

Change Management:

4-Day Implementation

What is Adoption & Change Management?







Why it's important for us



Remove hesitancy and barriers to a full digital transformation



Increase the deal size



Accelerate projects



Makes the customer much stickier



Get direct access to the business leadership





A winning partnership

LSPs

Enterprise-scale programmes



Helping the ambitious thrive – quickly and safely

Traditional Gold Partners
Likely to have limited cloud
knowledge



- ☐ Change Management & Microsoft specialists
- ☐ Align well with Cloud Direct
- ☐ Joint project run with IOPP
- ☐ Partnership status





Our GTM offerings



Change Management Programme

A hands-on approach to change management when a more strategic, consultative approach is needed. Fixed consultancy price, irrespective of seat count.

- ☐ Champion networks and end-user workshops
- ☐ Geared towards specific workloads
- ☐ Builds awareness and excitement





Key stages to Adoption & Change Management

Planning

- ✓ Understand your objectives
- ✓ Work with PMs to build a change management plan
- ✓ Recruit a pool of Champions

Consultation & Programme Design

Staff engagement

- ✓ Upskilling of Champions
- ✓ Generate awareness & interest
- ✓ Upskilling of crossfunctional teams

Champions Onboarding

Buzz Day

Workshops

Promotional Items

Knowledge transfer

✓ Available to deal with escalations and Q&As

Escalation & Knowledge Transfer

On-Demand Training

✓ Sustaining momentum for 12-months

On-Demand Training*

*On-Demand Training is an additional cost







Benefits to the customer

- ✓ Confidence in M365
- ✓ Positive user experience
- ✓ Reduced support burden
- ✓ Technology seen as a key enabler







What does the Consultancy process look like?

Cloud Direct lead the opportunity, bringing in Combined Knowledge

Working together, we both deal directly with the customer

Customer only pays us



