



Data & AI Readiness Assessment

Data Intelligence Audit

Turn data into decisions

Our Data Intelligence Audit offers a concise, MOT-style review of your data, BI, and analytics posture—highlighting key strengths, weaknesses, and actionable priorities. This audit sets the foundation to unlock value, build resilience, and drive transformation with data.

What's assessed?

Your current data capability and maturity across:

- | | |
|----------------------------|-----------------------------|
| ▶ Strategy & Leadership | ▶ BI, Analytics & Reporting |
| ▶ Governance & Compliance | ▶ AI Readiness |
| ▶ Architecture & Platforms | ▶ People, Skill & Culture |
| ▶ Quality & Availability | ▶ Operationalisation & ROI |

Audit Structure

- ▶ **Kick-off & Stakeholder Setup**
Establish shared goals and ensure the right people are involved to maximise relevance and impact.
- ▶ **Survey Distribution**
Capture a wide range of perspectives to surface hidden challenges and opportunities.
- ▶ **Analysis & Validation Workshops**
Uncover critical insights, align on priorities, and validate key themes with your team.
- ▶ **Strategy Delivery & Review Session**
Receive a clear, actionable roadmap that supports strategic planning, investment decisions, and next steps.

What you can expect:

- ✓ Scoring across 8 critical data domains
- ✓ Interactive PDF audit report
- ✓ Clear Pass / Advisory / Warning status
- ✓ Prioritised, practical actions

Next Steps

To get started, book a short discovery call where we'll align on your goals and scope. From there, we'll provide your tailored survey and engagement plan.

Once underway, you'll gain a clear, strategic view of your data posture, enabling you to move forward with confidence and clarity.

What are the 8 Domain Areas:

Data Strategy & Leadership

- ▶ Is there a clear data vision and executive sponsorship? Is data seen as a strategic asset?
 - i. Presence of a data strategy
 - ii. Executive buy-in
 - iii. Alignment to business objectives

Data Architecture & Platforms

- ▶ How modern, scalable and fit-for-purpose is the data platform?
 - i. Cloud vs on-prem
 - ii. Integration capabilities
 - iii. Data model(s) maturity

BI / Analytics & Reporting

- ▶ How well are dashboards and reports meeting stakeholder needs?
 - i. Self-service capability
 - ii. BI tool adoption (e.g. Power BI)
 - iii. Use Cases, insight delivery & decision-making support

People, Skills & Culture

- ▶ Do teams have the skills, confidence, and culture to work with data?
 - i. Data literacy
 - ii. Training & enablement
 - iii. Organizational mindset

Data Governance & Compliance

- ▶ Are policies in place to manage data quality, ownership, and compliance obligations (e.g. GDPR)?
 - i. Data ownership/accountability
 - ii. Governance frameworks
 - iii. Security & compliance posture

Data Quality & Availability

- ▶ Can people trust the data? Is it timely, accurate, and accessible?
 - i. Data reliability
 - ii. Timeliness
 - iii. Completeness & consistency

Advanced Analytics & AI Readiness

- ▶ Is there capability or appetite for predictive/ML use cases?
 - i. Use of AI/ML or readiness for it
 - ii. Data science capability
 - iii. Relevant use cases identified

Operationalisation & ROI

- ▶ Is data embedded in day-to-day operations and is the business measuring the impact and value of data investments?
 - i. Data-driven processes
 - ii. Defined KPI's
 - iii. Automation & optimisation
 - iv. ROI & Value Realisation