

Frontier Impact Studio

Join **The 1% Club** with a human-centric approach that delivers fully operational, ROI-generating AI.

✉ hello@clouddirect.net

☎ 01225 300330

🌐 /company/clouddirect

🖱 www.clouddirect.net



99%

are failing at AI, stuck in 'Pilot Purgatory' and burning budget on trends without strategy. Only a tiny fraction, **The 1% Club**, have moved beyond hype to fully operationalised, ROI-generating AI at an enterprise level. Frontier Impact Studio is your invitation to that club.

Impact Studio

Problem definition

Deep-dive into your business processes, mapping pain points and strategic priorities to identify the most impactful use cases.

AI strategy

In-person interviews and workshops with key leaders to deliver nine months of AI strategy in two days.

Design thinking

We create your Dream Book, an actionable roadmap for organisation-wide, human-centric AI transformation.

Deployment support

AI strategy execution, with ongoing support to take prototypes into production.

Deliverables

Prototypes

Up to three prototypes built to demonstrate feasibility and to bring AI value to life.

Dream Book

Comprehensive report detailing use cases, prototypes, business value and next steps.

Playback

Strategic stakeholder session presenting the Dream Book deliverables.

Action plan

Fully costed proposal to deploy priority use cases into production.

WHAT'S IN THE Dream Book?



Vision for the future mapped across three horizons: Foundational, Scaling, Differentiating.



Identification of high-impact use cases that deliver ROI quickly.



Demonstration of prototypes and a Minimum Viable Product.



A clear roadmap for change management and adoption planning.



Process design for security, governance and operating model.

“Over the past 20 years in technology, working with so many partners, the Frontier Impact Studio engagement set a new benchmark for professionalism and practical future application.”

Barnaby Davis, CIO at Charities Aid Foundation

Business Value

Being a member of **The 1% Club** has its benefits.



Measurable ROI

We deliver proven value through clear success criteria.



Cultural adoption

We ensure your AI isn't just smart. It's useable, valuable and adopted.



Accelerated results

We take you from exploration to implementation in as little as 90 days.