



### **Application Modernisation for ISVs**

Harness the benefits of the public cloud to reach more customers, enter new markets and introduce recurring revenues

When you're planning a move to the cloud, don't leave your applications behind. Our ethos is simple: we make legacyapplications cloud-ready to increase their performance, scalability, and security.

# Cloud Direct helps ISVs to migrate and innovate applications in Azure - accelerating growth and improving customer satisfaction.

We help transform your business to a Software as a Service (SaaS) model with the technical and commercial expertise in application modernisation and Azure. The pace at which you migrate to Azure is up to you. We can host the application on behalf of your customers or we can migrate your application to Azure so you have a SaaS model. We can then work with your own developers or ours to modernise the application to be cloud native.

#### **Launch and Sell**

Business consultancy, an Azure Marketplace listing plus marketing promotion support to propel your app.

### Why choose us?

You want to grow and scale, you know your product, so you do what you do best – innovate, plan and deploy. We understand the cloud, so we will help you build, update, and run it efficiently in the cloud.

Cloud Direct helps ambitious organisations to adopt Microsoft cloud. Our clients know that the right technology can free them to grow – offering increased security, productivity, and agility. But they also know caution. Our job is to make their cloud journey safe and affordable.

Since 2003, Cloud Direct has helped 4,000 organisations move their IT to the cloud. We hold ISO 27001:2013 (for security) and ISO 20000 (for service). At 75%, our Net Promoter Score is world-class, and we provide 24/7 support to ensure continuous service delivery.

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## How do we modernise your applications?

There are several ways to bring legacy applications into Azure. Our team of software development engineers are accomplished in each, and, crucially, know when to apply them. We work with your developers.



#### Rehost

Lift an application into Azure, making no changes



#### Refactor

Modify an application to enhance performance



#### Rearchitect

Rewrite code to optimise an application to run in Azure



#### Rebuild

Rebuild an application from scratch to be cloud native



#### **Re**place

Retire an application in favour of a new, cloud-native alternative

