and learning exactly why viewers are engaged.

Track progress
Track and deliver new and improved visibility results. Clixie's analytics have 100% data acquisition. Gain meaningful data and statistics with each interaction and response.
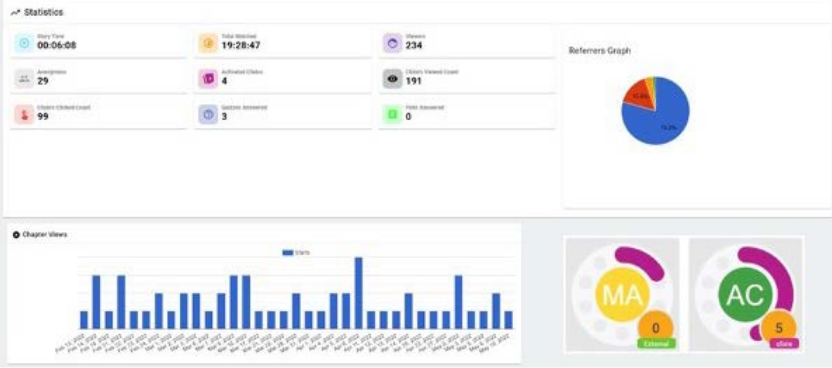
Simplify processes
Utilize a simple, fast, and easy platform to create engaging content. Watch short guided tours and set up a free account inside Teams.

Provide learning on demand
Take live or hybrid training session recordings and turn them into useful, engaging, and memorable on-demand training modules without leaving Teams.

Microsoft Teams

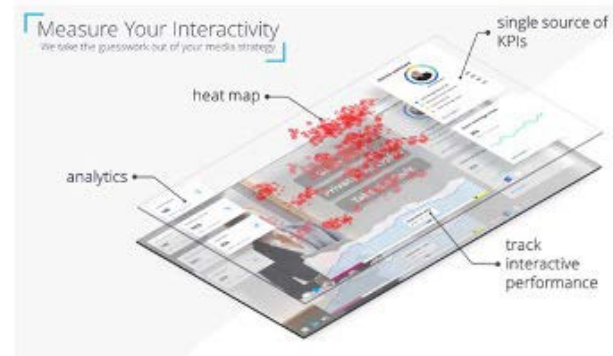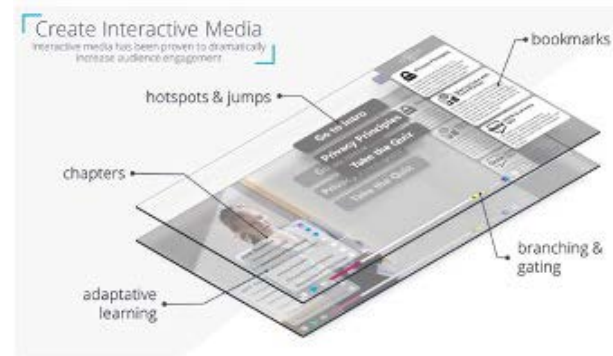# Elevate and enhance your media experience on Teams

Add a variety of clickable, interactive features to your video and audio files to engage viewers.

Customize any Teams Meeting Recording, archived content, and/or any other mp4 video to captivate attention or improve trainings.

Easily add quizzes, links, and calls-to-action with simple drag-and-drop tools.

Analyze media performance, build a more accurate understanding of media campaign success, and improve the learning experience with sophisticated analytics.

Explore micro-learning, chaptering with locks, in-video assessments/polls, adaptive learning, and gamification features to drive engagement.

Create Interactive Media
Interactive media has been proven to dramatically increase audience engagement.

- bookmarks
- hotspots & jumps
- chapters
- branching & gating
- adaptive learning

Measure Your Interactivity
We take the guesswork out of your media strategy.

- single source of KPIs
- heat map
- analytics
- track interactive performance

Learn more

Contact us

*Interactive E-Learning with Clixie starts here | Clixie

Start
Access your Teams recorded content from within embedded Clixie app.
1

Share
Share your videos and content with only relevant individuals and groups inside of Teams.
2

Statistics
Monitor engagement of your learning content through key metrics.

Design
Compile digital assets such as videos, presentations, infographics and quizzes.

3

Engage
Audiences engage with dynamic Teams Recordings leading to better outcomes.

4

5

clixie

Microsoft Teams